

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address an	nd Contact	Details			
		1			1	
Title: Miss	First Name:	Anna			Surname:	McAree
Company name:	Build Hollywood Ltd	d				
Street address:	15 Duncan Terrace					
				Telephone num	ber:	
				Mobile number:		
Town/City:	London		Fax number:			
Country:				Email address:		
Postcode:	N1 8BZ					
Are you an agent	acting on behalf of th	e applicant?		◯ Yes ⊚	No	
	-					
O. A N		11 <b>D</b> -1	- " -			
2. Agent Name	e, Address and C	ontact Det	alis			
No Agent details v	were submitted for this	s application				
		• •				
3. Site Addres	s Details					
Full postal addres	ss of the site (including	g full postcode	e where available	) Description:		
House:	152	Suffix:			the railings o	on the corner of Royal College Street and Baynes
House name:				Street.		
Street address:	Royal College Street					
	Camden					
Town/City:	LONDON					
Postcode:	NW1 0TA					
1 0010000	14471 0171					
Description of loc (must be comple	cation or a grid referer ted if postcode is not	nce known):				
Easting:	529292					
Northing:	184044					

4. Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?
5. Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
6. Authority Employee/Member
With respect to the Authority, I am:  (a) a member of staff  (b) an elected member  (c) related to a member of staff  (d) related to an elected member  Do any of these statements apply to you?  Yes  No  No
7. Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s):
Display of various non illuminated small advertising panels. 4 panels measuring the below, one of which will be a longterm charity poster supporting Centrepoint and their campaign to End Youth Homelessness. 1740mm H & 1200mm W 4 panels measuring: 1740mm H & 2200mm W
How many of the following type of advertisements are you applying for?
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 1 Other 0
8. Location of Advertisement(s)  Is the advertisement(s) you are applying for already in place?  If Yes, please provide details:
The advertisements were installed just after the planning application was submitted in July 2016.
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?   Yes  No  Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).
Uploaded to the Supporting Documents is a mock up of the advertising panels installed onto railings currently in situ.
Will the proposed advertisement(s) project over a footpath or other public highway?    Yes  No
9. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement  From: 27/06/2016 To: 26/06/2017
40 Intercet in the Land
10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed?  O Yes  No

10. Interest in the Land
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  See Yes No
11 (c). Details of Proposed Advertisement(s) - Hoarding Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 1.74 x Width: 2.20 x Depth: 0.05 metres
What materials will the sign be made of?
Exterior ply and redwood for the framing.
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Grey frame
Will the sign be illuminated? ☐ Yes ⊚ No
12. Site Visit
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