

DESIGN AND ACCESS STATEMENT
Le Creuset, 31 Heath Street, Hampstead, London, NW3 6TR

November 2016

Refurbishment of existing empty retail unit to form new shop for Le Creuset, on ground floor only, including new AC, electrics, lighting and fire detection.

Installation of new shop front, fascia sign and projecting sign.

Background

The unit is currently empty and was until recently a women's boutique store, Hampstead Bizarre, established in the 1960s.

The unit is located in a conservation area (but it is not listed).

Philosophy and Approach

The overall intention is to form a fully functioning Le Creuset Retail store.

We are proposing to install a new shop front with the shop front entrance being relocated to the centre of the store, to enhance sight lines into the store and maximise the visible wall space.

There is an existing step into the unit, which we will retain.

The design of the interior, and that of the new shop front including external signage has been considered and thought through to provide a modern retail shop in keeping with the Le Creuset store concept, the existing architecture, streetscape and conservation area.

Proposal

Existing

The existing shop front is made up of aluminium frame with single glazing.

The existing double door entrance is located to left hand side of the shop front, again in aluminium frames with glazing and with a stepped access. The entrance is in poor repair and doors hardly open.

Proposed

We are proposing to install a new shop front including new entrance door, location and retaining the existing stepped access.

New shop front is to be powder coated aluminium in dark grey RAL 7016, with new glazing.

The single entrance door, with powder coated aluminium frames in dark grey RAL 7016 with new glazing will be located central to the shop front. The new door will have a clear opening of 850mm to ensure clear access for all. The existing step into shop front is to be retained.

The existing toilet on the ground floor will be retained and a new manager's office and stock room area formed at the back of the retail area.

Physical features and barriers

The existing step into the unit will be retained, so we are not making the situation any worse. However the store will have a portable ramp and staff will be trained to assist the customers into the store.

The toilet is not DDA compliant but is part of the existing layout that is being retained.

The cash desk will have a pull out shelf at 740mm high. A hearing loop will be installed at the cash desk to aid customers with hearing aids. The PDQ machines will be able to be used remotely if required or on the lowered section, as required.

Our proposals will improve the existing facilities in the store giving a better shopping experience for all.

All staff will be fully trained to assist able-bodied and wheelchair users to access all products.