

The Planning Inspectorate

ADVERTISEMENT CONSENT OR DISCONTINUANCE NOTICE APPEAL FORM (Online Version)

WARNING: If we do not receive **all** of the supporting documents by the end of the 8 week appeal period, the appeal will not be accepted.

Appeal Reference: APP/X5210/Z/16/3158874

A. APPELLANT DETAILS

The name of the person(s) making the appeal must appear as an applicant on the planning application form.

Name	Outdoor Plus Ltd c/o Agent - Icen Projects Limited
Company/Group Name	Outdoor Plus Ltd
Address	Flitcroft House 114-116 Charing Cross Road LONDON WC2H 0JR
Phone number	020 3725 3849
Email	rfieldhouse@iceniprojects.com
Preferred contact method	Email <input checked="" type="checkbox"/> Post <input type="checkbox"/>

B. AGENT DETAILS

Do you have an Agent acting on your behalf?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Name	Mrs Rebecca Fieldhouse
Company/Group Name	Icen Projects Limited
Address	Flitcroft House 114-116 Charing Cross Road LONDON WC2H 0JR
Phone number	020 3725 3849
Email	rfieldhouse@iceniprojects.com
Preferred contact method	Email <input checked="" type="checkbox"/> Post <input type="checkbox"/>

C. LOCAL PLANNING AUTHORITY (LPA) DETAILS

Name of the Local Planning Authority	London Borough of Camden
LPA reference number	2016/2888/A
Date of advertisement application	23/05/2016
Did the LPA issue a decision?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Date of LPA's decision	11/08/2016

D. APPEAL SITE ADDRESS

Is the address of the affected land the same as the appellant's address?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Does the appeal relate to an existing property?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Address	Land at St Giles Circus 126-136 Charing Cross Road London WC2H 8NJ
Are there any health and safety issues at, or near, the site which the Inspector would need to take into account when visiting the site?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Please describe the health and safety issues	Currently a construction site. Although largely visible from the highway. Please contact Agent
a. Has the land/site owner's consent been obtained?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
b. Is the site on highway land?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
c. Is the advertisement in position?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>

E. DESCRIPTION OF ADVERTISEMENT(S)

Please provide description(s), measurements and colours, including details of illumination (if any), of the advertisement(s) involved in the appeal. The description is set out in:

the box below

See Appeal Statement and Application Form for description

F. REASON FOR THE APPEAL

The reason for the appeal is that the LPA has:

1. Refused consent for the advertisement(s) shown on the application form.
2. Granted consent for the advertisement(s) subject to conditions to which you object.
3. Failed to give notice of its decision within the appropriate period (usually 8 weeks) of an application for consent.
4. Served a discontinuance notice.

G. CHOICE OF PROCEDURE

There are two different procedures that the appeal could follow. Please select one.

1. Written Representations



2. Hearing



H. GROUNDS OF APPEAL

The grounds are set out in

[see 'Appeal Documents' section](#)

Do you have a separate list of appendices to accompany your grounds of appeal? Yes No

[see 'Appeal Documents' section](#)

I. SUPPORTING DOCUMENTS

The application made to the LPA.

All relevant plans and particulars submitted to the LPA.

Any notice of decision.

Any other relevant correspondence with the authority.

The discontinuance notice.

Any notice variations.

Any relevant correspondence with the authority.

J. OTHER APPEALS

Have you sent other appeals for this or nearby sites to us which have not yet been decided? Yes No

K. CHECK SIGN AND DATE

(All supporting documents must be received by us within the 8 week time limit)

I confirm that all sections have been fully completed and that the details are correct to the best of my knowledge.

I confirm that I will send a copy of this appeal form and supporting documents (including the full grounds of appeal) to the LPA today.

Signature

Mrs Rebecca Fieldhouse

Date

18/09/2016 16:51:23

Name

Mrs Rebecca Fieldhouse

On behalf of

Outdoor Plus Ltd c/o Agent - Icen Projects Limited

The gathering and subsequent processing of the personal data supplied by you in this form, is in accordance with the terms of our registration under the Data Protection Act 1998. Further information about our Data Protection policy can be found on our website under Privacy Statement.

L. NOW SEND

Send a copy to the LPA

Send a copy of the completed appeal form and any supporting documents (including the full grounds of appeal) to the LPA. There is no need to send them all the documents again, send them any which were not previously sent as part of the application or in relation to the discontinuance notice.

To do this by email:

- open and save a copy of your appeal form
- locating your local planning authority's email address:
<https://www.gov.uk/government/publications/sending-a-copy-of-the-appeal-form-to-the-council>
- attaching the saved appeal form including any supporting documents

To send them by post, send them to the address from which the decision notice or discontinuance notice was sent (or to the address shown on any letters received from the LPA).

When we receive your appeal form, we will write to you letting you know if your appeal is valid, who is dealing with it and what happens next.

You may wish to keep a copy of the completed form for your records.

M. APPEAL DOCUMENTS

We will not be able to validate the appeal until all the necessary supporting documents are received.

Please remember that all supporting documentation needs to be received by us within the appropriate deadline for the case type. If forwarding the documents by email, please send to **appeals@pins.gsi.gov.uk**. If posting, please enclose the section of the form that lists the supporting documents and send it to PO Box 3035, Bristol, BS1 9AY.

You will not be sent any further reminders.

Please ensure that anything you do send by post or email is clearly marked with the reference number.

The documents listed below were uploaded with this form:

Relates to Section:	GROUNDS OF APPEAL
Document Description:	The grounds of appeal.
File name:	160913 Appeal Statement v3.pdf
Relates to Section:	GROUNDS OF APPEAL
Document Description:	List of appendices to accompany your grounds of appeal
File name:	Appendix 1 - 160916 Heritage Asset Plan.pdf
File name:	Appendix 2 - 160916 Photo Pack.pdf
File name:	Appendix 3 - Application Form (No Personal Data).PDF
File name:	Appendix 3 - CSTGILES-002 Site A - Site Plan.PDF
File name:	Appendix 3 - CSTGILES-003 Site A - North Elevation (Andrew Borde) (1).PDF
File name:	Appendix 3 - CSTGILES-003 Site A - North Elevation (Andrew Borde).PDF
File name:	Appendix 3 - CSTGILES-005 Site A - Charing Cross & Andrew Borde Elevations - Banner A Specifications.PDF
File name:	Appendix 3 - CSTGILES-006 Site A - Photo Montage - Banner A.PDF
File name:	Appendix 3 - Final Decision.PDF
File name:	Appendix 4 - Banner A - Photo Montage - Andrew Borde Street and Charing Cross Road Elevation.PDF
File name:	Appendix 4 - Andrew Borde Street and Charing Cross Road Elevation.PDF
File name:	Appendix 4 - Denmark Street, St Giles High Street and Andrew Borde Street Elevations.PDF
File name:	Appendix 4 - Final Decision (1).PDF
File name:	Appendix 4 - proposed south elevation.PDF
File name:	Appendix 4 - Site Plan.PDF
File name:	Appendix 43 - Corner of Denmark Street, Apex Elevation on St Giles High Street and St Giles High Street Elevations.PDF
File name:	Appendix 5 - 121214_St_Giles_Road_Safety_Assessment.pdf
File name:	Appendix 5 - Microsoft Word - 121219 Advert Consent Application Covering Letter.pdf
File name:	Appendix 5 - PROPOSED DRAWINGS - PART 1.PDF
File name:	Appendix 5 - PROPOSED DRAWINGS - PART 2.PDF
File name:	Appendix 5 - PROPOSED DRAWINGS - PART 3.PDF
File name:	Appendix 5 - PROPOSED DRAWINGS - PART 4.PDF
File name:	Appendix 5 - PROPOSED DRAWINGS - PART 5.PDF
File name:	Appendix 5 - PROPOSED DRAWINGS - PART 6.PDF
File name:	Appendix 5- Advertisement Consent Application Form.pdf
Relates to Section:	SUPPORTING DOCUMENTS
Document Description:	The application made to the LPA.
File name:	Cover Letter (23052016).DOC
File name:	2651001 Site A - Site Location Plan.pdf
File name:	2651002 Site A - Block Plan.pdf
File name:	2651003 Site A - Andrew Borde Street Full View Elevation.pdf
File name:	2651004 Site A - Andrew Borde Street and Charing Cross Road Full View

Elevation.pdf
File name: 2651005 Site A - Andrew Borde Street and Charing Cross Road Elevation.pdf
File name: 2651006 Site A - Andrew Borde Street Elevation - Photo Montage.pdf
File name: SKA-LOG-001 Rev06.pdf
File name: SKA-LOG-001A Rev01.pdf
File name: SKA-LOG-002 Rev06.pdf
File name: SKA-LOG-003 Rev06.pdf
File name: SKA-LOG-003A Rev01.pdf
File name: SKA-LOG-004 Rev05.pdf
File name: SKA-LOG-005 Rev06.pdf
File name: Application Form (No Personal Data).pdf

Relates to Section: SUPPORTING DOCUMENTS
Document Description: All relevant plans and particulars submitted to the LPA.
File name: Previous Decision - 20160522A.pdf

Relates to Section: SUPPORTING DOCUMENTS
Document Description: Any notice of decision.
File name: Final Decision (2).PDF

PLEASE ENSURE THAT A COPY OF THIS SHEET IS ENCLOSED WHEN POSTING THE ABOVE DOCUMENTS TO US

Completed by MRS REBECCA FIELDHOUSE

Date 18/09/2016 16:51:23