

Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Response:
2016/6590/P	Meredith Whitten	Covent Garden Community Association 42 Earlham Street WC2H 9LA	02/01/2017 20:03:43	OBJ	The CGCA objects to the use of internal illumination, including in the two menu boards, as this method of illumination is inappropriate and unsympathetic in a conservation area, and conflicts with Camden planning policy (see CGP1, 8.11-8.15; & DP25). Additionally, national guidance, as set forth in the Department of Communities & Local Government's "Outdoor advertisements and signs: a guide for advertisers," clearly states that Class 4 (illuminated advertisements) "does not extend to any premises in a Conservation" (p. 17). Further, Camden's Seven Dials (Covent Garden) Conservation Area Statement states that "signage should be non-illuminated or externally illuminated" (see SD19, p. 28-29).
