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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First Name:	Corrado	Surname:	Tevere
Company name:	Reverse Image North Limited				
Street address:	Unit 23 Canalot Studios				
	222 Kensal Road				
Town/City:	LONDON	Telephone number:			
Country:		Mobile number:			
Postcode:	W10 5BN	Fax number:			
		Email address:			
Are you an agent acting on behalf of the applicant?		<input checked="" type="radio"/> Yes <input type="radio"/> No			

2. Agent Name, Address and Contact Details

Title:	Ms	First Name:	Renaë	Surname:	Tapley
Company name:	Universal Design Studio				
Street address:	Universal Design Studio				
	37-42 Charlotte Road				
Town/City:	London	Telephone number:	02070888331		
Country:	UK	Mobile number:			
Postcode:	EC2A 3PG	Fax number:			
		Email address:	renae@universaldesignstudio.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

Description:

House: Suffix:

House name:

Street address:

Town/City:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The Tenant's logo and graphics will be applied to the existing shopfront glazing and spandrel panels, by way of 3M adhesive vinyl film. All Radio Hair logos as shown on the shopfront elevation will be applied internally inside the glazing, all larger format imagery graphics on the spandrel panels need to be applied externally, due the spandrel panels being immovable / non-replaceable and have been supplied as is by the Landlord.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

Shopfront / facade sign, directly fixed to the shopfront glazing by way of 3M adhesive vinyl film.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

8. Location of Advertisement(s)

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Please see attached existing site photo 0825_Site Photo.jpg, the existing graphics have been applied by the Landlord (Argent). These will be removed and replaced by the new proposed signage as shown in our drawings 0825_3000_C & 0825_3010_C.

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? Yes No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent The applicant Other person

If Other has been selected, please provide:

Title: First name: Surname:

Telephone number:

Email Address:

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date