

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

		nd Contact Detai		
Title: Mrs	First Name:	Katherine	Sur	rname: Tranter
Company name:	Le Creuset			
Street address:	83-84 Livingstone I	₹d		
			Telephone number:	
			Mobile number:	
Town/City:	Andover		Fax number:	
Country:			Email address:	
Postcode:	SP10 5QZ			
Are you an agent	acting on behalf of th	ne applicant?		
2. Agent Name	e, Address and C	Contact Details		
	<i>,</i>			
Title: Miss	First Name:	Katie	Sur	rname: Bowkett
Company name:	Leckenby Associat	es Ltd		
Street address:	220 Northfield Ave	nue		
			Telephone number:	02088101177
			Mobile number:	
Town/City:	London		Fax number:	
Country:			Email address:	
Postcode:	W13 9SJ		katie@leckenby.co.uk	k
3. Description	of the Proposal			
		ment including any cl		
New shop front w shop front is to b	vill be in powder coat	ign and projecting sig ed aluminium frames	n. with new glazing. The entrance doo	ors located central to the shop front. The existing step into
Has the building,	work or change of us	e already started?	◯ Yes ⊚ No	

4. Site Addres	ss Details										
Full postal addre	ss of the site (including	full postcode	where available	e)	Description:						
House:	31	Suffix:									
House name:				ĺ							
Street address:	Heath Street			ĺ							
				ĺ							
Town/City:	LONDON										
Postcode:	NW3 6TR										
	cation or a grid referen										
Easting:	526346	<u> </u>									
Northing:	185709										_
				1					—		_
5. Pre-applica	tion Advice										_
Has assistance of	or prior advice been sou	ight from the l	ocal authority a	bout this	s application?	(	○ Yes ⊚	No			
6. Pedestrian	and Vehicle Acce	ss, Roads a	and Rights o	of Way		1					
Is a new or altere	ed vehicle access propo	osed to or from	n the public higi	hway?				Yes	•	No	
Is a new or altere	ed pedestrian access p	oposed to or f	from the public	highway	?			Yes	0	No	
Are there any ne	w public roads to be pr	ovided within t	he site?					Yes	<u>•</u>	No	
Are there any ne	w public rights of way to	o be provided	within or adjace	ent to the	e site?			Yes	•	No	
Do the proposals	require any diversions	/extinguishme	nts and/or crea	ation of r	ights of way?			Yes	(0)	No	
	Yes to any of the above	_				ns and state the	e reference of				
Existing double	entrance doors to be re	moved. New s	shop front insta	lled with	single entrance						
powder coated Existing Ground	aluminium with new gla Floor Plan	zing. Please r	efer to the belo	w docur	nents						
Existing Shop Fi	ront Elevation										
New Shop front	- HAL 202.00 Section E	E									
New Layout - HA	AL 100.02 _Design & Access State	ement									
7 Waste Stor	age and Collection	<u> </u>							—		
7. Waste Stor	age and conection	•									
Do the plans inco	orporate areas to store	and aid the co	llection of wast	te?				Yes	•	No	
Have arrangeme	nts been made for the	separate stora	ige and collecti	on of red	cyclable waste?			Yes	•	No	
											_

8. Authority Employee/Member	
o. Authority Employee/Member	
With respect to the Authority, I am:  (a) a member of staff  (b) an elected member  Do any of these statements apply to you?  Yes  No  (c) related to a member of staff  (d) related to an elected member	
9. Materials	
5. Materials	
Please state what materials (including type, colour and name) are to be used externally (if applicable):	
Doors - description: Description of existing materials and finishes:	
Aluminium framed door with glazing	
Description of <i>proposed</i> materials and finishes:	
Powder coated aluminium door in RAL 7016 with new glazing	
Windows - description: Description of existing materials and finishes:	
Aluminimum frame shop front with glazing	
Description of <i>proposed</i> materials and finishes:	
Powder coated aluminium frame in RAL 7016 with new glazing	
Are you supplying additional information on submitted plan(s)/drawing(s)/design and access statement?    Yes   No  If Yes, please state references for the plan(s)/drawing(s)/design and access statement:	
LC_31 HeathSt_Hampstead_LocationPlan_1-250_A3 Existing Shop Front Elevation Existing Ground Floor Plan HAL 100.02 Proposed Layout HAL 202.00 Proposed Section EE LC_Hampstead_Design&Access Statement HAL SWB External Signage HAL SFW Signage-Flag	
10. Vehicle Parking	
No Vehicle Parking details were submitted for this application	
11. Foul Sewage	
Please state how foul sewage is to be disposed of:	
Mains sewer    ✓ Package treatment plant    Unknown	
Septic tank  Cess pit  Other	
Septic tank Cess pit Cities Cities	
Are you proposing to connect to the existing drainage system?	
12. Assessment of Flood Risk	
Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)	
If Yes, you will need to submit an appropriate flood risk assessment to consider the risk to the proposed site.	
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?	
Will the proposal increase the flood risk elsewhere?    Yes   No	

2. Assessment of Flood Risk  How will surface water be disposed of?  Sustainable drainage system Main sewer Pond/lake  Soakaway Existing watercourse  3. Biodiversity and Geological Conservation
Sustainable drainage system
Soakaway  Existing watercourse  3. Biodiversity and Geological Conservation
3. Biodiversity and Geological Conservation
To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any
mportant biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals.
Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, OR on land adjacent to or near the application site:
a) Protected and priority species
b) Designated sites, important habitats or other biodiversity features
<ul> <li>Yes, on the development site</li> <li>Yes, on land adjacent to or near the proposed development</li> <li>No</li> </ul>
c) Features of geological conservation importance
4. Existing Use
Please describe the current use of the site:
The retail unit is currently vacant
s the site currently vacant?
f Yes, please describe the last use of the site:
Was until recently a women's retail boutique store, Hampstead Bazaar
When did this use end (if known) (DD/MM/YYYY)?
Does the proposal involve any of the following? f yes, you will need to submit an appropriate contamination assessment with your application.
_and which is known to be contaminated?
_and where contamination is suspected for all or part of the site?
A proposed use that would be particularly vulnerable to the presence of contamination?   Yes  No
5. Trees and Hedges
Are there trees or hedges on the proposed development site?
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?  Yes   Yes   No
f Yes to either or both of the above, you <u>may</u> need to provide a full Tree Survey, at the discretion of your local planning authority. If a Tree Survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.

. Residential Units											
Residential Units	<u> </u>										
. Residential Office	•										
es your proposal inclu	de the ga	in or los	s of resi	dential ur	nits?			(	Yes	No.	0
Market Housing - Propose	ed					Market Housing - Existin	g				
		Num	ber of be	drooms				Num	ber of be	drooms	
	1	2	3	4+ l	Unknown		1	2	3	4+	Unknov
Bedsits/Studios						Bedsits/Studios					
Cluster Flats						Cluster Flats					
Flats/Maisonettes						Flats/Maisonettes					
Houses						Houses					
ive-Work Units						Live-Work Units					
Sheltered Housing						Sheltered Housing					
Jnknown						Unknown					
Proposed Market Housing T	otal					Existing Market Housing To	otal				
Social Rented Housing - F	Proposed					Social Rented Housing -	Existing				
		Num	ber of be	drooms				Num	ber of be	drooms	
	1	2	3	4+ l	Unknown		1	2	3	4+	Unknov
Bedsits/Studios						Bedsits/Studios					
Cluster Flats						Cluster Flats					
Flats/Maisonettes						Flats/Maisonettes					
Houses						Houses					
ive-Work Units	+					Live-Work Units				<u> </u>	
Sheltered Housing						Sheltered Housing					
Jnknown						Unknown					
											1
Proposed Social Housing To	otal					Existing Social Housing To	otal				
ntermediate Housing - Pr	roposed					Intermediate Housing - E	xisting				
		Num	ber of be	drooms				Num	ber of be	drooms	
	1	2	3	4+ l	Unknown		1	2	3	4+	Unknov
Bedsits/Studios						Bedsits/Studios					
						Cluster Flats					
Cluster Flats						Flats/Maisonettes					
						Houses					
Flats/Maisonettes											
Flats/Maisonettes Houses						Live-Work Units					
Flats/Maisonettes Houses Live-Work Units						Live-Work Units Sheltered Housing					
Flats/Maisonettes Houses Live-Work Units Sheltered Housing											
Cluster Flats Flats/Maisonettes Houses Live-Work Units Sheltered Housing Unknown Proposed Intermediate Housing	sing Total					Sheltered Housing	sing Total				]
Flats/Maisonettes Houses Live-Work Units Sheltered Housing Unknown Proposed Intermediate House						Sheltered Housing Unknown					
Flats/Maisonettes Houses Live-Work Units Sheltered Housing Unknown		Num	ber of bee	drooms		Sheltered Housing Unknown Existing Intermediate House		Num	nber of be	drooms	
Flats/Maisonettes Houses Live-Work Units Sheltered Housing Unknown Proposed Intermediate House		Num 2	ber of bee		Unknown	Sheltered Housing Unknown Existing Intermediate House		Num 2	nber of be	drooms 4+	Unknov
Flats/Maisonettes Houses Live-Work Units Sheltered Housing Jinknown Proposed Intermediate House Key Worker Housing - Pro	posed				Unknown	Sheltered Housing Unknown Existing Intermediate House	xisting			1	Unknov
Flats/Maisonettes Houses Live-Work Units Sheltered Housing Unknown Proposed Intermediate House	posed				Unknown	Sheltered Housing Unknown  Existing Intermediate House  Key Worker Housing - Ex	xisting			1	Unknov
Flats/Maisonettes Houses Live-Work Units Sheltered Housing Unknown Proposed Intermediate Housing - Pro Red Worker Housing - Pro Redsits/Studios Cluster Flats	posed				Unknown	Sheltered Housing Unknown  Existing Intermediate House  Key Worker Housing - Ex  Bedsits/Studios Cluster Flats	xisting			1	Unknov
Flats/Maisonettes Houses Live-Work Units Sheltered Housing Unknown Proposed Intermediate Housing Rey Worker Housing - Pro Bedsits/Studios Cluster Flats Flats/Maisonettes	posed				Unknown	Sheltered Housing Unknown  Existing Intermediate House  Key Worker Housing - Ex  Bedsits/Studios Cluster Flats Flats/Maisonettes	xisting			1	Unknov
Flats/Maisonettes Houses Live-Work Units Sheltered Housing Unknown Proposed Intermediate House Rey Worker Housing - Pro Bedsits/Studios Cluster Flats Flats/Maisonettes Houses	posed				Unknown	Sheltered Housing Unknown  Existing Intermediate House  Key Worker Housing - Ex  Bedsits/Studios Cluster Flats Flats/Maisonettes Houses	xisting			1	Unknov
Flats/Maisonettes Houses Live-Work Units Sheltered Housing Unknown Proposed Intermediate House Key Worker Housing - Pro	posed				Unknown	Sheltered Housing Unknown  Existing Intermediate House  Key Worker Housing - Ex  Bedsits/Studios Cluster Flats Flats/Maisonettes	xisting			1	Unknov

16. Trade Effluent

17. Residential Units					
Proposed Key Worker Housing Total		Existing Key V	Vorker Housing	Total	
18. All Types of Development: Non-re	esidential Floorspace				
, , , , , , , , , , , , , , , , , , ,					
Does your proposal involve the loss, gain or ch	ange of use of non-resident	ial floorspace?		○ Yes ●	) No
19. Employment					
If known, please complete the following informa	ation regarding employees:				
	Full-time	Part-ti	me	Equivalent number	of full-time
Proposed employees	3	5			
20.11					
20. Hours of Opening					
If known, please state the hours of opening (e.					
Use Start Time End Tir		ırday End Time	Sunda Start T	ay and Bank Holidays me End Time	Not Known
A1 10:00:00 18:00:0	10:00:00	18:00:00	11:00:	00 17:00:00	
21. Site Area					
What is the site area? 49.50	sq.metres				
22. Industrial or Commercial Process	ses and Machinery				
Please describe the activities and processes w	hich would be carried out or	the site and the en	d products in	cluding plant, ventilation or	air conditioning.
Please include the type of machinery which ma					g-
Is the proposal for a waste management develo	·	○ Yes ◎ N			
If this is a landfill application you will need to pr make clear what information it requires on its w		fore your application	ocan be dete	rmined. Your waste plannin	g authority should
23. Hazardous Substances					
Is any hazardous waste involved in the proposa	al?	○ Yes ● N	No		
A. Toxic substances				Amount held on sit	
					Tonne(s)
B. Highly reactive/explosive substances				Amount held on sit	e
					Tonne(s)
C. Flommobile outbatemans (surface are still	illy named in marts A so 15	<b>-</b> \		Amount I ald as 2	
C. Flammable substances (unless specifica	illy named in parts A and I	5)		Amount held on sit	Tonne(s)
					. 01110(3)

24. Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s):
Installation of fascia signage Installation of projecting sign Installation of hoarding graphic
How many of the following type of advertisements are you applying for?
Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 1 Other 0
25. Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?    Yes   No   Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).
Drawing title: Existing Shop Front Elevation Drawing no: LC_Hampstead_A1
Will the proposed advertisement(s) project over a footpath or other public highway?
26. Advertisement(s) Period
zo. Advertisement(s) i enou
Please state the period of time for which consent is sought for the advertisement  From: 09/01/2017 To: 09/01/2022
27. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed?  O Yes  No
If No, has the permission of the owner or any other person entitled to give permission for the display of an
advertisement been obtained?  • Yes • No
28 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?  2.99 m
What is the maximum projection of the advertisement from face of building (in metres)?  0.04 m
What are the dimensions of the proposed advertisement? Height: 0.38 x Width: 2.50 x Depth: 0.02 metres
What materials will the sign be made of?
non illuminated external grade timber back panel spray painted white with black lozenge outline, individual letters and logo executed with acrylic matt opaque black and orange. The timber lozenge will be applied directly to the timber fascia panel
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
timber back panel spray painted white with black lozenge outline, individual letters and logo executed with acrylic matt opaque black and orange.
Will the sign be illuminated?   ☐ Yes  ☐ No

28 (b). Details of Proposed Advertisement(s) - Hanging Sign	
What is the height from the ground to the base of the advertisement (in metres)?	
What is the maximum projection of the advertisement from face of building (in metres)?  0.66 m	
What are the dimensions of the proposed advertisement? Height: 0.45 x Width: 0.60 x Depth: 0.11 metres	;
What materials will the sign be made of?	
External grade timber panel spray painted both sides red RAL 3028 mat, vinyl film with Le Creuset logo. Timber panel within black matt metal frame on new black matt hanging sign	nc
What is the maximum height of any of the individual letters and symbols (in centimetres)?	
The colour of text and background:	
External grade timber panel spray painted both sides red RAL 3028 mat, vinyl film with Le Creuset logo. Le Creuset lettering in matt black on whote background with black lozenge outline	
Will the sign be illuminated?    Yes   No	
128 (c). Details of Proposed Advertisement(s) - Hoarding Sign	
What is the height from the ground to the base of the advertisement (in metres)?  0.02 m	
What is the maximum projection of the advertisement from face of building (in metres)?  1.00 m	
What are the dimensions of the proposed advertisement? Height: 4.03 x Width: 5.20 x Depth: 0.62 metres	;
What materials will the sign be made of?  Vinyl applied to timber hoarding	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	
The colour of text and background:  White lettering with Le Creuset lozenge on standard Le Creuset lifestyle graphic	
Will the sign be illuminated?    Yes   No	
29. Site Visit	
Can the site be seen from a public road, public footpath, bridleway or other public land?  • Yes • No	
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)	
The agent	
30. Certificates (Certificate B)	
Certificate of Ownership - Certificate B	
Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14  I certify/ The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this	
application, was the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and/or agricultural tenant ("agricultural tenant" the meaning given in section 65(8) of the Town and Country Planning Act 1990) of any part of the land or building to which this application relates.	' has
Owner/Agricultural Tenant Date notice served	ı
Name: Camden Council	$\Box$
Number: Suffix: House name: Town Hall	
Street: Judd Street 09/11/2016	$\neg \mid$
Locality:	_
Town: London	

31. Declaration  I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are	30. Certificates (Certificate B  Postcode: WC1H 9LP			
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/			V	Declaration made
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are	31. Declaration			
true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  Date  09/11/2016				