

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address and Contact Details	
Title:	First Name:	Surname: See below
Company name:	La Fromagerie	
Street address:	c/o Firstplan (Agent)	
		Telephone number:
		Mobile number:
Town/City:		Fax number:
Country:		Email address:
Postcode:		
Are you an agent	acting on behalf of the applicant?	Yes No
2. Agent Name	, Address and Contact Details	
Title:	First Name: Mark	Surname: Shearman
Company name:	Firstplan	
Street address:	Firstplan	
	Bramah House	Telephone number: 02030967007
	65-71 Bermondsey Street	Mobile number:
Town/City:	London	Fax number:
Country:	United Kingdom	Email address:
Postcode:	SE1 3XF	mshearman@firstplan.co.uk
-	of the Proposal ne proposed development including any change of us	se:
Alterations to sho		
Has the building, v	work or change of use already started?	s No

4. Site Addres	ss Details			
Full postal addre	ss of the site (including full postcode whe	ere available) Description:		
House:	52 Suffix:			
House name:				
Street address:	Lamb's Conduit Street			
Town/City:	LONDON			
Postcode:	WC1N 3LL			
	cation or a grid reference eted if postcode is not known):			
Easting:	530649			
Northing:	181998			
5. Pre-applica	tion Advice			
Has assistance of	or prior advice been sought from the loca	authority about this application?	◯ Yes ◉ No	
6. Pedestrian	and Vehicle Access, Roads and	l Rights of Way		
Is a new or altere	ed vehicle access proposed to or from the	e public highway?	O Yes	No
Is a new or altere	ed pedestrian access proposed to or fron	n the public highway?	◯ Yes (No
Are there any ne	w public roads to be provided within the	site?	◯ Yes (No
Are there any ne	w public rights of way to be provided with	nin or adjacent to the site?	○ Yes (No
Do the proposals	require any diversions/extinguishments	and/or creation of rights of way?	○ Yes (No
7 Wasts Star	are and Callection			
7. Waste Stor	age and Collection			
Do the plans inco	orporate areas to store and aid the collec	tion of waste?	○ Yes (No
Have arrangeme	nts been made for the separate storage	and collection of recyclable waste?	○ Yes (No
8. Authority E	imployee/Member			
-				
(a) a m	ne Authority, I am: ember of staff			
	elected member ted to a member of staff	Do any of these statements apply to you?	Yes	No
(d) rela	ted to an elected member			
0.14.1				
9. Materials				
Please state wha	at materials (including type, colour and na	ame) are to be used externally (if applicable):		
OTHER - descri	ption:			

9. Materials				
Time of other metarial. Chartreat				
Type of other material: Shopfront Description of existing materials and finishes:				
Please see covering letter				
Description of <i>proposed</i> materials and finishes	<u> </u>			
Please see covering letter	·			
<u> </u>				
Are you supplying additional information on su	bmitted plan(s)/drawing(s)/desig	n and access statement?		
If Yes, please state references for the plan(s)/	drawing(s)/design and access sta	atement:		_
Please see covering letter				
10. Vehicle Parking				
No Vehicle Parking details were submitted for	this application			
11. Foul Sewage				
11. Four Sewage				
Diagram state have found account in the headings	- d - f:			
Please state how foul sewage is to be dispose				
Mains sewer Pa	ackage treatment plant	Unknown	<u>~</u>	
Septic tank Ce	ess pit	Other		
Are you proposing to connect to the existing d	rainaga avatam?	○ Yes ○ No ◎ Unknown		
Are you proposing to connect to the existing the	ramage system?	Yes No • Unknown		
12. Assessment of Flood Risk				
Is the site within an area at risk of flooding? (R flood zones 2 and 3 and consult Environment requirements for information as necessary.)				
roquiromonio for information do nocessary.,			◯ Yes ⊚ No	
If Yes, you will need to submit an appropriate	flood risk assessment to conside	r the risk to the proposed site.		
Is your proposal within 20 metres of a waterco	urse (e.g. river, stream or beck)?	?	Yes <a> No	
Will the proposal increase the flood risk elsew	here?			
How will surface water be disposed of?				
Sustainable drainage system	Main sewer	Pond/lake		
Soakaway	Existing watercourse			
13. Biodiversity and Geological Con-	servation			
To assist in answering the following questions important biodiversity or geological conservations				
Having referred to the guidance notes, is there application site, OR on land adjacent to or near	e a reasonable likelihood of the fo			
a) Protected and priority species				
	O Van andered	adiacont to ar near the arranged d	ovolonment A No	
Yes, on the development site	ves, on land a	adjacent to or near the proposed do	evelopment No	
b) Designated sites, important habitats or other	er biodiversity features			
Yes, on the development site	Yes, on land a	adjacent to or near the proposed de	evelopment No	

c) Features of geological o			oortance	9	○ Ye	adjacent to or near the propo	sed dev	elopment		•	No
4. Existing Use											
Please describe the currer Retail shop	nt use of	f the site	e:								
<u> </u>	_										
s the site currently vacant								0	Yes	•	No
Does the proposal involve fyes, you will need to sub				taminatio	on assessi	our application.					
and which is known to be	contam	ninated?	•					0	Yes	•	No
and where contamination	n is susp	ected fo	or all or	part of th	ne site?			0	Yes	•	No
A proposed use that would	d be par	ticularly	vulnera	ble to th	e presenc	nination?		0	Yes	•	No
5 Tuess and Hadne											
5. Trees and Hedge	S										
Are there trees or hedges	on the p	ropose	d develo	ppment s	ite?			0	Yes	•	No
And/or: Are there trees or development or might be i						ent site that could influence th	ie	0	Yes	•	No
f Yes to either or both of t equired, this and the acco	he abov ompanyi	e, you <u>r</u> ng plan	<u>nay</u> nee should	d to prov be subm	vide a full litted alon	ey, at the discretion of your locapplication. Your local planni in relation to design, demoli	ng autho	ority shou	ld mak	e clea	r on its websit
6. Trade Effluent Does the proposal involve	the nee	d to dis	pose of	trade eff	luents or			0	Yes	•	No
7. Residential Units									.,		
Does your proposal includ	le the ga	un or ios	ss of res	sidentiai	units?				Yes	•	NO
Market Housing - Proposed	I .					Market Housing - Existing					
			nber of be	1	1				er of be		
Bedsits/Studios	1	2	3	4+	Unknown	Bedsits/Studios	1	2	3	4+	Unknown
Cluster Flats						Cluster Flats					
Flats/Maisonettes						Flats/Maisonettes					
Houses						Houses					
Live-Work Units						Live-Work Units					
	-		-								
Sheltered Housing				-		Sheltered Housing					
Unknown Proposed Market Housing To	tal				<u> </u>	Unknown Existing Market Housing Tota					<u> </u>
				,]	Existing Market Housing Total					
Social Rented Housing - Pro	oposed					Social Rented Housing - Ex	isting				
		Nun	nber of be	edrooms				Numb	er of be	drooms	
	1	2	3	4+	Unknown		1	2	3	4+	Unknown
Bedsits/Studios						Bedsits/Studios					
Cluster Flats						Cluster Flats					
		-	-	1							

13. Biodiversity and Geological Conservation

	Proposed					Social Rented Housing -	Existing				
		Num	ber of bed	drooms				Num	ber of be	drooms	_
	1	2	3	4+	Unknown		1	2	3	4+	Unknowr
Flats/Maisonettes						Flats/Maisonettes					
Houses						Houses					
Live-Work Units						Live-Work Units					
Sheltered Housing						Sheltered Housing					
Unknown						Unknown					
Proposed Social Housing To	otal					Existing Social Housing To	otal			!	
Intermediate Housing - Pr	roposed					Intermediate Housing - E	Existina				
		Num	ber of bed	drooms		3		Num	ber of be	drooms	
	1	2	3	4+	Unknown		1	2	3	4+	Unknowr
Bedsits/Studios	_					Bedsits/Studios					
Cluster Flats	+					Cluster Flats	-				+
Flats/Maisonettes	+				\vdash	Flats/Maisonettes	_				-
Houses	+				 	Houses	_				-
	+						-			 	-
Live-Work Units					 	Live-Work Units					-
Sheltered Housing						Sheltered Housing					-
Unknown						Unknown					<u> </u>
Proposed Intermediate Hous	sing Total					Existing Intermediate House	sing Total				
Key Worker Housing - Pro	posed					Key Worker Housing - E	xisting				
	1	Num	ber of bed	drooms		, ,		Num	ber of be	drooms	
	1	2	3	4+	Unknown		1	2	3	4+	Unknowr
Bedsits/Studios	+		-			Bedsits/Studios					
Cluster Flats	_					Cluster Flats					
Flats/Maisonettes						Flats/Maisonettes					
Houses						Houses					-
						Live-Work Units					
Livo Work Units											-
Live-Work Units						Sheltered Housing					-
Sheltered Housing						Unknown					<u> </u>
Sheltered Housing Unknown	ing Total					Existing Key Worker Hous	ing Total				╛
Live-Work Units Sheltered Housing Unknown Proposed Key Worker Housi 8. All Types of Developes your proposal involved.	relopme						Total		Yes	N	lo
Sheltered Housing Unknown Proposed Key Worker Housi 8. All Types of Devel	relopme						ing Total		Yes	N	Jo
Sheltered Housing Unknown Proposed Key Worker Housi 8. All Types of Developes your proposal involved	velopme	s, gain	or chang	ge of use			ing Total	(Yes	N	lo
Sheltered Housing Unknown Proposed Key Worker Housi 8. All Types of Developes your proposal involvement	velopme	s, gain	or chang	ge of use			ing Total		Yes	N	lo
Sheltered Housing Unknown Proposed Key Worker Housi 8. All Types of Developes your proposal involvement	velopme ove the los	s, gain	or chang	ge of use			ing Total		Yes	N	do
Sheltered Housing Unknown Proposed Key Worker Housing B. All Types of Developes your proposal involve 9. Employment o Employment details wo	relopme ive the los	s, gain	or chang	ge of use	e of non-resident		ing Total		Yes	N	lo
Sheltered Housing Unknown Proposed Key Worker Housi 8. All Types of Developes your proposal involve 9. Employment o Employment details we 0. Hours of Openin o Hours of Opening details	relopme ive the los	s, gain	or chang	ge of use	e of non-resident		ing Total		Yes	(a) N	lo
Sheltered Housing Unknown Proposed Key Worker Housing B. All Types of Developes your proposal involve 9. Employment o Employment details we	relopme ive the los	s, gain	or chang	ge of use	e of non-resident		ing Total) Yes	(a) N	lo

22 Industrial or Commercial Processes and Machinery	
22. Industrial or Commercial Processes and Machinery	
Please describe the activities and processes which would be carried out on the site and the end products including	plant, ventilation or air conditioning.
Please include the type of machinery which may be installed on site:	,,
n/a	
Is the proposal for a waste management development?	
If this is a landfill application you will need to provide further information before your application can be determined.	Your waste planning authority should
make clear what information it requires on its website.	
23. Hazardous Substances	
Is any hazardous waste involved in the proposal?	
A. Toxic substances	Amount held on site
	Tonne(s)
B. Highly reactive/explosive substances	Amount held on site
	Tonne(s)
C. Flammable substances (unless specifically named in parts A and B)	Amount held on site
	Tonne(s)
24. Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s):	
new externally illuminated fascia and antique projecting signage	
How many of the following type of advertisements are you applying for?	
Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0	Other 0
25. Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place?	No
le an existing only entire encent/e) to be grown and and gentled and by the entire encent/e) in this encenced	No. O Not Applicable
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes	No \(\sum \) Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	○ No
26. Advertisement(s) Period	
zo. Advertisement(s) Feriod	
Please state the period of time for which consent is sought for the advertisement	
From: 09/01/2017 To: 09/01/2022	
O7. Interceet in the Level	
27. Interest in the Land	
Does the applicant own the land or buildings where the adverts are to be placed?	○ Yes No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?	Yes No
aa. 5. 355 550 55tan 5	

28 (a). Details of Proposed Advertisement(s) - Fascia	a Sign		
What is the height from the ground to the base of the advertisemer	nt (in metres)?	3.00	m
What is the maximum projection of the advertisement from face of	building (in metres)?	0.10	_] m
What are the dimensions of the proposed advertisement?	Height: 0.22 x Width:	1.91 x	Depth: 0.10 metres
What materials will the sign be made of?	•		·
Metal			
What is the maximum height of any of the individual letters and syr	nbols (in centimetres)?	22	cm
The colour of text and background:			
metal lettering outline on grey backbround			
Will the sign be illuminated?	Yes No		
Will the sign be illuminated internally or externally?	Internally Externally		
Illuminance Levels:	200.00 cd/m		
Will the illumination be static or intermittent?	Static		
28 (b). Details of Proposed Advertisement(s) - Hangi	ng Sign		
What is the height from the ground to the base of the advertisemen	nt (in metres)?	2.78] m
What is the maximum projection of the advertisement from face of	building (in metres)?	0.52	m
What are the dimensions of the proposed advertisement?	Height: 1.00 x Width:	0.52 x	Depth: 0.04 metres
What materials will the sign be made of?			
metal bracket and metal panel			
What is the maximum height of any of the individual letters and syr	mbols (in centimetres)?	10	cm
The colour of text and background:			
Red and green text on cream background			
Will the sign be illuminated?	○ Yes No		
Will the sign be illuminated internally or externally?	Internally Externally		
Illuminance Levels:	cd/m		
Will the illumination be static or intermittent?			
29. Site Visit			
Can the site be seen from a public road, public footpath, bridleway	or other public land?	Yes	No
If the planning authority needs to make an appointment to carry ou	t a site visit, whom should they conta	ct? (Please sel	ect only one)
The agent			
30. Certificates (Certificate B)			
Certifics	ate of Ownership - Certificate B		
Town and Country Planning (Development Mar		2015 Certificate	under Article 14

I certify/ The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and/or agricultural tenant ("agricultural tenant" has the meaning given in section 65(8) of the Town and Country Planning Act 1990) of any part of the land or building to which this application relates.

30. Certific	cates (Certificate B)	
Owner/Agri	cultural Tenant	Date notice served
Name:		
Name:	Neil Davies (Farebrother)	
Number:	27 Suffix: House name:	
Street:	Bream's Building	09/01/2017
Locality:		09/01/2017
Town:	London	
Postcode:	EC4A 1DZ	
I.		
Title: Mr	First name: Mark Surname: Shearman	
Person role:	AGENT Declaration date: 09/01/2017	✓ Declaration made
31. Declar	ation	
I/we hereby	apply for planning permission/consent as described in this form and the accompanying plans/	
drawings an	d additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are surate and any opinions given are the genuine opinions of the person(s) giving them.	09/01/2017