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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text"/>	First Name:	<input type="text"/>	Surname:	<input type="text" value="The Gym Group"/>
Company name:	<input type="text"/>				
Street address:	<input type="text" value="5th Floor OneCroydon"/>				
	<input type="text"/>	Telephone number:	<input type="text"/>		
	<input type="text"/>	Mobile number:	<input type="text"/>		
Town/City:	<input type="text"/>	Fax number:	<input type="text"/>		
Country:	<input type="text"/>	Email address:	<input type="text"/>		
Postcode:	<input type="text"/>	<input type="text"/>			
Are you an agent acting on behalf of the applicant?					
<input checked="" type="radio"/> Yes <input type="radio"/> No					

2. Agent Name, Address and Contact Details

Title:	<input type="text" value="Ms"/>	First Name:	<input type="text" value="Sarah"/>	Surname:	<input type="text" value="Butterfield"/>
Company name:	<input type="text" value="Butterfield Signs Limited"/>				
Street address:	<input type="text" value="Butterfield Signs Limited"/>				
	<input type="text" value="174 Sunbridge Road"/>	Telephone number:	<input type="text" value="01274722244"/>		
	<input type="text"/>	Mobile number:	<input type="text"/>		
Town/City:	<input type="text" value="Bradford"/>	Fax number:	<input type="text"/>		
Country:	<input type="text"/>	Email address:	<input type="text"/>		
Postcode:	<input type="text" value="BD1 2RZ"/>	<input type="text" value="sarahbutterfield@butterfieldsigns.co.uk"/>			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:246

Suffix:

House name:Weston House

Street address:High Holborn

Town/City:LONDON

Postcode:WC1V 7EX

Description of location or a grid reference (must be completed if postcode is not known):

Easting:530626

Northing:181511

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

YesNo

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

YesNo

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

Do any of these statements apply to you?

YesNo

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Fascia, Projection & Window Vinyl Signs

How many of the following type of advertisements are you applying for?

Fascia sign(s)1

Projecting or hanging sign(s)0

Hoarding(s)0

Other3

Please describe:

Projection Sign; Vinyls

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

YesNo

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

YesNoNot Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

YesNo

Planning Portal Reference : PP-05791682

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 30/01/2017

To: 30/01/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.30 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.19 m

What are the dimensions of the proposed advertisement?

Height: 0.55 x

Width: 4.93 x

Depth: 0.19 metres

What materials will the sign be made of?

Aluminium, Flex Face Skin

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20 cm

The colour of text and background:

Cyan

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

436.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.20 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.83 m

What are the dimensions of the proposed advertisement?

Height: 0.75 x

Width: 0.75 x

Depth: 0.15 metres

What materials will the sign be made of?

Aluminium, Perspex

What is the maximum height of any of the individual letters and symbols (in centimetres)?

18 cm

The colour of text and background:

Cyan

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

436.00 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="1.50"/>	m	
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.05"/>	m	
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="0.84"/> x	Width: <input type="text" value="0.88"/> x	Depth: <input type="text" value="0.05"/> metres
What materials will the sign be made of?	<input type="text" value="Vinyl"/>		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="28"/>	cm	
The colour of text and background:	<input type="text" value="Pink"/>		
Will the sign be illuminated?	<input type="radio"/> Yes <input checked="" type="radio"/> No		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	<input type="text" value="0.40"/>	m	
What is the maximum projection of the advertisement from face of building (in metres)?	<input type="text" value="0.05"/>	m	
What are the dimensions of the proposed advertisement?	Height: <input type="text" value="1.35"/> x	Width: <input type="text" value="1.35"/> x	Depth: <input type="text" value="0.05"/> metres
What materials will the sign be made of?	<input type="text" value="Vinyl"/>		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	<input type="text" value="10"/>	cm	
The colour of text and background:	<input type="text" value="Pink, Blue, Green"/>		
Will the sign be illuminated?	<input type="radio"/> Yes <input checked="" type="radio"/> No		

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)	
<input checked="" type="radio"/> The agent <input type="radio"/> The applicant <input type="radio"/> Other person	

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	<input checked="" type="checkbox"/>	Date	<input type="text" value="30/01/2017"/>
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