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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address a	nd Contact Details				
Title:	First Name:		Surname: N/A			
Company name:	Marks and Spence	er Plc				
Street address:	C/O Agent					
			Telephone number:			
			Mobile number:			
Town/City:			Fax number:			
Country:			Email address:	Email address:		
Postcode:						
Are you an agent	acting on behalf of the	he applicant?	Yes No			
2. Agent Name	e, Address and (	Contact Details				
Title: Miss	First Name:	Zahra	Surname: Alrashed			
Company name:	Nathaniel Lichfield	& Partners				
Street address:	7 The Aquarium					
	1-7 King Street		Telephone number: 01183341920			
			Mobile number:			
Town/City:	Reading		Fax number:			
Country:			Email address:			
Postcode:	RG1 2AN		zalrashed@nlpplanning.com	zalrashed@nlpplanning.com		

3. Site Address Details						
Full postal addre	ss of the site (including full postcode where available)	Description:				
House:	Suffix:					
House name:	187-199 West End Lane					
Street address:	West Hampstead					
Town/City:	LONDON					
Postcode:	NW6 2LJ					
Description of lo	cation or a grid reference					
	ted if postcode is not known):					
Easting:	525515					
Northing:	184700					
4. Pre-applica	tion Advice					
		u	0. V 0. V			
Has assistance o	or prior advice been sought from the local authority about	this application?	○ Yes ● No			
5. Neighbour	and Community Consultation					
Have you seesul		20010	O Ves O Ne			
Have you consul	ted your neighbours or the local community about the pro	posai?	◯ Yes ⊚ No			
6. Authority E	mployee/Member					
With respect to the	ne Authority, I am:					
(a) a m	ember of staff	se statements apply to you?	◯ Yes ⊚ No			
(c) relat	ed to a member of staff red to an elected member					
(d) Tola	ica to an dicated member					
7. Type of Pro	posed Advertisement(s)					
, po o	,					
	the proposed advertisement(s):					
Please see cove						
Fascia sign(s)	following type of advertisements are you applying for?    3   Projecting or hanging sign(s)   1	Hoarding(s)	0 Other 4			
Please describe:	2		2			
	ring letter and application drawings.					
8. Location of	Advertisement(s)					
	•					
Is the advertisem	ent(s) you are applying for already in place?					
Is an existing adv	g advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?					
	d advertisement(s) project over a footpath or other public					
vviii tile proposet	a advertisement(s) project over a rootpath or other public	nigriway :	○ Yes ● No			

9. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From: 01/11/2016 To: 01/11/2021
16. 61/11/2010
10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed?  Output  Does the applicant own the land or buildings where the adverts are to be placed?  Output  Does the applicant own the land or buildings where the adverts are to be placed?
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  Yes  No
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?  3.05 m
What is the maximum projection of the advertisement from face of building (in metres)?  0.10 m
What are the dimensions of the proposed advertisement? Height: 0.74 x Width: 1.78 x Depth: 0.10 metres
What materials will the sign be made of?  Aluminium Box Sign
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:  Jet black 100% gloss lettering with white background
Will the sign be illuminated?   ● Yes   No
Will the sign be illuminated internally or externally?  © Internally © Externally
Illuminance Levels: 600.00 cd/m
Will the illumination be static or intermittent?  Static  Intermittent
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?  3.20 m
What is the maximum projection of the advertisement from face of building (in metres)?  0.10 m
What are the dimensions of the proposed advertisement? Height: 0.74 x Width: 2.92 x Depth: 0.10 metres
What materials will the sign be made of?
Aluminium Box Sign
What is the maximum height of any of the individual letters and symbols (in centimetres)?  The colour of text and background:
Jet black 100% gloss lettering with white background
Will the sign be illuminated?
Will the sign be illuminated internally or externally?  • Internally • Externally
Illuminance Levels:  600.00 cd/m
Will the illumination be static or intermittent?  Static Intermittent
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11 (a). Details of Proposed Advertisement(s) - Fasci	a Sign		
What is the height from the ground to the base of the advertisemen	nt (in metres)?	2.38 m	
What is the maximum projection of the advertisement from face of	building (in metres)?	0.10 m	
What are the dimensions of the proposed advertisement?	Height: 0.55 x Width:	3.05 x Depth: 0.10	metres
What materials will the sign be made of?			_
Aluminium Box Sign			
What is the maximum height of any of the individual letters and syr	mbols (in centimetres)?	24 cm	
The colour of text and background:			
Jet black 100% gloss lettering with white background			
Will the sign be illuminated?	Yes □ No		
Will the sign be illuminated internally or externally?	Internally   Externally		
Illuminance Levels:	600.00 cd/m		
Will the illumination be static or intermittent?	Static		
11 (b). Details of Proposed Advertisement(s) - Hangi	ng Sign		
What is the height from the ground to the base of the advertisement	nt (in metres)?	2.38 m	
What is the maximum projection of the advertisement from face of	building (in metres)?	0.80 m	
What are the dimensions of the proposed advertisement?	Height: 0.55 x Width:	0.80 x Depth: 0.10	metres
What materials will the sign be made of?			
Aluminium Bus Stop Sign			
What is the maximum height of any of the individual letters and syr	mbols (in centimetres)?	17 cm	
The colour of text and background:			
Black text with white background			
Will the sign be illuminated?			
Will the sign be illuminated internally or externally?	Internally    Externally		
Illuminance Levels:	600.00 cd/m		
Will the illumination be static or intermittent?	Static		
11 (d). Details of Proposed Advertisement(s) - Other	Sign		
What is the height from the ground to the base of the advertisemen	nt (in metres)?	1.23 m	
What is the maximum projection of the advertisement from face of	building (in metres)?	0.00 m	
What are the dimensions of the proposed advertisement?	Height: 0.50 x Width:	0.50 x Depth: 0.00	metres
What materials will the sign be made of?  Vinyl			
What is the maximum height of any of the individual letters and syr	mhols (in centimetres)?	25 cm	
	inois (in centilliches):	ZO UII	
The colour of text and background:  Black text with white background			

11 (d). Details of Proposed Advertisement(s) - Other Sign
Will the sign be illuminated?    Yes   No
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?  0.00 m
What are the dimensions of the proposed advertisement? Height: 0.50 x Width: 0.50 x Depth: 0.00 metres
What materials will the sign be made of?  Vinyl
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:  Black text with white background
Will the sign be illuminated?    Yes   No
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?  0.00 m
What are the dimensions of the proposed advertisement? Height: 0.50 x Width: 0.50 x Depth: 0.00 metres
What materials will the sign be made of?
Vinyl
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:  Black text with white background
Will the sign be illuminated?    Yes   No
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11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?  0.00 m
What are the dimensions of the proposed advertisement? Height: 0.50 x Width: 0.50 x Depth: 0.00 metres
What materials will the sign be made of?
Vinyl
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:  Black text with white background
Will the sign be illuminated?   Yes  No
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