

Mr Gary Williams
The White House,
Albany Street
London
NW1 3UP

Application Ref: **2016/5203/L**
Please ask for: **Tony Young**
Telephone: 020 7974 **2687**

12 January 2017

Dear Sir/Madam

DECISION

Planning (Listed Building and Conservation Areas) Act 1990

Listed Building Consent Granted

Address:
The White House
Albany Street
London
NW1 3UP

Proposal:
External alterations in connection with the installation of a non-illuminated signage board on the Albany Street elevation.
Drawing Nos: Site and site location plans; Elevations A-1; LF781 - All Elevations.

The Council has considered your application and decided to grant Listed Building Consent subject to the following condition(s):

Conditions and Reasons:

- 1 The works hereby permitted shall be begun not later than the end of three years from the date of this consent.

Reason: In order to comply with the provisions of Section 18 of the Planning (Listed Buildings and Conservation Areas) Act 1990.

- 2 All new external works and finishes, and works of making good to the retained



fabric, shall match the existing adjacent work with regard to the methods used and to material, colour, texture and profile, unless shown otherwise on the drawings or other documentation hereby approved or required by any condition(s) attached to this consent.

In particular, due care should be taken when both fixing the sign to the existing fabric of the building to ensure that minimal intervention is made to the existing external material, as well as, during any subsequent removal of the sign in the future to ensure that works of making good return the building as closely as possible to its existing state.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy 2010 and policy DP25 of the London Borough of Camden Local Development Framework Development Policies 2010.

- 3 The works hereby approved are only those specifically indicated on the drawing(s) referred to above.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy 2010 and policy DP25 of the London Borough of Camden Local Development Framework Development Policies 2010.

Informative(s):

- 1 Reasons for granting listed building consent:

The sign is considered to be a small addition and reversible with minimal harm to the significance of this building. Therefore, in terms of its location, size, design, method of fixing and the non-illuminated nature of the sign, it is considered that the proposals would preserve the special architectural and historic interest of the Grade II listed building and would be acceptable.

Concerns were initially raised with regard to the inclusion of an awning within the application proposals given that this would likely contribute to visual clutter within the streetscape and have a detrimental impact on the unbroken elevation to Albany Street and its symmetry. Following Council advice, the applicant has submitted amended drawings which remove the awning from the proposals, and as such, the proposals are now considered to be acceptable.

The site's planning and appeal history has been taken into account when coming to this decision. No objections have been received in relation to the proposals.

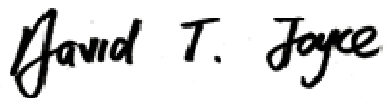
Special regard has been attached to the desirability of preserving the listed building and its features of special architectural or historic interest, under s.16 of the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended by the Enterprise and Regulatory Reform Act 2013.

As such, the proposed development is in general accordance with policies CS5 and CS14 of the London Borough of Camden Local Development Framework Core Strategy 2010, policies DP24 and DP26 of the London Borough of Camden Local Development Framework Development Policies 2010, the London Plan 2016 and the National Planning Policy Framework 2012.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink that reads "David T. Joyce". The signature is written in a cursive, slightly slanted style.

David Joyce
Executive Director Supporting Communities