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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address a	nd Contact	Details						
Title:	First Name:	Lee			Surname:	Vaughan			
Company name:	Neals Yard Remedies								
Street address:	NEALS YARD REMEDIES LTD		]						
	Peacemarsh			Telephone n	umber:				
				Mobile numb	er:				
Town/City:	Gillingham		Fax number:						
Country:				Email address:					
Postcode:	SP8 4EU								
Are you an agen	t acting on behalf of th	ne applicant?		🔾 Yes 🧕	No				
3. Site Addres	ss of the site (includir	ng full postcode	where available	e) Descriptio	on:				
House:	2	Suffix:							
House name:	Shop and Premises	at Ground Floc	or Left						
Street address:	Neal's Yard								
Town/City:	LONDON								
Postcode:	WC2H 9DP								
Description of lo (must be comple	cation or a grid refere eted if postcode is not	nce known):							
Easting:	530105								
Northing:	181154								

4. Pre-application Advice								
Has assistance or prior advice been sought from the local authority about this application?								
5. Neighbour and Community Consultation								
Have you consulted your neighbours or the local community about the proposal? <ul> <li>Yes</li> <li>Yes</li> <li>No</li> </ul> If Yes, please provide details: Approval from neighbours and landlord, Shaftesbury Estates.								
6. Authority Employee/Member								
With respect to the Authority, I am: (a) a member of staff (b) an elected member Do any of these statements apply to you? Q Yes No (c) related to a member of staff (d) related to an elected member								
7. Type of Proposed Advertisement(s)								
Please describe the proposed advertisement(s):         Replace existing hardwood painted sign with new signage.         Form new fascia panel using existing surrounding timbers painted with RAL 5013 (blue). Blue metro tile across the fascia with new company name and strap line in stainless steel letters.         How many of the following type of advertisements are you applying for?         Fascia sign(s)       1       Projecting or hanging sign(s)       0       Hoarding(s)       0       Other       0								
8. Location of Advertisement(s)								
Is the advertisement(s) you are applying for already in place? <ul> <li>Yes</li> <li>Yes</li> <li>No</li> </ul> <li>Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?</li> <li>Yes</li> <li>No</li> <li>No Not Applicable</li> <li>If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).</li> <li>Document 012-NYR-THERAPY ROOMS-SHOPFRONT PLANNING 12-12-16r reffers.</li> <li>Will the proposed advertisement(s) project over a footpath or other public highway?</li> <li>Yes</li> <li>No</li>								
9. Advertisement(s) Period         Please state the period of time for which consent is sought for the advertisement         From:       09/01/2017         To:       03/01/2022								
10. Interest in the Land								
Does the applicant own the land or buildings where the adverts are to be placed? If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?								

11 (a). Details of Proposed Advertisement(s) - Fascia Sign												
What is the height from the ground to the base of the advertisement	2.68	m										
What is the maximum projection of the advertisement from face of b	0.05	m										
What are the dimensions of the proposed advertisement?	Height: 0.35	x Width:	3.00 x	Depth: 0.05	metres							
What materials will the sign be made of?												
Blue Metro Tiles fasica and steel cut lettering												
What is the maximum height of any of the individual letters and symbols (in centimetres)?												
The colour of text and background:												
Silver (Steel) text and Navy Blue Background												
Will the sign be illuminated?	💿 Yes 🔾 No											
Will the sign be illuminated internally or externally?	Internally Internally	Externally										
Illuminance Levels:	100.00 cd/m	า										
Will the illumination be static or intermittent?	Static Q I	ntermittent										
12. Site Visit												
Can the site be seen from a public road, public footpath, bridleway or other public land?												
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)												
The agent  The applicant  Other person												
13. Declaration												
I/we hereby apply for planning permission/consent as described in the drawings and additional information. I/we confirm that, to the best of true and accurate and any opinions given are the genuine opinions of	my/our knowledge, a	any facts stated		Date 14/12/2016								