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## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| 1. Applicant N    | lame, Address a                     | nd Contact        | Details           |                |          |         |  |  |
|-------------------|-------------------------------------|-------------------|-------------------|----------------|----------|---------|--|--|
| Title:            | First Name:                         | charmaine         |                   |                | Surname: | abomnes |  |  |
| Company name:     |                                     |                   |                   | ]              | J        |         |  |  |
| Street address:   | 46-54 argyle street                 | t                 |                   | ]              |          |         |  |  |
|                   |                                     |                   |                   | Telephone num  | ber:     |         |  |  |
|                   |                                     |                   |                   | Mobile number: |          |         |  |  |
| Town/City:        | london                              |                   | Fax number:       |                |          |         |  |  |
| Country:          |                                     |                   |                   | Email address: |          |         |  |  |
| Postcode:         | wc1h8er                             |                   |                   | ]              |          |         |  |  |
| Are you an agen   | t acting on behalf of the           | he applicant?     |                   | ☐ Yes ⑨ I      | No       |         |  |  |
|                   |                                     |                   |                   |                |          |         |  |  |
| 3. Site Addres    | ss Details ss of the site (includir | ng full postcod   | e where available | ) Description: |          |         |  |  |
| House:            |                                     | Suffix:           |                   |                |          |         |  |  |
| House name:       | 73-77                               |                   |                   |                |          |         |  |  |
| Street address:   | Marchmont Street                    |                   |                   |                |          |         |  |  |
|                   |                                     |                   |                   |                |          |         |  |  |
|                   |                                     |                   |                   |                |          |         |  |  |
| Town/City:        | LONDON                              |                   |                   |                |          |         |  |  |
| Postcode:         | WC1N 1AP                            |                   |                   |                |          |         |  |  |
| Description of lo | cation or a grid refere             | ence<br>: known): |                   |                |          |         |  |  |
| Easting:          | 530127                              |                   |                   |                |          |         |  |  |
| Northing:         | 182400                              |                   |                   |                |          |         |  |  |
|                   |                                     |                   |                   |                |          |         |  |  |

| 4. Pre-application Advice  |  |  |  |  |  |
|--|--|--|--|--|--|
| Has assistance or prior advice been sought from the local authority about this application?   Ves   No   |  |  |  |  |  |
| 5. Neighbour and Community Consultation  |  |  |  |  |  |
| Have you consulted your neighbours or the local community about the proposal?  • Yes • No  If Yes, please provide details:   |  |  |  |  |  |
| I have spoken to some of the neighbours around the restaurant and they have not objected   |  |  |  |  |  |
|  |  |  |  |  |  |
| 6. Authority Employee/Member   |  |  |  |  |  |
| With respect to the Authority, I am:  (a) a member of staff (b) an elected member  Do any of these statements apply to you?  Yes No  (c) related to a member of staff (d) related to an elected member   |  |  |  |  |  |
| 7. Type of Proposed Advertisement(s)   |  |  |  |  |  |
| Please describe the proposed advertisement(s):  NEW MDF RESTAURANT SIGN TO REPLACE OVER EXISTING. PAINTED OUT GREY WITH VINYL SIGNAGE/PAINTED LETTERINGS  VINYL LETTERING APPLIED TO INTERIOR FACE OF GLAZING TO REPLACE EXISTING.  How many of the following type of advertisements are you applying for?  Fascia sign(s) 3 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 0 |  |  |  |  |  |
| 8. Location of Advertisement(s)  |  |  |  |  |  |
| o. Location of Advertisement(s)  |  |  |  |  |  |
| Is the advertisement(s) you are applying for already in place?   |  |  |  |  |  |
| Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?   |  |  |  |  |  |
| If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).   |  |  |  |  |  |
| please look at existing external elevation document the existing advertisement will be covered, not removed.   |  |  |  |  |  |
| Will the proposed advertisement(s) project over a footpath or other public highway?  — Yes   No  |  |  |  |  |  |
| 9. Advertisement(s) Period   |  |  |  |  |  |
| Please state the period of time for which consent is sought for the advertisement  From: 20/01/2017 To: 20/01/2022   |  |  |  |  |  |
| 10. Interest in the Land   |  |  |  |  |  |
|  |  |  |  |  |  |
| Does the applicant own the land or buildings where the adverts are to be placed?  Output  Does the applicant own the land or buildings where the adverts are to be placed?  No   |  |  |  |  |  |
| If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  Yes  No   |  |  |  |  |  |
|  |  |  |  |  |  |

| 11 (a). Details of Proposed Advertisement(s) - Fascia  | a Sign  |        |                    |  |  |  |  |  |
|--|---|--------|--------------------|--|--|--|--|--|
|  |   |        |                    |  |  |  |  |  |
| What is the height from the ground to the base of the advertisemen                               | nt (in metres)?                               | 3.00   | m                  |  |  |  |  |  |
| What is the maximum projection of the advertisement from face of                                 | building (in metres)?                         | 0.00   | m                  |  |  |  |  |  |
| What are the dimensions of the proposed advertisement?   | Height: 0.40 x Width:                         | 0.60 x | Depth: 0.00 metres |  |  |  |  |  |
| What materials will the sign be made of?   |   |        |                    |  |  |  |  |  |
| paint and vinyl  |   |        |                    |  |  |  |  |  |
| What is the maximum height of any of the individual letters and symbols (in centimetres)?        |   |        |                    |  |  |  |  |  |
| The colour of text and background:   |   |        |                    |  |  |  |  |  |
| background grey. text gold and red   |   |        |                    |  |  |  |  |  |
| Will the sign be illuminated?  | Yes     No                                    |        |                    |  |  |  |  |  |
| Will the sign be illuminated internally or externally?   | Internally  Externally                        |        |                    |  |  |  |  |  |
| Illuminance Levels:  | 250.00 cd/m                                   |        |                    |  |  |  |  |  |
| Will the illumination be static or intermittent?   | Static     Intermittent                       |        |                    |  |  |  |  |  |
|  |   |        |                    |  |  |  |  |  |
|  |   |        |                    |  |  |  |  |  |
| 11 (a). Details of Proposed Advertisement(s) - Fascia  | a Sign  |        |                    |  |  |  |  |  |
|  |   |        |                    |  |  |  |  |  |
| What is the height from the ground to the base of the advertisemen                               | nt (in metres)?                               | 3.00   | m                  |  |  |  |  |  |
| What is the maximum projection of the advertisement from face of                                 | building (in metres)?                         | 0.00   | m                  |  |  |  |  |  |
| What are the dimensions of the proposed advertisement?   | Height: 0.40 x Width:                         | 0.60 x | Depth: 0.00 metres |  |  |  |  |  |
| What materials will the sign be made of?   |   |        |                    |  |  |  |  |  |
| paint and vinyl  |   |        |                    |  |  |  |  |  |
| What is the maximum height of any of the individual letters and symbols (in centimetres)?  20 cm |   |        |                    |  |  |  |  |  |
| The colour of text and background:   |   |        |                    |  |  |  |  |  |
| background grey, text gold and red   |   |        |                    |  |  |  |  |  |
| Will the sign be illuminated?  |   |        |                    |  |  |  |  |  |
| Will the sign be illuminated internally or externally?   | Internally  Externally                        |        |                    |  |  |  |  |  |
| Illuminance Levels:  | 250.00 cd/m                                   |        |                    |  |  |  |  |  |
| Will the illumination be static or intermittent?   | <ul><li>Static</li><li>Intermittent</li></ul> |        |                    |  |  |  |  |  |
| Will the manimation be state of intermittent:  | otatio e intermittent                         |        |                    |  |  |  |  |  |
|  |   |        |                    |  |  |  |  |  |
| 11 (a). Details of Proposed Advertisement(s) - Fascia  | a Sign  |        |                    |  |  |  |  |  |
|  |   |        |                    |  |  |  |  |  |
| What is the height from the ground to the base of the advertisemen                               | nt (in metres)?                               | 3.00   | m                  |  |  |  |  |  |
| What is the maximum projection of the advertisement from face of building (in metres)?  0.00 m   |   |        |                    |  |  |  |  |  |
| What are the dimensions of the proposed advertisement?   | Height: 0.40 x Width:                         | 0.60 x | Depth: 0.00 metres |  |  |  |  |  |
| What materials will the sign be made of?   |   |        |                    |  |  |  |  |  |
| paint and vinyl  |   |        |                    |  |  |  |  |  |
| What is the maximum height of any of the individual letters and symbols (in centimetres)?        |   |        |                    |  |  |  |  |  |
| The colour of text and background:   |   |        |                    |  |  |  |  |  |
| grey background. text gold and red   |   |        |                    |  |  |  |  |  |
|  |   |        |                    |  |  |  |  |  |

| 11 (a). Details of Proposed Advertisement(s) - Fascia Sign  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|
| Will the sign be illuminated?   |  |  |  |  |  |  |
| Will the sign be illuminated internally or externally?  |  |  |  |  |  |  |
| Illuminance Levels:   | 250.00 cd/m  |  |  |  |  |  |
| Will the illumination be static or intermittent?  | Static   |  |  |  |  |  |
| 12. Site Visit  |  |  |  |  |  |  |
| Can the site be seen from a public road, public footpath, bridleway or other public land?  © Yes © No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)  © The agent © The applicant © Other person |  |  |  |  |  |  |
| 13. Declaration   |  |  |  |  |  |  |
| I/we hereby apply for planning permission/consent as described in t<br>drawings and additional information. I/we confirm that, to the best o<br>true and accurate and any opinions given are the genuine opinions   | f my/our knowledge, any facts stated are Date 30/11/2016 |  |  |  |  |  |
|   |  |  |  |  |  |  |
|   |  |  |  |  |  |  |
|   |  |  |  |  |  |  |