



PLANNING

SCHEME	REF NO	DATE
Holborn 246, High Holborn London WC1V 7EX	HOLBORN _PLANNING_001	26-01-17



1 FASCIA SIGN:

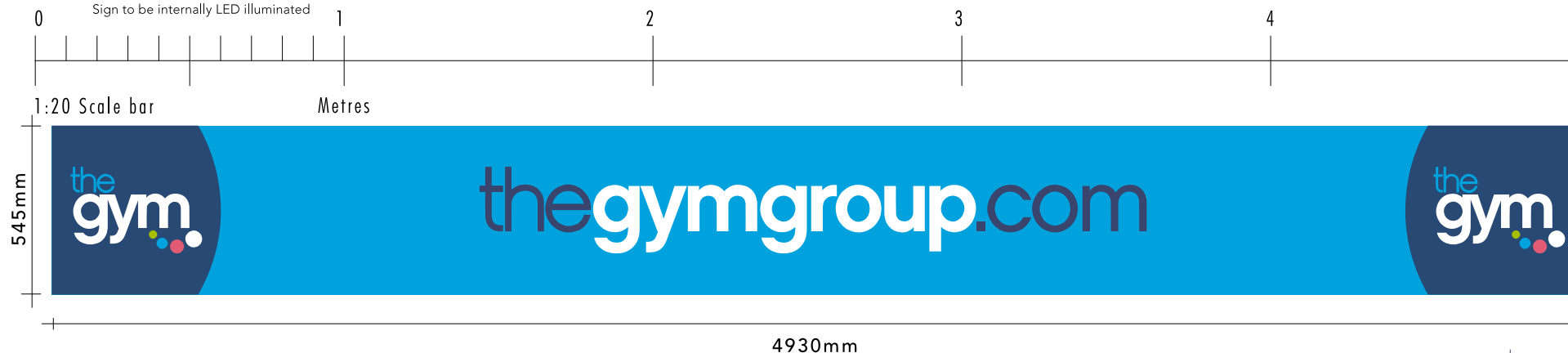
Flexface Sign - Scale 1:20

1 No. Aluminium box unit finished RAL 5015
with Ultraflex Ultralon face skin.

Skin to be digitally printed.

Sign to be internally LED illuminated

Maximum projection from building = 190mm
Height from floor to underside of sign approx = 2300mm
Candela = 436 per square metre



PROPOSED (SHOWING OPTION 2 FOR SIGN 4)

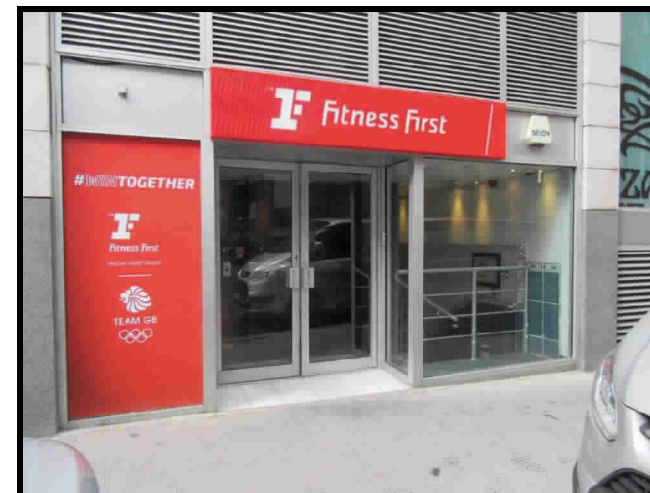


- 2 Fully internally illuminated projecting sign - scale 1:20
having an acrylic (M7 -152) face panel with face applied
text 'the & dark blue circle' (ref: Mactac 9738-08) double layer
and 'gym & white circle' opal 'green circle'
(ref: Mactac 9748-02) 'pink circle' (ref: to match Pantone 1777c)

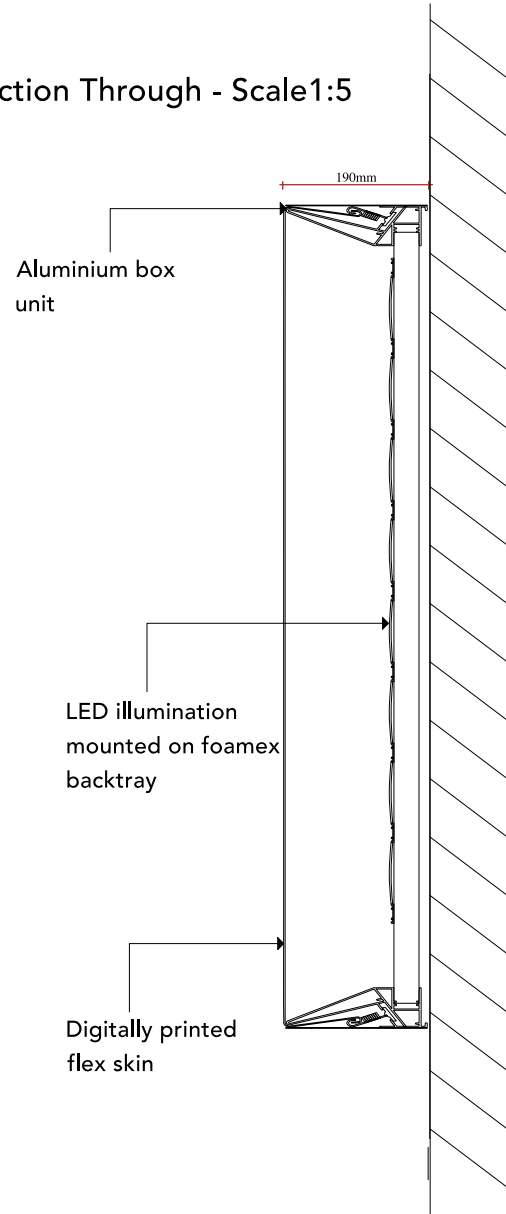
Maximum projection from building = 826mm
Height from floor to underside of sign approx = 2200mm
Candela = 436 per square metre



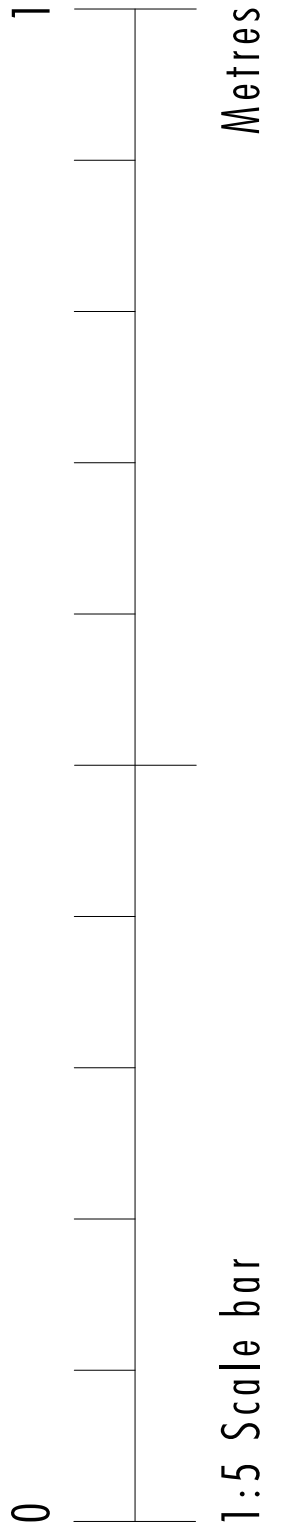
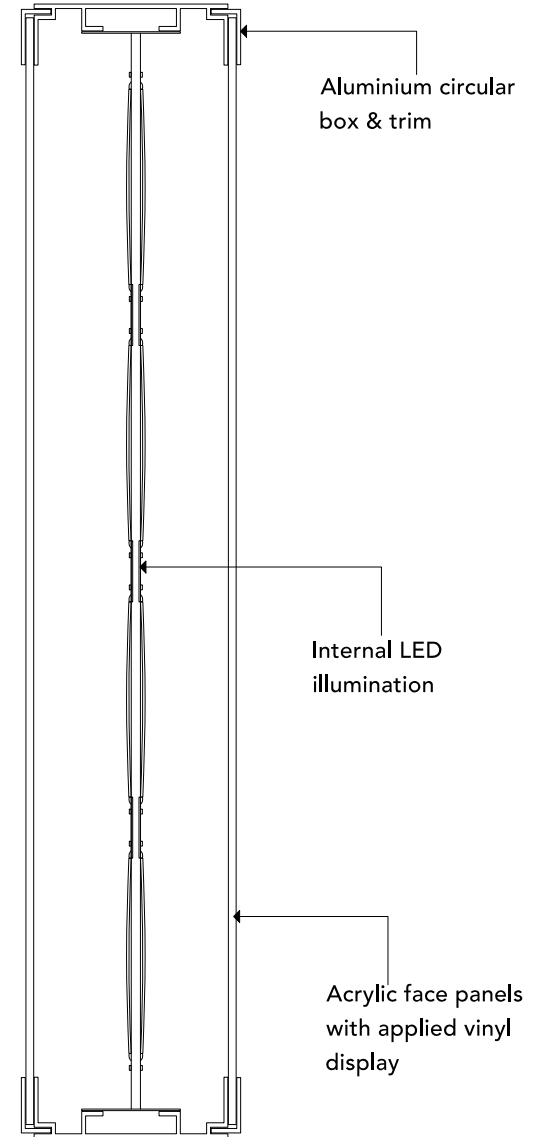
EXISTING



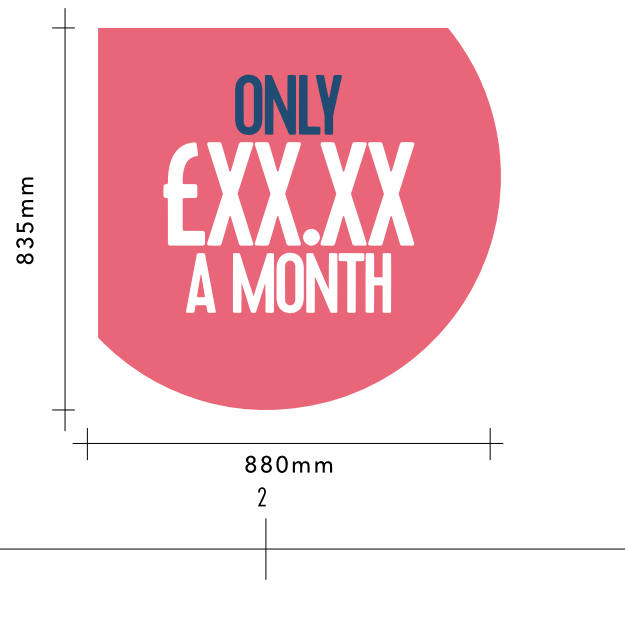
1 Section Through - Scale 1:5



2 Section Through - Scale 1:5



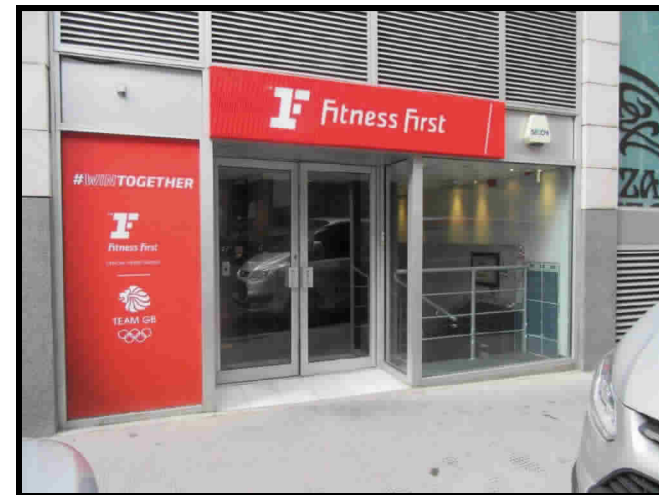
- 3 Window Vinyl:
Reverse applied vinyl display
Glazing size: 950x2100mm
Scale: 1:20
Height from floor to underside of sign approx = 1500mm



PROPOSED (SHOWING **OPTION 3** FOR SIGN 4)



EXISTING



- 4 **OPTION 2 Window Vinyl:**
Reverse applied USP vinyl display
Glazing size: 1920 x 2100mm
Scale: 1:20
Height from floor to underside of sign approx = 400mm



PROPOSED (SHOWING **OPTION 2** FOR SIGN 4)



EXACT DISPLAY TBC

EXISTING

