

Leslie Gregg
ASHLEIGH SIGNS LIMITED
ASHLEIGH HOUSE
Beckbridge Road
Normanton Industrial Estate
Normanton
WF6 1TE

Application Ref: **2016/5861/L**
Please ask for: **Matthias Gentet**
Telephone: 020 7974 **5961**

25 January 2017

Dear Sir/Madam

DECISION

Planning (Listed Building and Conservation Areas) Act 1990

Listed Building Consent Granted

Address:
46 Tottenham Court Road
LONDON
W1T 2ED

Proposal:
Replacement and addition of signage and boards to front and side elevations, re-covering of the awnings, replacement of existing spotlights with 6no new spotlights, and new vinyls to the internal side of the glazing to Windmill Street elevation.

Drawing Nos: 124046 RevD (19/01/2017) - Detailed Signage Sheet 1 of 7, Sheet 2 of 7, Sheet 5 of 7, Sheet 6 of 7 and Sheet 7 of 7 and Site Location Plan.

The Council has considered your application and decided to grant Listed Building Consent subject to the following condition(s):

Conditions And Reasons:

- 1 The works hereby permitted shall be begun not later than the end of three years from the date of this consent.

Reason: In order to comply with the provisions of Section 18 of the Planning (Listed Buildings and Conservation Areas) Act 1990.



- 2 All new work and work of making good shall be carried out to match the original work as closely as possible in materials and detailed execution.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 of the London Borough of Camden Local Development Framework Development Policies.

- 3 The works hereby approved are only those specifically indicated on the drawing(s) referred to above.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 of the London Borough of Camden Local Development Framework Development Policies.

Informative(s):

- 1 Reason for granting consent:

The proposed fascia and projecting signs, awnings, boards, vinyls and spotlights will not obscure any significant architectural features or otherwise visually harm the appearance of the building, and are considered to be acceptable in terms of its location, proportions, materials, design and method of illumination. The proposal will preserve the setting and special architectural interest of the listed building.

The site's planning and appeal history has been taken into account when coming to this decision.

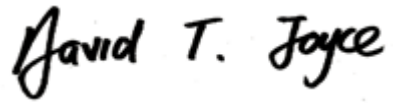
Special regard has been attached to the desirability of preserving the listed building and its features of special architectural or historic interest, under s.16 of the Listed Buildings and Conservation Areas Act 1990 as amended by the Enterprise and Regulatory Reform Act (ERR) 2013.

As such, the proposed development is in general accordance with policy CS14 of the London Borough of Camden Local Development Framework Core Strategy, and policy DP25 of the London Borough of Camden Local Development Framework Development Policies. The proposed development also accords with policy 7.8 of the London Plan 2016; and paragraphs 14, 17 and 126 -141 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink that reads "David T. Joyce". The signature is written in a cursive, slightly slanted style.

David Joyce
Executive Director Supporting Communities