

 Email:
 planning@camden.gov.uk

 Phone:
 020 7974 4444

 Fax:
 020 7974 1680

Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details						
Title: Mr	First Name: Gary	Surname: Williams					
Company name:	Melia Hotels]					
Street address: Melia White House							
	Albany Street at Regents Park	Telephone number:					
	London	Mobile number:					
Town/City:	London	Fax number:					
Country:		Email address:					
Postcode:	nw13up						
Are you an agen	t acting on behalf of the applicant?	◯ Yes ◉ No					
3. Site Addres	ss Details ss of the site (including full postcode where available	e) Description:					
House:	Suffix:						
House name:	The White House						
Street address:	Albany Street						
Town/City:	LONDON						
Postcode:	NW1 3UP						
	cation or a grid reference eted if postcode is not known):						
Easting:	528880						
Northina:	182343						

4. Pre-application	Advice								
							~		
Has assistance or prior	-		-		alo the author	Ye 💿 Ye	_		
If Yes, please complete Officer name:			advice you were gr		eip ine autioi	ity to dea		аррисацон то	e encientiy).
Title:	First name:	Darlene			Surname:	Dike			
Reference: 2016/5203/L & 2016/6244/new									
Date (DD/MM/YYYY):	07/12/2016	7	plication submissio	n)					
Details of the pre-applic				,					
To complete the Conse			m that could be fou	ind on the web	site				
5. Neighbour and C	Community Co	nsultation							
Have you consulted you	ur neighbours or th	e local community	y about the proposa	al?		\bigcirc	Yes 💿	No	
6. Authority Emplo	yee/Member								
With respect to the Auth (a) a member	of staff								
(b) an elected (c) related to a	l member a member of staff		Do any of these s	tatements appl	y to you?		۲	Yes 🔘 No	
	an elected membe								
If Yes, please provide d Gary Williams, Mainter			role:						
Melia Hotels									
7. Type of Propose	ed Advertisem	ent(s)							
Please describe the pro	anasad advartisam	ont(c):							
One flat brass effect sig	ign (plaque type)	to be fixed directly	/ on the exterior wa	ll.					
Wording to be : DRY N	/IARTINI by Javier	De Las Meulas							
How many of the follow	ving type of adverti	sements are you a	applying for?						
Fascia sign(s) 0	Pro	jecting or hanging	sign(s) 0	Но	oarding(s)	0		Other 1	
Please describe:									
This sign is a flat plaqu To be screwed to exter		s are 41cm Lengt	h, 32cm Height, 5c	m thickness.					
8. Location of Advo	ertisement(s)								
Is the advertisement(s)	you are applying f	or already in place	e?		ç	Yes	No		
ls an existing advertiser	ment(s) to be remu	wed and replaced	t by the advertisem	ent(s) in this n	ronosal?	Ves	No 🤅	Not Applicab	lo
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Q Yes Q Not Applicable									
Will the proposed adver	rtisement(s) projec	t over a footpath o	or other public high	way?	6	Yes	No		
9. Advertisement(s	s) Period								
Diagon state the media-	l of time for which	opport in south the	for the advartigers -	t					
Please state the period From: 01/02/2017		To: 31/01/2		91 IL					

10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed? O Yes Ves No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)? 2.00 m
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.00 x Width: 0.00 x Depth: 0.00 metres
What materials will the sign be made of?
Brass
What is the maximum height of any of the individual letters and symbols (in centimetres)? 5 cm
The colour of text and background:
Black on brown
Will the sign be illuminated?
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
The agent I The applicant O Other person
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.