

MARKETING REPORT

22nd November 2016

Instructions received from Shamir Sidu working with James Lloyd Associates Ltd (Town & Country Planning Consultants)



Ground floor 2a Bayham Street, Kings Cross, London NW1 0ES

Disclaimer: The contents of this report are for the exclusive use of the above named and appointed representatives. It is not for the use of any other third parties. The report is not exhaustive and relies on information collated from external sources. All advice and conclusions are based on comparable evidence and market trends relevant to when this document was published.

introduction:

Featherstone Leigh Commercial is a subsidiary of Featherstone Leigh Residential, established in 1992 and recognised as one of the leading West London independent agencies. Andrew Weeks Commercial Director and Head of Department has been at the helm since 2010 and has pushed the department from niche local commercial agents to a London wide Commercial Property Consultants. The company focuses on the sales and letting of shops, offices and advising on the optimisation of mixed use development schemes.

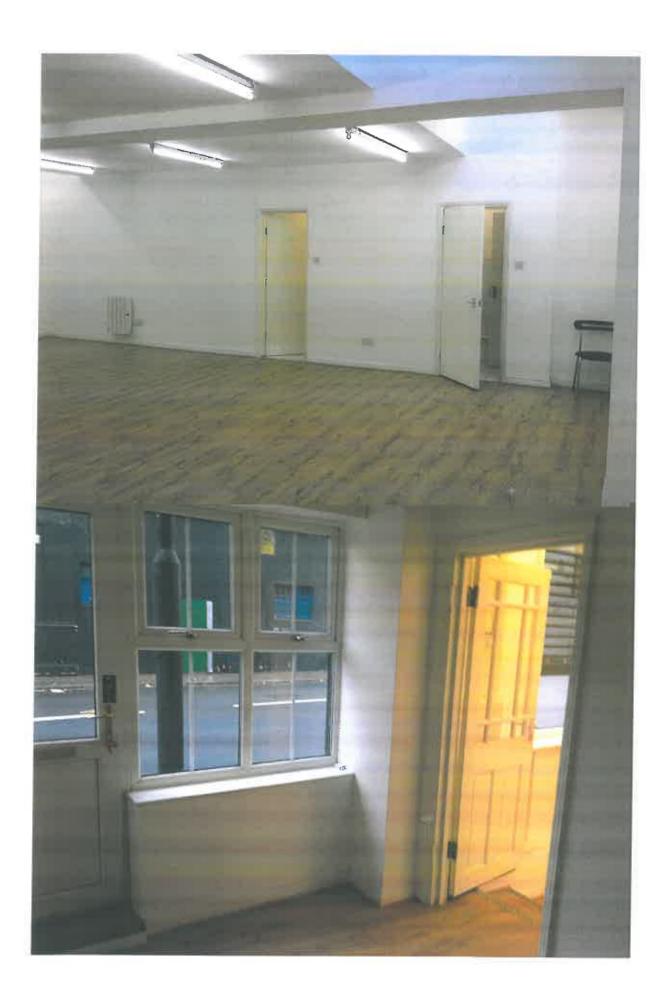
The Property:

A self-contained ground floor office with good frontage and two separate entrance points. Approximately 66 square meters with a small lobby and 2 WC's. The general condition is good and there are sky lights servicing the rear creating generous light flow. Please refer to the photographic evidence. There is an unsightly closed down public house immediately opposite the target premises which would be a negative for office staff having to look onto on a daily basis.



Location:

The site lies 0.3 miles from Mornington Crescent Underground Station and 0.9 miles from Kings Cross and St Pancras. Bayham Street is a secondary parade and sits behind the main arterial roads. The immediate vicinity comprises mainly residential housing of varying types and styles. The exteriors suggest the Bayham Street and the adjoining roads sit outside the boundaries of the chic and wealthy neighbourhoods within the borough.





Conclusion:

I provide a CoStar report on available office space which is in healthy supply within a miles radius. Most of which is better located for the comprehensive rail networks and in buildings much more fit for purpose.

With a Net Internal Area of 66 square meters 2a Bayham Street has very nominal employment opportunity and would perhaps be better suited to a destination offering in the D1 / D2 Use Class Sectors. Small secondary offices are partial to high turnover through tenants outgrowing or going out of business. The layout (see photos) strikes me ideal for a small dance studio / Yoga / Palates or possibly a Dental Practice all of which far more sustainable.

)

For and on behalf of Featherstone Leigh Commercial

Commercial Director

Holbrook House

34-38 Hill Rise Richmond, Surrey

TW10 6UA

aweeks@flcproperty.co.uk

www.featherstoneleigh.co.uk

140-146 Camden St

London, NW1 9PF - Northern Fringe Submarket





BUILDING

 Type:
 Office

 Tenancy:
 Multiple

 Year Built:
 1998

 NIA:
 27,356 SF

 Floors:
 3

 Typical Floor:
 5,964 SF

AVAILABILITY

 Min Divisble:
 4,603 SF

 Max Contig:
 43,349 SF

 Total Available:
 27,014 SF

 Asking Rent:
 ££35.00/SF

SPACES

Floor	Use	Туре	SF Avail	Bldg Contig	Rent	Rates	Ser Charge	Term
P GRND	Office	Relet	8,167	43,349	£35.00/SF	£6.94/\$F		Negotiable
E 1st	Office	Relet	8,167	43,349	£35.00/SF	£6.27/SF		Negotiable
E MEZZ	Office	Relet	4,603	43,349	Withheld	£2.48/SF		Negotiable

TRANSPORTATION

Transit/Subway: 6 minute walk to Camden Town Underground Station (Northern)

Commuter Rail: 1 minute drive to Camden Road Commuter Rail

Airport: 37 minute drive to London City Airport



Bedford House - 125-133 Camden High St

London, NW1 7JR - Northern Fringe Submarket





BUILDING

Type: Office
Tenancy: Multiple
Year Built: 1970
NIA: 30,588 SF
Floors: 5

Typical Floor: 6,117 SF

AVAILABILITY

 Min Divisble:
 460 SF

 Max Contig:
 6,164 SF

 Total Available:
 6,624 SF

Asking Rent: ££49.50 - £78.26/SF

SPACES

Floor	Use	Туре	SF Avail	Bldg Contig	Rent	Rates	Ser Charge	Term
P 2nd	Office	Relet 🐇	3,229	6,164	£49.50/SF	£13.98/SF	£7.00/SF	5 Yrs
P 2nd	Office	Relet	2,935	6,164	£49.50/SF	£13.98/SF	£7.00/SF	5 Yrs
P 3rd	Office	Relet	460	460	£78.26/SF			Negotiable

SALE

Last Sale: Sold on 1 Dec 2005 for £18,470,000 (£603.83/SF) at 5.24% Yield

BUILDING AMENITIES

24 Hour Availability, Air Conditioning, Category 2 Lighting, Concierge, EPC - C, Raised Floor, Security System

TRANSPORTATION

Transit/Subway: 3 minute walk to Camden Town Underground Station (Northern)

Commuter Rail: 3 minute drive to Camden Road Commuter Rail

Airport: 38 minute drive to London City Airport

Central and North West London	6,117 SF	Atom 42	3,967 SF
Maximus Employment & Training	3,117 SF	Waitrose	3,000 SF
Morph Talent	2,574 SF	Roughcut Television Ltd	2,150 SF



163-203 Eversholt St

London, NW1 1BU - King's Cross & Euston Submarket





Type:

Office

Tenancy: Year Built: Multiple

113,087 SF

1820; Renov 2016

NJA.

Floors:

Typical Floor:

23,927 SF

AVAILABILITY

Min Divisble:

4,055 SF

Max Contig:

6,565 SF

Total Available:

25,226 SF

Asking Rent:

££45.00 - £55.00/SF

SPACES

Floor	Use	Туре	SF Avail	Bidg Contig	Rent	Rates	Ser Charge	Term
PLL	Office	Assignment	4,055	4,055	Withheld	£9.54/SF	£8.27/SF	Thru Dec 2018
P GRNI	Office	New	5,007	5,007	£55.00/SF	£14.14/SF	£10.20/SF	Negotiable
P 1st	Office	New	6,565	6,565	£55.00/SF	£13.70/SF	£10.20/SF	Negotiable
P 2nd	Office	Sublease	5,068	5,068	£45.00/SF	£12.49/SF	£11.00/SF	Thru Sep 2019
P 3rd	Office	New	4,531	4,531	£55.00/SF	£13.77/SF	£10.20/SF	Negotiable

SALE

Last Sale:

Sold on 1 Dec 2005 for £32,750,000 (£289.60/SF) at 7.00% Yield

BUILDING AMENITIES

24 Hour Availability, Air Conditioning, Balcony, Category 5 Lighting, Concierge, Raised Floor, Reception, Security System, Storage Space

TRANSPORTATION

Transit/Subway: 4 minute walk to Mornington Crescent Underground Station (Northern)

Commuter Rail: 3 minute drive to London Euston Commuter Rail

Airport: 31 minute drive to London City Airport

Whistles Ltd	11,000 SF	Illuminas	8,956 SF
British Red Cross	7,450 SF	Impetus – Private Equity Foundation	5,209 SF
Creator Mail	5,068 SF	Production Response Ltd	4,363 SF



1-8 Harmood Grove

London, NW1 8DH - Northern Fringe Submarket





BUILDING

Office Туре: Multiple Tenancy: Year Built: 2007 NIA: 6,194 SF

Floors:

Typical Floor: 6,194 SF

AVAILABILITY

Min Divisble: 696 SF Max Contig: 1.518 SF Total Available: 1,518 SF Asking Rent: £44.80/SF

SPACES

Floor	Use	Туре	SF Avail	Bldg Contig	Rent	Rates	Ser Charge	Term
P GRNI	D Office	Sublease	696	1,518	£44.80/SF	£10.35/SF		Thru Mar 2020
P GRNI	Office	Sublease	822	1,518	£44.80/SF	£9.52/SF		Thru Mar 2020

BUILDING AMENITIES

24 Hour Availability, Storage Space

TRANSPORTATION

Transit/Subway: 7 minute walk to Chalk Farm Underground Station (Northern)

Commuter Rail: 2 minute drive to Kentish Town West Commuter Rail

Airport: 36 minute drive to London City Airport

KEY TENANTS

HOB Salons 1,581 SF Third Sector Property 1,241 SF F3 Architecture + Interiors 822 SF Neuroblastoma Alliance UK 750 SF



Granby House - 1 Harrington St London, NW1 3FA - Western Fringe Submarket





BUILDING
Type:

Office Unit

Tenancy:

Multiple

Year Built.

2015

NIA:

1,355 SF

Floors:

4

Typical Floor:

1,355 SF

AVAILABILITY

Min Divisble: Max Contig: 680 SF 680 SF

Total Available:

680 SF

Asking Rent:

£37.50/SF

SPACES

Floor Us	se 1	Туре	SF Avail	Bldg Co	ontig	Rent	Rates	Ser Charge	Term
P GRND C	Office	New	(680	680	£37.50/SF			3 Yrs

TRANSPORTATION

Transit/Subway: 5 minute walk to Mornington Crescent Underground Station (Northern)

Commuter Rail: 3 minute drive to London Euston Commuter Rail

Airport: 33 minute drive to London City Airport



158 Kentish Town Rd

London, NW5 2AG - Northern Fringe Submarket





BUILDING

Type: Office

Tenancy: Multiple Year Built; 1985

NIA: 6,616 SF

Floors: Typical Floor: 2,205 SF

AVAILABILITY

Min Divisble: 2,280 SF Max Contig: 2,280 SF Total Available: 2,280 SF

Asking Rent:

£10.58/SF

SPACES

Use Floor Type SF Avail **Bldg Contig** Rates Ser Charge Term **E GRND Office** Assignment 2,280 2,280 £10.58/SF £5.12/SF Thru May 2029

SALE

Last Sale:

Sold on 1 Dec 2004

BUILDING AMENITIES

Air Conditioning, Security System, Storage Space

TRANSPORTATION

Transit/Subway: 5 minute walk to Kentish Town Underground Station (Northern)

Commuter Rail: 1 minute drive to Kentish Town West Commuter Rail

Airport: 36 minute drive to London City Airport

KEY TENANTS

Ace Dental 6,615 SF ATS International Travel 1,400 SF



31 Oval Rd

London, NW1 7EA - Northern Fringe Submarket





BUILDING

Type: Office Tenancy: Multiple Year Built: 1983 NIA: 8,503 SF Floors: 3 Typical Floor: 2,834 SF

AVAILABILITY

Min Divisble: 1,750 SF Max Contig: 1,750 SF Total Available: 1,750 SF Asking Rent: £32.00/SF

SPACES

Floor Use	Туре	SF Avail	Bidg Contig	Rent	Rates	Ser Charge	Term
P GRND Office	Assignment	1,750	1,750	£32.00/SF	£6.39/SF		Thru Mar 2019

BUILDING AMENITIES

Security System, Storage Space

TRANSPORTATION

Transit/Subway: 6 minute walk to Camden Town Underground Station (Northern)

Commuter Rail: 3 minute drive to Camden Road Commuter Rail

Airport: 36 minute drive to London City Airport

KEY TENANTS

ARP Anthony Richardson and Partners LTD

2,834 SF

Spirit Design Consultants Ltd

2.834 SF



Kings Cross Central - 2 Pancras Sq London, N1C 4AG - King's Cross & Euston Submarket





BUILDING

Type: Office
Tenancy: Multiple
Year Built: 2014

NIA: **148,677 SF**

Floors: 10

Typical Floor: 14,446 SF

AVAILABILITY

 Min Divisble:
 1,800 SF

 Max Contig:
 15,537 SF

 Total Available:
 23,626 SF

 Asking Rent:
 £85.00/SF

SPACES

Floor	Use	Туре	SF Avail	Bldg Contig	Rent	Rates	Ser Charge	Term
E 5th	Office	Relet	15,537	15,537	£85.00/SF	£23.00/SF	£10.00/SF	Negotiable

ŞALE

Last Sale:

Portfolio of 15 Properties in London Sold on 22 Jan 2016 for £400,000,000 (£538.58/SF)

BUILDING AMENITIES

Air Conditioning, Bicycle Storage, Bus Line, Commuter Rail, Concierge, Public Transport, Raised Floor, Roof Terrace

TRANSPORTATION

Transit/Subway: 6 minute walk to King's Cross St. Pancras Underground Station (Circle, Hammersmith & City, Metropolitan, Northern,

Piccadilly, Victoria)

Commuter Rail: 1 minute drive to London St Pancras (domestic) Commuter Rail

Airport: 30 minute drive to London City Airport

PRS For Music Ltd	37,046 SF	Circle Housing Association	16,005 SF
Auto Trader Limited	15,746 SF	Merck Sharp & Dhome Limited	15,674 SF
Vistaprint (UK) Limited	15,596 SF	NewDay Ltd	15,537 SF



St Martins House - 1A Polygon Rd

London, NW1 1QB - King's Cross & Euston Submarket





 BUILDING

 Type:
 Office

 Tenancy:
 Single

 Year Built:
 1935

 NIA:
 1,065 SF

 Floors:
 3

 Typical Floor:
 400 SF

AVAILABILITY

 Min Divisble:
 250 SF

 Max Contig:
 1,065 SF

 Total Available:
 1,065 SF

 Asking Rent:
 £30.00/SF

SPACES

Floor	Use	Туре	SF Avail	Bldg Contig	Rent	Rates	Ser Charge	Term
E GRND	Office	Relet	250	1,065	£30.00/SF	£9.00/SF		Negotiáble
E 1st	Office	Relet	415	1,065	£30.00/SF	£9.00/SF		Negotiáble
E 2nd	Office	Relet	400	1,065	£30.00/SF	£5.63/SF		Negotiable

TRANSPORTATION

Transit/Subway: 5 minute walk to Euston Underground Station (Northern, Victoria)

Commuter Rail: 5 minute drive to London Euston Commuter Rail

Airport: 34 minute drive to London City Airport

KEY TENANTS

Career Analysts Ltd 1,065 SF





Fusion House - 26-34 Rochester Pl

London, NW1 9JR - Northern Fringe Submarket





BUILDING

Type: Office
Tenancy: Multiple
Year Built: 2011

NIA: **17,528 SF**

Floors: 4

Typical Floor: 8,764 SF

AVAILABILITY

Min Divisble: 2,500 SF

Max Contig: 7,000 SF

Total Available: 7,000 SF

Asking Rent: £47.50/SF

SPACES

Floor	Use	Туре	SF Avail	Bldg Contig	Rent	Rates	Ser Charge	Term
P 1st	Office	Relet	2,500 - 7,000	7,000	£47.50/SF	£7.71/SF	£5.00/SF	Negotiable

ŞALE

Last Sale: Sold on 1 Sep 2005

BUILDING AMENITIES

Security System

Parking:

TRANSPORTATION

13 Covered Spaces are available; Ratio of 0.74/1,000 SF

Transit/Subway: 9 minute walk to Camden Town Underground Station (Northern)

Commuter Rail: 2 minute drive to Camden Road Commuter Rail

Airport: 37 minute drive to London City Airport

KEY TENANTS

Breeze (UK) Ltd 8,764 SF Wasabi Co Ltd 4,400 SF



18-20 St Pancras Way

London, NW1 0QG - Northern Fringe Submarket





ΒŲ	ILD	ING

Office Type: Single Tenancy: 1954 Year Built: NIA: 4,285 SF Floors: Typical Floor: 2,320 SF

AVAILABILITY

Min Divisble: 1,965 SF Max Contig: 4,285 SF Total Available: 4,285 SF Asking Rent: £38.04/SF

SPACES

Floor	Use	Туре	SF Avail	Bldg Contig	Rent	Rates	Ser Charge	Term
E GRNI	D Office	Relet	2,3	20 4,285	£38.04/SF	£15.00/SF		Negotiable
E 1st	Office	Relet	1,9	65 4,285	£38.04/SF	£15.00/SF		Negotiable

BUILDING AMENITIES

24 Hour Availability, Air Conditioning, LG3 Lighting, Raised Floor, Security System

TRANSPORTATION

9 Surface Spaces are available; Ratio of 2.18/1,000 SF Parking:

Transit/Subway: 10 minute walk to Camden Town Underground Station (Northern)

Commuter Rail: 4 minute drive to Camden Road Commuter Rail

35 minute drive to London City Airport Airport:

KEY TENANTS

Breeze Holdings Ltd 4,285 SF



Tileyard Studios - 25-41 Tileyard Rd

London, N7 9AH - Northern Fringe Submarket





BUILDING

Type: Office
Tenancy: Multiple

Year Built: 1998; Renov 2008

NIA: 45,000 SF

Floors: 3

Typical Floor: 15,000 SF

AVAILABILITY

 Min Divisble:
 1,033 SF

 Max Contig:
 6,200 SF

 Total Available:
 10,700 SF

 Asking Rent:
 £45.00/SF

SPACES

Floor	Use	Туре	SF Avail	Bldg Contig	Rent	Rates	Ser Charge	Term
P GRND	Office	Relet	1,034	6,200	£45.00/SF		£4.00/SF	Negotiable
P GRND	Office	Relet	1,034	6,200	£45.00/SF		£4.00/SF	Negotiable
P GRND	Office	New	4,500	4,500	£45.00/SF	£8.00/SF	£4.00/SF	Negotiable
P 1st	Office	Relet	1,033	6,200	£45.00/SF		£4.00/SF	Negotiable
P 1st	Office	Relet	1,033	6,200	£45.00/SF		£4.00/SF	Negotiable
P 2nd	Office	Relet	1,033	6,200	£45.00/SF		£4.00/SF	Negotiable
P 2nd	Office	Relet	1,033	6,200	£45.00/SF		£4.00/SF	Negotiable

SALE

Last Sale:

Sold on 1 Apr 2005 for £18,250,000 (£405.56/SF) at 5.70% Yield

BUILDING AMENITIES

24 Hour Availability, Air Conditioning, Category 2 Lighting, Restaurant, Security System

TRANSPORTATION

Transit/Subway: 16 minute walk to Caledonian Road Underground Station (Piccadilly)

Commuter Rail: 4 minute drive to Caledonian Rd & Barnsbury Commuter Rail

Airport: 31 minute drive to London City Airport

Finish Creative Services Ltd	6,036 SF	Bravado Ltd	5,174 SF
Telepublishing Uk	4,120 SF	WENN	3,000 SF
Challow Design Network Services Ltd	2,475 SF	Principal	2,250 SF



Kings Place - 90 York Way London, N1 9AG - King's Cross & Euston Submarket





BUILDING		
Type:	Office	
Tenancy:	Multiple	
Year Built:	2008	
NIA:	264,330 SF	
Floors:	10	
Typical Floor:	32,801 SF	

AVAILABILITY	
Min Divisble:	14,208 SF
Max Contig:	14,208 SF
Total Available:	14,208 SF
Asking Rent	£39.52/SF

SPACES

Floor	Use	Туре	SF Avail	Bidg Contig	Rent	Rates	Ser Charge	Term
P 4th	Office	Assignment	14,208	14,208	£39.52/SF	£18.00/SF	£8.75/SF	Thru Mar 2033

SALE

Last Sale:

Sold on 4 Apr 2012 for £235,000,000 (£889.04/SF)

BUILDING AMENITIES

24 Hour Availability, Air Conditioning, Demised WC facilities, Raised Floor, Reception, Restaurant, Security System

TRANSPORTATION

Transit/Subway: 8 minute walk to King's Cross St. Pancras Underground Station (Circle, Hammersmith & City, Metropolitan, Northern,

Piccadilly, Victoria)

Commuter Rail: 3 minute drive to London Kings Cross Commuter Rail

Airport: 29 minute drive to London City Airport

Guardian Media Group plc	98,403 SF	CGI Group	25,893 SF
Wolverine Europe Ltd	24,448 SF	Hammerson UK Properties plc	17,742 SF
Boots UK Ltd	14,477 SF	Kings Place Music Foundation	13,788 SF

