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Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details	
Title:	First Name: Alexandra	Surname: Butler
Company name:	Second Act Productions	
Street address:	Cochrane Theatre	
	12-42 Southampton Row	Telephone number:
		Mobile number:
Town/City:	LONDON	Fax number:
Country:		Email address:
Postcode:	WC1B 4AF	
Are you an agen	t acting on behalf of the applicant?	◯ Yes ◉ No
No Agent details 3. Site Addres	were submitted for this application	
Full postal addre	ss of the site (including full postcode where availa	ble) Description:
Full postal addre		ble) Description:
	ss of the site (including full postcode where availa	ble) Description:
House:	ss of the site (including full postcode where availa	ble) Description:
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House: House name: Street address: Town/City: Postcode: Description of lo	ss of the site (including full postcode where availar Suffix: Cochrane Theatre Southampton Row LONDON WC1B 4AF cation or a grid reference	ble) Description:

4. Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application? • Yes • No
Has assistance or prior advice been sought from the local authority about this application? Yes No If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):
Officer name:
Title: First name: Surname:
Reference:
Date (DD/MM/YYYY): (Must be pre-application submission)
Details of the pre-application advice received:
5. Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
6. Authority Employee/Member
With respect to the Authority, I am:
(a) a member of staff
(b) an elected member Do any of these statements apply to you? Yes No (c) related to a member of staff
(d) related to an elected member
7. Time of Drawcood Advertice ment/s)
7. Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s):
We would like to have a LED sign attached to the outside of The Cochrane Theatre to advertise our show and the individual guests each night. The screen size is 3.6m w x 2.4m and the Light levels – 1500 to 4000 lumens
How many of the following type of advertisements are you applying for?
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1
Please describe: We would like to have a LED sign attached to the outside of The Cochrane Theatre to advertise our show and the individual guests each night.
The screen size is 3.6m w x 2.4m and the Light levels – 1500 to 4000 lumens
8. Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No No Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or
photograph(s).
Existing sign: Cochrane Theatre External jpeg
Will the proposed advertisement(s) project over a footpath or other public highway? Yes No
9. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement

9. Advertisement(s) Period
From: 23/01/2017 To: 22/04/2017
10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed? Yes No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)? 4.00 m
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 4.00 x Width: 3.00 x Depth: 0.00 metres
What materials will the sign be made of?
Lumen lights
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Will the sign be illuminated?
Will the sign be illuminated internally or externally?
Illuminance Levels: 4.00 cd/m
Will the illumination be static or intermittent?
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
☐ The agent ☐ The applicant ☐ Other person
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date