

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details				
Title: Ms	First Name: Simi	Surname: Shah		
Company name:	Design Team Manager, Transpo London Borough of Camden	rt Strategy,		
Street address:	London Borough of Camden			
	Judd Street	Telephone number:		
		Mobile number:		
Town/City:	London	Fax number:		
Country:		Email address:		
Postcode:	WC1H 9JE			
Are you an agent	acting on behalf of the applicant?			
2. Agent Name	e, Address and Contact De	ails		
Title: Mr	First Name: Stuart	Surname: Minty		
Company name:	SM Planning			
Street address:	80-83 Long Lane			
		Telephone number: 07900413080		
		Mobile number:		
Town/City:	London	Fax number:		
Country:		Email address:		
Postcode:	EC1A 9ET	info@smplanning.com		

Full postal address of the site (including full postoode where available) House: Surfix: Street address: Street address: Street address: Bui-Stop, Outside 77-79 Camden Road Town/Clty: Description of location or a grid reference (must be completed if postcode: NW1 9EH Description of location or a grid reference (must be completed if postcode: In the completed if postcode: 1	3. Site Addres	ss Details	
House name: Sheet address: Bus-Stop, Outside 77-79 Camden Road TownCity: Postcode: NW1 9EH Description of location or a grid reference (must be completed if postcode in to known): Easting: \$59272 Northing: 184338 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Ves No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? With respect to the Authority. Lam: (a) a member of staff (b) an elected member (c) related to a member of staff (d) rela	Full postal addre	ess of the site (including full postcode where available)	Description:
Street address: Bus-Stop, Outside 77-79 Camden Road Description of beaution or a grid reference (must be completed if postcode is not known):	House:	Suffix:	Proposal is to be located on the public highway at the above address
Town/City: Pestande: NW1 9EH Description of location or a grid reference (must be completed if postcode is not known): Easing: 529272 Northing: 184538 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application?	House name:		
Town/City: Pestande: NW1 9EH Description of location or a grid reference (must be completed if postcode is not known): Easing: Easing: Easing: Easing: E329272 Northing: 184538 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? 6. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (c) related to a member of staff (d) related to a member of staff (d) related to a member of staff (d) related to a member of the Authority in the proposal of these statements apply to you? (e) related to a member of the Authority in the proposal of the proposal advertisement (s) Please describe the proposed advertisement (s) Please describe the proposed advertisement are you applying for? Fascal sign(s) Projecting or hanging sign(s) Projecting or hanging sign(s) Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) Yes ® No Ves ® No No Other 1 Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) Yes ® No	Street address:	Bus-Stop, Outside 77-79 Camden Road	
Postoode: NWH 9EH Description of location or a grid reference (must be completed if postcode is not known); Easting: \$29272 Northing: \$84338 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No 5. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to a member of staff (e) related to a member of staff (d) related to a member of staff (d) related to a member of staff (e) related to a m			
Postoode: NWH 9EH Description of location or a grid reference (must be completed if postcode is not known); Easting: \$29272 Northing: \$84338 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No 5. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to a member of staff (e) related to a member of staff (d) related to a member of staff (d) related to a member of staff (e) related to a m			
Postoode: NWH 9EH Description of location or a grid reference (must be completed if postcode is not known); Easting: \$29272 Northing: \$84338 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No 5. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to a member of staff (e) related to a member of staff (d) related to a member of staff (d) related to a member of staff (e) related to a m	Town/City:		
Description of location or a grid reference (must be completed if postcode is not known): Easting: \$529272 Northing: 184338 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No 6. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) related to a member of staff (d) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team. Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s) Display of double sided end panel, featuring back to back screens capable of displaying Illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No		NIM/1 OELI	
(must be completed if postcode is not known): Easting: \$29272 Northing: 184338 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application?	rosicode.	IMM I BELL	
Easting: 528272			
4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? 6. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s) Please describe the proposed advertisements are you applying for? Fascia sign(s) Projecting or hanging si			
4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? 5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? 6. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s) Please describe the proposed advertisements are you applying for? Fascia sign(s) Projecting or hanging sign(s) Projecting or hanging sign(s) Projecting or hanging sign(s) Projecting or hanging sign(s) Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) you are applying for already in place? Yes No Yes No Yes No Yes No	Northing:	184338	
Has assistance or prior advice been sought from the local authority about this application? Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No No No Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Display of double sided end panel, [featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other 1 Yes No			
Has assistance or prior advice been sought from the local authority about this application? Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No No No Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Display of double sided end panel, [featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other 1 Yes No	4. Pre-annlica	ation Advice	
5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? S. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member of staff (d) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) you are applying for already in place? Yes No Yes No	Tre applied	Adviso	
5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? S. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member of staff (d) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) you are applying for already in place? Yes No Yes No	Has assistance	or prior advice been sought from the local authority about	this application?
Have you consulted your neighbours or the local community about the proposal? If Yes No Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 Please describe: Bus Shelter Advertisement - See enclosed drawings Is the advertisement(s) you are applying for already in place? Yes No		, , , , , , , , , , , , , , , , , , ,	
Have you consulted your neighbours or the local community about the proposal? If Yes No Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 Please describe: Bus Shelter Advertisement - See enclosed drawings S. Location of Advertisement(s) you are applying for already in place? Yes No	- N · · · ·		
6. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) Projecting or hanging sign(s) Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No	5. Neighbour	and Community Consultation	
6. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) Projecting or hanging sign(s) Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No	Have you seem		operation of the second of the
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) Projecting or hanging sign(s) Projecting or hanging sign(s) Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) you are applying for already in place? Yes No	Have you consu	ited your neignbours or the local community about the pro	oposai? Yes • No
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) Projecting or hanging sign(s) Projecting or hanging sign(s) Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) you are applying for already in place? Yes No			
(a) a member of staff (b) an elected member (c) related to a member of staff (d) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) you are applying for already in place? Yes No	6. Authority E	Employee/Member	
(a) a member of staff (b) an elected member (c) related to a member of staff (d) related to a member of staff (d) related to an elected member If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) you are applying for already in place? Yes No	Mith recorded to t	ha Avitharita I area	
(o' related to a member of staff (d) related to an elected member (If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) Projecting or hanging sign(s) Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No	(a) a m	ember of staff	
If Yes, please provide details of the name, relationship and role: The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) Projecting or hanging sign(s) Other Please describe: Bus Shelter Advertisement - See enclosed drawings 8. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No	()	,	ese statements apply to you? Yes No
The applicants are the Design Team, Transport Strategy, London Borough of Camden 7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s)	` '		
7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s)		·	nh of Camden
Please describe the proposed advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 Please describe: Bus Shelter Advertisement - See enclosed drawings B. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No	The applicante t	and the Boolgh Fount, Transport Gradegy, London Borods	,
Please describe the proposed advertisement(s): Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 Please describe: Bus Shelter Advertisement - See enclosed drawings B. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No			
Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 Please describe: Bus Shelter Advertisement - See enclosed drawings B. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No	7. Type of Pro	oposed Advertisement(s)	
Display of double sided end panel, featuring back to back screens capable of displaying illuminated static (but changing) content How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 Please describe: Bus Shelter Advertisement - See enclosed drawings B. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No	Please describe	the proposed advertisement(s):	
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1 Please describe: Bus Shelter Advertisement - See enclosed drawings B. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No			le of displaying illuminated static (but changing) content
Please describe: Bus Shelter Advertisement - See enclosed drawings B. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No	How many of the	e following type of advertisements are you applying for?	
Bus Shelter Advertisement - See enclosed drawings B. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No	Fascia sign(s)	0 Projecting or hanging sign(s) 0	Hoarding(s) 0 Other 1
B. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? Yes No			
Is the advertisement(s) you are applying for already in place?	Bus Shelter Adv	vertisement - See enclosed drawings	
Is the advertisement(s) you are applying for already in place?			
	8. Location o	f Advertisement(s)	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable	Is the advertisen	nent(s) you are applying for already in place?	
	Is an existing ad	vertisement(s) to be removed and replaced by the advert	isement(s) in this proposal? Yes No Not Applicable

8. Location of Advertisement(s)					
If Yes to either or both above, please show the existing sign(s) on a photograph(s).	n elevation drawing or photograph and state the references for the drawing(s) or				
Existing advertisement panel to be removed and replaced by proportion	osal. Photographs are enclosed				
Will the proposed advertisement(s) project over a footpath or other	public highway? Yes No				
9. Advertisement(s) Period					
Please state the period of time for which consent is sought for the at From: 01/06/2017 To: 31/05/2027	dvertisement				
10. Interest in the Land					
Does the applicant own the land or buildings where the adverts are	to be placed? Yes No				
11 (d). Details of Proposed Advertisement(s) - Other	Sign				
What is the height from the ground to the base of the advertisemen	t (in metres)?				
What is the maximum projection of the advertisement from face of the	ouilding (in metres)?				
What are the dimensions of the proposed advertisement? What materials will the sign be made of?	Height: 2.35 x Width: 1.38 x Depth: 0.35 metres				
Steel, aluminium and toughened glass					
What is the maximum height of any of the individual letters and sym	abols (in centimetres)? cm				
The colour of text and background: Various					
Will the sign be illuminated?	● Yes □ No				
Will the sign be illuminated internally or externally?	Internally Externally				
Illuminance Levels:	2,500.00 cd/m				
Will the illumination be static or intermittent?	Static				
12. Site Visit					
Can the site be seen from a public road, public footpath, bridleway	or other public land?				
If the planning authority needs to make an appointment to carry out	a site visit, whom should they contact? (Please select only one)				
The agent					
13. Declaration					
I/we hereby apply for planning permission/consent as described in drawings and additional information. I/we confirm that, to the best of true and accurate and any opinions given are the genuine opinions	f my/our knowledge, any facts stated are				