

Mrs Helen Pearson-Flett
David Lock Associates
50 North Thirteenth Street
Central Milton Keynes
MK9 3BP

Application Ref: **2016/5892/L**
Please ask for: **Matthias Gentet**
Telephone: 020 7974 **5961**

7 December 2016

Dear Sir/Madam

DECISION

Planning (Listed Building and Conservation Areas) Act 1990

Listed Building Consent Granted

Address:
BT Tower
Telephone Exchange
45 Maple Street
London
W1T 6HQ

Proposal:

Replacement of existing infoband with new LED information band on the BT Tower.
Drawing Nos: Lighting Specification (revised 02/12/2016); Email from Agent - 10.05.2016;
Email from Agent - 09.11.2016; Planning Heritage & Design Statement - Aug 2016; [WL
4005031] SH 01 OF 04 issue A (Site Location Plan), SH 02 OF 04 issueA, SH 03 OF 04
issueA, SH 04 OF 04 issueA; Photomontages of BT Tower (14no images).

The Council has considered your application and decided to grant Listed Building Consent subject to the following condition(s):

Conditions And Reasons:

- 1 All new work and work of making good shall be carried out to match the original work as closely as possible in materials and detailed execution.

Reason: In order to safeguard the special architectural and historic interest of the



building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 of the London Borough of Camden Local Development Framework Development Policies.

- 2 The works hereby approved are only those specifically indicated on the drawing(s) referred to above.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 of the London Borough of Camden Local Development Framework Development Policies.

- 3 All new external and internal works and finishes and works of making good to the retained fabric, shall match the existing adjacent work with regard to the methods used and to material, colour, texture and profile, unless shown otherwise on the drawings or other documentation hereby approved or required by any condition(s) attached to this consent.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 of the London Borough of Camden Local Development Framework Development Policies.

- 4 The level of illuminance of the LED Information band during the night time period must remain unchanged at 3000cd/m. The increase of illumination hereby approved is only applicable to the daytime period of the signage.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 of the London Borough of Camden Local Development Framework Development Policies.

Informative(s):

- 1 Reasons for granting listed building consent:

The proposal is for the replacement of the existing LED illuminated Information band (Infoband) on the BT Tower like-for-like and to increase the level of illuminance from 3000cd/m to 6000cd/m. The large increase (by 50%) of the level of illumination is to enhance the visibility of the upper part of the tower from the surrounding vista. Although the illuminance increase is only to apply to daytime, it is nonetheless highly significant and as such, its impact on the setting of the Grade II listed BT Tower needs to be carefully considered.

On this particular occasion, it is considered that the increase of the level of

illumination will not significantly harm the setting of the listed tower, the augmentation of illuminance applying only to the daytime period. Should it have been at night time, it is unlikely that the proposal would have been viewed favourably. It is therefore considered that the proposal will not be detrimental to the appearance and character of the host tower, the conservation area and the surrounding area.

The level of night time illuminance is to remain unchanged, at 3000cd/m.

It must be noted that should an advert consent application be submitted for further increasing the level of illuminance - be it by day or by night - it is unlikely to be granted.

The site's planning and appeal history has been taken into account when coming to this decision. No objections were received following the statutory consultations.

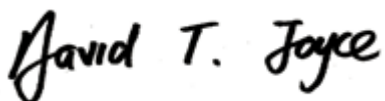
Special regard has been attached to the desirability of preserving the listed building and its features of special architectural or historic interest, under s.16 of the Listed Buildings and Conservation Areas Act 1990 as amended by the Enterprise and Regulatory Reform Act (ERR) 2013.

As such, the proposed development is in general accordance with policy CS14 of the London Borough of Camden Local Development Framework Core Strategy, and policies DP25 of the London Borough of Camden Local Development Framework Development Policies. The proposed development also accords with policies 7.8 of the London Plan 2016; and paragraphs 14, 17 and 126-141 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink that reads "David T. Joyce". The signature is written in a cursive, slightly slanted style.

David Joyce
Executive Director Supporting Communities