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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First Name:	Adrian	Surname:	Burns
Company name:	Natuzzi				
Street address:	339, Finchley Road				
		Telephone number:			
		Mobile number:			
Town/City:	LONDON	Fax number:			
Country:		Email address:			
Postcode:	NW3 6EP				
Are you an agent acting on behalf of the applicant?		<input checked="" type="radio"/> Yes	<input type="radio"/> No		

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	luca	Surname:	binarelli
Company name:	NATUZZI SERVICES UNLIMITED				
Street address:	Via Giovanni De Calvi 91				
		Telephone number:	00393282276622		
		Mobile number:			
Town/City:	Rome	Fax number:			
Country:	Italy	Email address:			
Postcode:	00151		luca.binarelli@gmail.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

Description:

House: Suffix:

House name:

Street address:

Town/City:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

If Yes, please provide details:

First of all, I spoke about this advertisement with Camden council and the agent redirected me to the planning portal to make an on line application. Then I spoke about it to the Landlord from wich I obtained a formal consent to make the board.

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes No

If Yes, please provide details of the name, relationship and role:

Mr. Adrian Burns is the manager for Natuzzi Unlimited UK , that is the country section of Natuzzi relevant to United Kingdom.

details are:

Adrian Burns
aburns@natuzzi.com

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Advertisement board with graphics applied on the external window of the store facing Lymington Road.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

7. Type of Proposed Advertisement(s)

Here you can find attached the technical specifications of the metal board.

frame structure of the board is fixed to the lower side of the existing signage (this means that is not hooked to the window glass)
frame structure of the board is fixed to the the existing parapet (this means that is not hooked to the window glass)
frame structure in metal (iron) extrusion (section 3 cm x 3 cm)
dimension of the frame structure is 337 X 362 cm
weight of the frame structure is approx 40 kg
the board attached to the metal structure is DIBOND material (<http://www.cutplasticsheeting.co.uk/dibond-aluminium-composite-sheet/>) it is a composite sheet of fiber mineral panel aluminium finished largely used for its light weight and good looking gamma of finishings.
the dimension of the board is 337 X 362 cm
the thickness of the DIBOND board is 3 mm
the weight of the DIBOND board is 46.36 kg (3.8 kg / sm x surface of the board 12,2 sm)
the surface of the board is 12.2 square meters
the aluminium board is finished with the same color of the existing external elements (steel corten look-like color) with a grafic adhesive film (details of RAL code and picture specified in the drawings previously sent)
the back side of the panel is painted with same color of the external elements (steel corten look-like color , Ral specified in the drawing sent)
when damaged this can be easily removed and replaced

8. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? Yes No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:

To:

10. Interest in the Land

- Does the applicant own the land or buildings where the adverts are to be placed? Yes No
- If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

- What is the height from the ground to the base of the advertisement (in metres)? m
- What is the maximum projection of the advertisement from face of building (in metres)? m
- What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres
- What materials will the sign be made of?
- What is the maximum height of any of the individual letters and symbols (in centimetres)? cm
- The colour of text and background:
- Will the sign be illuminated? Yes No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent The applicant Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

27/11/2016