

Regeneration and Planning Development Management London Borough of Camden Town Hall Judd Street London WC1H 9JE

Tel 020 7974 4444

planning@camden.gov.uk www.camden.gov.uk/planning

rpa:vision 51-53 Church Road Ashford TW15 2TY

Application Ref: **2016/4141/L** Please ask for: **Leela Muthoora** Telephone: 020 7974 **2506**

7 December 2016

Dear Sir/Madam

DECISION

Planning (Listed Building and Conservation Areas) Act 1990

Listed Building Consent Refused and Warning of Enforcement Action to be Taken

Address:

2 Brunswick Centre London WC1N 1AE

Proposal:

External alterations to display 1x internally illuminated projecting sign to Bernard Street elevation.

Drawing Nos: Site location plan, Heritage statement 30/09/2016; A001 Rev A; A102 revG

The Council has considered your application and decided to **refuse** listed building consent for the following reason(s):

Reason(s) for Refusal

The proposed projecting sign by reason of its location and method of illumination would be visually prominent on this façade and would be harmful to the special architectural interest of the listed building contrary to policy CS14 (Promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 (Conserving Camden's heritage) of the London Borough of Camden Local Development Framework Development Policies.



Informative(s):

1 You are warned that the signage displayed on Bernard Street and adverts inside the shop unit that are externally visible are likely to be the subject of a listed building enforcement notice.

You can find advice about your rights of appeal at:

http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent

Yours faithfully

favid T. Joyce

David Joyce

Executive Director Supporting Communities