



I'm writing to you all regarding the development proposed for 156 West End Lane that has caused so much concern for us, the local community.

I've lived in West Hampstead for 22 years and can't imagine it getting any more crowded than it already is; given the crowd controls we have at the stations during peak rush hour times, the lack of parking and the additional strain on our already over-subscribed doctors surgeries. We simply can't take any more people living here!

I also work in the jewellery industry that is currently located in another Camden area of Hatton Garden, EC1N. As you may or may not be aware, we are all about to lose our offices after years of being in this historical district. There are no leases left going past 2018 and the London Diamond Bourse, which houses hundreds of businesses, has been sold and will be changed into a hotel or something of that ilk.

We have no where to go and at present the only solution to the issue of the London Jewellery Quarter, is that we be relocated to Brent Cross on land owned by Barnet Council. Given the choice, none of us would move there.

Can you not compromise on the fate of the Travis Perkins Building and convert it into the new London Diamond Bourse and keep the industry within Camden and also not lose out on hundreds of Business Rates, paid by us to you? The building would need minimal renovation to convert it into secure offices for us all. The location would be perfect as we can still reach the shops located in the West End and Hatton Garden in under 15 minutes.

Simultaneously you would be providing the local businesses with weekday business that they currently don't have. I would say 80% of people here purchase lunch out and would continue to do so if located in West Hampstead. The boost to the local economy would be outstanding.

It just seems like the most simple and economical solution to both issues, rather than wasting time and money on building new blocks that none of us want.

Sincerely yours,

Hana Levy