

## Comments Form

Name.....AUDREY ATKINSON.....

Address.....CHEVIN, KEMBERTON, SHIFNAL TEL: 9LW.....

Email address.....

Telephone number.....

Planning application number.....2015/6455/P.....

Planning application address.....156 WEST END LANE, NW6 1SD.....

I support the application (please state reasons below)

I object to the application (please state reasons below)



Your comments

### Current proposals threaten to:

- Impose another over-intensive over-development on a key location in the heart of West Hampstead.
- Destroy amenity through unacceptable levels of overshadowing of public open spaces and two children's play areas.
- Fail to meet actual housing requirements.
- Offer nearly half of the so-called 'affordable' units as "shared ownership" when the developer was explicitly instructed by Camden planners that shared ownership is not viable.
- Endanger pedestrian and road safety with a concealed 'blind' access road on a dangerous bend, close to two other junctions on an already over-congested West End Lane.
- Eradicate over 8,000 square metres of employment floorspace, destroying secure, stable, long-term jobs at a local employer of forty years that supplies and sustains local businesses and additional employment.
- Fail to incorporate transitions in scale, massing and bulk to the south and east as required by Camden planning policies.
- Impose a fifth large supermarket, further damaging small businesses on the lane and compounding existing problems with supermarket deliveries.
- Contravene planning policies protecting the "village feel" and character of West Hampstead and the West End Green Conservation Area.
- Negatively impact the amenity of all West Hampstead residents through the imposition of well over 500 more residents in addition to the thousands that have yet to populate other developments already completed or still under construction.