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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

Application for consent to display an advertisement(s).  
Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

**1. Applicant Name, Address and Contact Details**

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="Nilu"/>	Surname:	<input type="text" value="Kanani"/>
Company name:	<input type="text" value="The Firoka Group"/>				
Street address:	<input type="text" value="1 Kings Cross Roas Wc1 9HX"/>				
	<input type="text"/>	Telephone number:	<input type="text"/>		
	<input type="text"/>	Mobile number:	<input type="text"/>		
Town/City:	<input type="text"/>	Fax number:	<input type="text"/>		
Country:	<input type="text"/>	Email address:	<input type="text"/>		
Postcode:	<input type="text"/>	<input type="text"/>			
Are you an agent acting on behalf of the applicant?					
<input checked="" type="radio"/> Yes <input type="radio"/> No					

**2. Agent Name, Address and Contact Details**

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="David"/>	Surname:	<input type="text" value="Karran"/>
Company name:	<input type="text" value="Ascot Signs"/>				
Street address:	<input type="text" value="1"/>				
	<input type="text" value="Carrakeel Drive"/>	Telephone number:	<input type="text" value="08456040899"/>		
	<input type="text" value="Maydown, Campsie"/>	Mobile number:	<input type="text" value="07511110918"/>		
Town/City:	<input type="text" value="Londonderry"/>	Fax number:	<input type="text"/>		
Country:	<input type="text" value="N.Ireland"/>	Email address:	<input type="text"/>		
Postcode:	<input type="text" value="BT47 6UQ"/>	<input type="text" value="david.karran@yahoo.co.uk"/>			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:1Suffix:

House name:

Street address:King's Cross Road

Town/City:LONDON

Postcode:WC1X 9HX

Description of location or a grid reference (must be completed if postcode is not known):

Easting:530950

Northing:182516

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes

No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes

No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

Do any of these statements apply to you?

Yes

No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Proposed Rebranding of Holiday in Hotel to Crowne Plaza - Installation of Parapet signage - Company logo and lettering to Calthorpe St Elevation

How many of the following type of advertisements are you applying for?

Fascia sign(s)0

Projecting or hanging sign(s)0

Hoarding(s)0

Other1

Please describe:

Proposed Upright Parapet mounted Corporate Lettering and logo - Aluminium Box tray lettering and logo with Translucent Acrylic face inlays coloured Plum Pantone 228C - Crowne Plaza Corporate colours  
Proposed sign to be illuminated internally  
L X H X D = 10m x 1.05m x 0.1m  
static Illumination - GE ultramax LEDs  
Total max illumination for sign - 600 Candelas p/m²

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes

No

Planning Portal Reference : PP-05784322

## 8. Location of Advertisement(s)

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 26/01/2017

To: 26/01/2037

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

27.70 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00 m

What are the dimensions of the proposed advertisement?

Height: 1.05 x

Width: 10.00 x

Depth: 0.10 metres

What materials will the sign be made of?

Aluminium Box tray letters and logo with inlaid Acrylic faces

What is the maximum height of any of the individual letters and symbols (in centimetres)?

70 cm

The colour of text and background:

Plum Pantone 228C - Crowne Plaza Corporate colours

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

600.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☒ The applicant ☐ Other person

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

26/01/2017