

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details					
Title: Ms	First Name: Simi	Surname: Shah			
Company name:	Design Team Manager, Transport Strategy, London Borough of Camden				
Street address:	London Borough of Camden				
	Judd Street	Telephone number:			
		Mobile number:			
Town/City:	London	Fax number:			
Country:		Email address:			
Postcode:	WC1H 9JE				
Are you an agent acting on behalf of the applicant?		💿 Yes 🔘 No			

2. Agent Name, Address and Contact Details						
Title: Mr	First Name:	Stuart		Surname:	Minty	
Company name	SM Planning]			
Street address:	80-83 Long Lane]			
			Telephone numb	oer: 0790	0413080	
			Mobile number:			
Town/City:	London		Fax number:			
Country:			Email address:			
Postcode:	EC1A 9ET		info@smplannir	ig.com		

3. Size Address Datails Full postel address of the site (including full postcode where available) Description: House nume: Suffic: Steet address: Bus-Stop, Hampatsad Road Steet address: Bus-Stop, Hampatsad Road Convolution: New Yare Steet address: Description of Incarion or a grid reference (mail to complete in policie in net known); Easting: Size 2273 Postcode: New Yare Steet address: Description of Incarion or a grid reference (mail to complete in policie in net known); Easting: Size 2273 Northing: 122058 4. Pre-application Advice Haw setsitance or prior advice been sought from the local authority about this application? Yes No 5. Neighbour and Community Consultation Have you consulted your neighbours of the local community about the proposal? Yes No 6. Authority Employee/Member With respect to the Authority 1 are: On any of these statements apply to you? (a) a member of staff On any of these statements apply to you? (b) an elected member Do any of these statements apply to you? (c) a placed member Do any of these statements apply to you? (c) a nearcher of staff Do any of these statements apply to you? (c) a nearcher of staff Do any of these statements apply to you? (c) a nearcher of staff Do any of these statements apply to you? (c) a nearcher of staff Do any of these statements apply to you? (c) a nearcher of staff Do any of these statements apply			
House: Suffix: House name: Suffix: Street address: Bus-Stop, Hampstead Road Street address: Bus-Stop, Hampstead Road Image: Street address: Description of breathor a grid references (must be completed if pactacels in not known): Easting: S28213 Northing: 122868 A Pre-application Advice Has assistance or prior advise been sought from the local authority about this application? Yes No S Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No S Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No S Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No S Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No S Neighbour and Community Consultation It respect to the Authonity I am: Ia neighted member of salf? Is a neighted member of salf? Do any of these statements apply to you? If yes pleaze provide dotatis of the manne, relationship and role: The application at the Design Team, Transport Strategy, London Berough of Canden House address the proposed Advertisements ary you applying for? Pase describe the proposed dotatisement(s): Despiny of double sided end panel, teating back to back screens capabl	3. Site Addres	ss Details	
Image: Image	Full postal addre	ss of the site (including full postcode where available)	Description:
Steet address: Bus-Stop, Hampatead Road I our VCUy: IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	House:	Suffix:	Proposal is to be located on the public highway at the above address
Image: state in the second	House name:		
Postcode: NW1 2PS Description of location or a pid reference function of location or a pid reference function: 529213 Northing: 182938 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? • Yes Northing: 182938 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? • Yes Northing: • Yes No 6. Authority Employee/Member With respect to the Authority, I am: • O any of these statements apply to you? • Yes • Neighbour and Community Consultation • Yes No 7. Proposed Advertisement(s): • O any of these statements apply to you? • Yes No 7. Proposed Advertisement(s): • Type of Proposed Advertisement(s): • Yes No • Autority of outios state den parker, franknyn Strakegy, London Borough of Camden • Yes No • Autority of outios state den parker, franknyn Strakegy, London Borough of Camden • Yes No 7. Proposed Advertisement(s): • Rese describe the proposed advertisement(s): • Projecting or hanging sign(s) • Hearding(s) • O ther 1 • Rese describe: • Projecting or hanging sign(s) • Hearding(s) • O ther 1 • Rese describe: • Projecting or hanging sign(s) • Hearding(s) • Other 1 • Rese describe: • Projecting or hanging sign(s) • Hearding(s) • Other 1 <td>Street address:</td> <td>Bus-Stop, Hampstead Road</td> <td></td>	Street address:	Bus-Stop, Hampstead Road	
Postcode: NW1 2PS Description of location or a pid reference (must be completed if postcode is not knowny): Easing: 529213 Northing: 182988 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? • Ves • No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? • Ves • No 6. Authority Employee/Member With respect to the Authority, 1 arrs: 			
Postcode: NW1 2PS Description of location or a pid reference (must be completed if postcode is not knowny): Easing: 529213 Northing: 182988 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? • Ves • No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? • Ves • No 6. Authority Employee/Member With respect to the Authority, 1 arrs: 			
Description of location or a glid reference Description of location or a glid reference (invasi be completed if postcode is not known): Easting: 528213 Northing: 182888 A Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Ves Northing: 182088 A Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Ves Northing: Ves No S. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Ves Northing: 0 any of these statements apply to you? Yes No member of staff 0 any of these statements apply to you? Yes No and the applicants are the Design Team, Transport Strategy, London Borough of Camden Type of Proposed Advertisement(s): Tigelay of double stafed engenet; Tigelay of double stafed engenet; Takes describe the proposed advertisement(s): Teacia sign(s) It is Sheller Advartisement - See enclosed drawings Bus Sheller Advartisement(s); ou are applying toralready in place? Yes No the information of Advertisement(s)	Town/City:		
(must be completed if posticode is not known): Easting: \$22213 Northing: 123988 A Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No 6. Authority Employee/Member (e) a member of staff Do any of these statements apply to you? (f) related to a nelected member 0 any of these statements apply to you? (f) related to a nelected member (f) related to a nelected member (f) related to a nelected member (f) related to a nelected member (f) replease provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden Please describe the proposed advertisement(s): [Splay of double sided and panel, leaturing back to back screene capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) (f) period entrisement(s): [Sus Shelter Advertisement(s): [Bus Shelter Advertisement(s): [Bus Shelter Advertisement(s): [Bus Shelter Advertisement(s): [Sus Shelter Advertisement(s): [Sus Shelter Advertisement(s): [Sus Shelter Advertisement(s): (a the advertisement(s): [Sus Shelter Advertisement(s):	Postcode:	NW1 2PS	
Northing: 122558 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Ves No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No 6. Authority Employee/Member With respect to the Authority, 1 an: (a) a neebed of staff (b) an elected member (c) related to a member of staff (c) related to a member of staff (d) elated to an elected member (f) respect Advertisement(s) (f) respect Advertisement(s) (f) respect Advertisement(s): Do any of these statements apply to you? (e) related to an elected member (f) respect Advertisement(s): Deficient are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s): Designary of the following type of advertisement(s): Designary of the following type of advertisement(s): Designary of the following type of advertisements are you applying for? Faccia agin(s) Projecting or hanging sign(s) O Hoarding(s) O Other 1 Please describe: Bus Shelter Advertisement - See enclosed drawings S. Location of Advertisement(s): placet or integet of placet) Is the advertisement(s): you are applying for already in place? Yes No Yes			
4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No 6. Authority Employee/Member With respect to the Authority, I am: (a) a neeber of staff (b) an elected member (c) related to a mebber of staff (d) related to an elected member (e) related to an elected member (f) respective provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s): Delay of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How may of the following type of advertisement(se): Delay of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How may of the following type of advertisement(se): Desis Sensitie: Bus Sheller Advertisement - See enclosed drawings 8. Location of Advertisement(s): Is the advertisement(s) you are applying for already in place? Yes No	Easting:	529213	
Has assistance or prior advice been sought from the local authority about this application? Yes Ne 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No 6. Authority Employee/Member With respect to the Authority. I am: <	Northing:	182958	
Has assistance or prior advice been sought from the local authority about this application? Yes No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No 6. Authority Employee/Member (a) a member of staff (b) an elected member (c) related to a member of staff (c) related to a member of staff (c) an elected member (c) related to a member of staff (c) related to a member of staff (c) an elected member (c) related to a member of staff (c) related to a member of staff (c) an elected member (c) related to a member of staff (c) related to a member of staff (c) an elected member (c) related to a member of staff (c) related to a member of staff (c) an elected member (c) related to a member of staff (c) related to a member of staff (c) an elected member (c) an elected member (d) resplays a member of staff (c) an elected member (c) an elected member (d) resplays a related to a nelected member (c) an elected member (c) an elected member (f) resplays a related to a nelected member (c) an elected member (c) an elected member (f) resplays a related to a nelected member (c) an elected member (c) an elected member (f) resplays a related to a nelected member (c) an elected member (c) an elected member (e) resplays a related to a nelected member (c) an elected member (c) an elected member (e) resplays a related to a nelected member (c) an el			
5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? 5. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (c) related to a neber of advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content (c) related to a neber of advertisement s	4. Pre-applica	tion Advice	
5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? 5. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (c) related to a neber of advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content (c) related to a neber of advertisement s			
Ave you consulted your neighbours or the local community about the proposal? Yes No 6. Authority Employee/Member (a) an ember of staff (b) an elected member (c) related to an ember of staff (c) relation of advertisement(s): De any of the following type of advertisements are you applying for? Facia sign(s) relation of advertisement are you applying for? Facia sign(s) related to an ember of staff Hoarding(s) relation of the following type of advertisement are you applying for? Bus Shetter Advertisement - See enclosed drawings Altornal of Advertisement - See enclosed drawings Altornal of Advertisement - See enclosed drawings Altornal of Advertisement(s): No Yes No <td>Has assistance of</td> <td>or prior advice been sought from the local authority about the</td> <td>nis application?</td>	Has assistance of	or prior advice been sought from the local authority about the	nis application?
Ave you consulted your neighbours or the local community about the proposal? Yes No 6. Authority Employee/Member (a) an ember of staff (b) an elected member (c) related to an ember of staff (c) relation of advertisement(s): De any of the following type of advertisements are you applying for? Facia sign(s) relation of advertisement are you applying for? Facia sign(s) related to an ember of staff Hoarding(s) relation of the following type of advertisement are you applying for? Bus Shetter Advertisement - See enclosed drawings Altornal of Advertisement - See enclosed drawings Altornal of Advertisement - See enclosed drawings Altornal of Advertisement(s): No Yes No <td></td> <td></td> <td></td>			
6. Authority Employee/Member (a) a member of staff (b) a member of staff (c) related to a member of staff (d) related to a member of staff (e) related to a member of staff (f) related to a member of staff (f) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden Of Proposed Advertisement(s) Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place?	5. Neighbour	and Community Consultation	
6. Authority Employee/Member (a) a member of staff (b) a member of staff (c) related to a member of staff (d) related to a member of staff (e) related to a member of staff (f) related to a member of staff (f) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden Of Proposed Advertisement(s) Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place?		ted your pointhours or the local community about the pro-	
With respect to the Authority, I am: (a) an elected member (b) an elected member (c) related to a member of staff (c) related to a member of staff (c) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) Projecting or hanging sign(s) D Hoarding(s) O Other 1 S. better Advertisement - See enclosed drawings Is the advertisement(s) you are applying for already in place? Yes No No Yes No No	Have you consul		
With respect to the Authority, I am: (a) an elected member (b) an elected member (c) related to a member of staff (c) related to a member of staff (c) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) Projecting or hanging sign(s) D Hoarding(s) O Other 1 S. better Advertisement - See enclosed drawings Is the advertisement(s) you are applying for already in place? Yes No No Yes No No			
(a) a member of staff (b) an elected member Do any of these statements apply to you? ● Yes No (c) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden Image: Composed Advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content Image: Composed Advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 Please describe: Image: Composed Advertisement - See enclosed drawings Image: Compose - Composed Advertisement(s) Image: Compose - Composed Advertisement(s) Image: Compose - Co	6. Authority E	mployee/Member	
(b) an elected member Do any of these statements apply to you? (c) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) Please describe: Bus Shelter Advertisement - See enclosed drawings Bus the advertisement(s) you are applying for already in place? Yes No			
(d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Other 1 Please describe: Bus Shelter Advertisement - See enclosed drawings	(b) an e	elected member Do any of thes	e statements apply to you? Yes No
The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s) Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place?			
True Or the original structure 7. Type of Proposed Advertisement(s) Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place?			
Please describe the proposed advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) you are applying for already in place? Yes No	The applicants a	are the Design Team, Transport Strategy, London Borough	of Camden
Please describe the proposed advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) you are applying for already in place? Yes No			
Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No	7. Type of Pro	oposed Advertisement(s)	
Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No	Please describe	the proposed advertisement(s):	
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No			of displaying illuminated static (but changing) content
Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No	How many of the	following type of advertisements are you applying for?	
Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Q Yes No	Fascia sign(s)	0 Projecting or hanging sign(s) 0	Hoarding(s) 0 Other 1
8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place?			1
Is the advertisement(s) you are applying for already in place?	Bus Shelter Adv	ertisement - See enclosed drawings	
Is the advertisement(s) you are applying for already in place?			
	8. Location of	Advertisement(s)	
	Is the advertiser	nent(s) you are applying for already in place?	O Yes 💿 No
is an existing adventisement(s) to be removed and replaced by the adventisement(s) in this proposal? 🔮 Yes 🥥 No 🥥 Not Applicable			
	is an existing ad	vertisement(s) to be removed and replaced by the advertis	ement(s) in this proposal? 💿 Yes 🥥 No 💟 Not Applicable

8. Location of Advertisement(s)						
	an elevation drawing or photograph and state the references for the drawing(s) or					
photograph(s). Existing advertisement panel to be removed and replaced by proposal. Photographs are enclosed						
Will the proposed advertisement(s) project over a footpath or other						
win the proposed advertisement(s) project over a rootpath of other	public highway? 💿 Yes 🔘 No					
9. Advertisement(s) Period						
Please state the period of time for which consent is sought for the a	advertisement					
From: 01/06/2017 To: 31/05/2027						
10. Interest in the Land						
Deep the explicit own the level of buildings where the orbital sec						
Does the applicant own the land or buildings where the adverts are	to be placed? Ves No					
11 (d). Details of Proposed Advertisement(s) - Other	Sign					
What is the height from the ground to the base of the advertisemen	t (in metres)?					
What is the maximum projection of the advertisement from face of						
What are the dimensions of the proposed advertisement?	Height:2.35xWidth:1.38xDepth:0.35metres					
What materials will the sign be made of? Steel, aluminium and toughened glass						
What is the maximum height of any of the individual letters and syn	nbols (in centimetres)? 186 cm					
The colour of text and background:						
Various						
Will the sign be illuminated?	💿 Yes 🔘 No					
Will the sign be illuminated internally or externally?	Internally Q Externally					
Illuminance Levels:	2,500.00 cd/m					
Will the illumination be static or intermittent?	 Static Intermittent 					
12. Site Visit						
Can the site be seen from a public road, public footpath, bridleway	or other public land? 💿 Yes 💿 No					
If the planning authority needs to make an appointment to carry out	a site visit, whom should they contact? (Please select only one)					
The agent The applicant Other person						
13. Declaration						
1/wa haraby apply for planning a semicine (second second	this form and the accompanying place (
I/we hereby apply for planning permission/consent as described in drawings and additional information. I/we confirm that, to the best of	f my/our knowledge, any facts stated are					
true and accurate and any opinions given are the genuine opinions	of the person(s) giving them.					