

Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Response:
2016/6137/P	Janine Griffis	14 Denning Rd NW3 1SU NW3 1SU	16/11/2016 18:31:09	OBJ	<p>The Hampstead Neighbourhood Forum has been helping update the Hampstead Conservation Area Appraisal and Management Strategy. One change is that we have listed no. 9 South End Road as a "shopfront of merit". It along with just a few others in this parade retain original glazing bars and recessed entrance (this can also be seen at another tea room further north, no. 55).</p> <p>The proposal to replace these original features with sliding windows would be damaging to the conservation area and contrary to CPG1: "Shopfront alterations should respect the detailed design, materials, colour and architectural features of the shopfront and building itself."</p> <p>The guidance also states: "Where there is an existing shopfront recess - often found in older traditional shopfronts e.g. listed buildings and conservation areas - they should be retained."</p> <p>Some improvements, however, could be made to the shopfront such as replacing the modern tiling on the entrance and stall riser with more traditional finishes and re-locating the badly sited extractor fan in the fanlight.</p> <p>We suggest that all other changes should be refused.</p>

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**Total: 4**