



## DESIGN & ACCESS STATEMENT

SITE: 6 Percy Street, London, W1T 1DQ

CLIENT: La Bassa Woolfe

DATE: 04.01.17

SHED PROJECT REFERENCE: 1652

# Shed.

## INTRODUCTION

This Design and Access Statement forms part of the complete application listed building consent. Shed Design Ltd has compiled the statement on behalf of the lessee, La Bassa Woolfe.

A series of photographs have been included as part of the application to assist in reviewing the proposal. Particular photographs have been referred to directly in this document. Please refer to the following documents: *01\_EXISTING FAÇADE* & *02\_PROPOSED FAÇADE*.

## PROPOSED DEVELOPMENT

This application is for listed building consent for painting of existing masonry, display of brass plaque signage and display of awning with advertisement. Access to the property is not changed and the use of the property remains as a retail stop.

## STORE FRONT PLANNING

The proposed design of the storefront serves to revive and celebrate the existing architectural features and draw relationships with the adjacent storefronts along Percy Street.

- The existing signage on the shop front is to be removed and the masonry to be painted a mid grey tone which will remain in keeping with similar shop fronts of properties along Percy Street.
- The design of the awning draws connections to the adjacent properties on Percy Street (see imagery on *02\_PROPOSED FAÇADE*). A traditional Victorian style canvas awning is to be installed in burgundy and will contain gold brand logo lettering (Application for Advertisement consent has been applied for). To order to fix the awning, drilling through the back of the timber box would be necessary so that it can be bolted onto the fascia behind.
- The type of decorative wall lamp has been chosen to match and compliment the existing architectural features. It is made from black aluminium and will be installed via a bracket with minimal disruption to the existing masonry. Specification for this can be found in the following document: *02\_PROPOSED FAÇADE*.
- The brass plaque signage will replace the existing plaque signage on the shop front. The lettering on the signage will be black to also match the existing plaques that are to be removed. The plaque will be screw fixed directly into the masonry using solid brass screws that match the plaque in order to minimize affecting the architectural features of the building.

## CONCLUSION

The proposal seeks listed building consent for the following, as illustrated in the supporting documents: The painting of the existing masonry, the instalment and display of branding and advertisement in the form of both brass plaques and a traditional Victorian style canvas awning and a traditional decorative wall lamp.

We are in the opinion that the proposed works within this application are entirely acceptable and in keeping with the special interest character and appearance of the Grade II Listed Building.