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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address ar	nd Contact Details								
Title: Mr	First Name:	James		Surname:	Low					
Company name:	Deep Blue Restaur	ants Ltd.								
Street address:	Chapter House, 33	London Road								
			Telephone numb	er:						
			Mobile number:							
Town/City:	Reigate		Fax number:							
Country:			Email address:							
Postcode:	RH29HZ									
Are you an agent	acting on behalf of th	ne applicant?	Yes	lo						
2. Agent Name, Address and Contact Details										
Title: Miss	First Name:	Laura		Surname:	Fenner					
Company name:	Dover Design Asso	ciates								
Street address:	Studio 24									
	25-27 Bickerton Ro	ad	Telephone numb	er: 02072	2729414					
			Mobile number:							
Town/City:	London		Fax number:							
Country:			Email address:							
Postcode:	N195JT		laura.fenner@do	laura.fenner@doverdesign.com						

3. Site Addres	ss Details	
Full postal addre	ss of the site (including full postcode where available)	Description:
House:	106 Suffix:	
House name:		
Street address:	Fleet Road	
Town/City:	LONDON	
Postcode:	NW3 2QX	
December of the		
	cation or a grid reference ted if postcode is not known):	
Easting:	527498	
Northing:	185469	
4. Pre-applica	tion Advice	
•		
Has assistance of	r prior advice been sought from the local authority about	this application? Yes No
5. Neighbour	and Community Consultation	
Have you consul	ted your neighbours or the local community about the pro	oposal?
6. Authority E	mployee/Member	
	ne Authority, I am: ember of staff	
(b) an e		se statements apply to you? Yes No
, ,	red to an elected member	
7. Type of Pro	posed Advertisement(s)	
Diogga doggriba	the proposed advertisement(a)	
	the proposed advertisement(s): ascia panel with signwritten graphics, a timber non- illum	inated projecting sign, an awning with printed logo, a hanging menu inside the
	emporary hoarding graphics whilst the fit out is being carr	ied out.
	following type of advertisements are you applying for?	Harrison(s)
Fascia sign(s)	Projecting or hanging sign(s) 1	Hoarding(s) 1 Other 1
Please describe:	g sign with sign-written white graphics on painted backgr	ound Farrow & Ball Drawing Room Blue 253
, . ,		<u> </u>
0.1	A describe and and a	
8. Location of	Advertisement(s)	
Is the advertisem	ent(s) you are applying for already in place?	
Is an existing ad	vertisement(s) to be removed and replaced by the advert	sement(s) in this proposal? Yes No Not Applicable
_		ation drawing or photograph and state the references for the drawing(s) or
i · · /		

8. Location of Advertisement(s)							
There are existing photos of the "Mams Grill" shopfront at the bottom of drawing 07.006.110							
Will the proposed advertisement(s) project over a footpath or other public highway? Yes No							
9. Advertisement(s) Period							
Please state the period of time for which consent is sought for the advertisement From: 09/11/2016 To: 09/11/2026							
From: 09/11/2016 To: 09/11/2026							
10. Interest in the Land							
Does the applicant own the land or buildings where the adverts are to be placed?	O Yes O No						
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?							
11 (a). Details of Proposed Advertisement(s) - Fascia Sign							
11 (a). Details of Proposed Advertisement(s) - Pascia Sign							
What is the height from the ground to the base of the advertisement (in metres)?	5 m						
What is the maximum projection of the advertisement from face of building (in metres)?	0 m						
What are the dimensions of the proposed advertisement? Height: 0.60 x Width: 5.8i	8 x Depth: 0.10 metres						
What materials will the sign be made of?							
Timber painted fascia in Farrow & Ball Drawing Room Blue 253							
What is the maximum height of any of the individual letters and symbols (in centimetres)?	cm						
The colour of text and background:							
White painted text and logo on painted background Farrow & Ball Drawing Room Blue 253							
Will the sign be illuminated? Yes No							
11 (b). Details of Proposed Advertisement(s) - Hanging Sign							
11 (b). Details of Proposed Advertisement(s) - Hanging Sign							
What is the height from the ground to the base of the advertisement (in metres)?	0 m						
What is the maximum projection of the advertisement from face of building (in metres)?	0 m						
What are the dimensions of the proposed advertisement? Height: 0.57 x Width: 0.40	0 x Depth: 0.10 metres						
What materials will the sign be made of? Powder Coated alluminium hanging menu box in Farrow & Ball Drawing Room Blue 253							
What is the maximum height of any of the individual letters and symbols (in centimetres)?	cm						
The colour of text and background:							
Black menu text on white paper background							
Will the sign be illuminated? Yes No							
11 (c). Details of Proposed Advertisement(s) - Hoarding Sign							
What is the height from the ground to the base of the advertisement (in metres)?	5 m						

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign											
What is the maximum projection of the advertisement from face of building (in metres)? 0.05							m				
What are the dimensions of the proposed advertisement? Height: 0.60 x Width: 5.88						x	Depth:	0.05	metres		
What materials will th	ne sign be made of?										
Plastic Vinyl printed	fascia sign temporarily in place whilst work	are underv	vay								
What is the maximum height of any of the individual letters and symbols (in centimetres)? 35 cm											
The colour of text and	d background:										
Blue text on White b											
Will the sign be illuminated?											
11 (d) Details of	Proposed Advertisement(s) - Oth	ar Sian									
11 (u). Details of	Proposed Advertisement(s) - Oth	ei Sigii									
What is the height fro	om the ground to the base of the advertisem	ent (in metr	es)?			2.55		m			
What is the maximun	n projection of the advertisement from face	of building (i	n metres)?			0.45		m			
	ions of the proposed advertisement?	Height:	0.54	x	Width:	0.45	x	Depth:	0.10	metres	
What materials will th	<u> </u>										
I Imper painted Farre	ow & Ball Drawing Room Blue 253 with white	painted log	0								
What is the maximum height of any of the individual letters and symbols (in centimetres)?											
The colour of text and	<u> </u>										
White logo painted o	on Farrow & Ball Drawing Room Blue 253 p	ainted backo	ground								
Will the sign be illuminated? Yes No											
12. Site Visit											
Can the site be seen	from a public road, public footpath, bridlew	ay or other p	oublic land?			Yes	N	0			
	ity needs to make an appointment to carry			ould th	nev conta	ct? (Please s	seled	rt only on	e)		
	The applicant Other person	out a site vic	nt, whom sin	Julu ti	icy conta	or: (i loaso c	30100	or only on	C)		
	ected, please provide:										
Title: Mr	First name: Andy			Sur	name:	Nutley					
Telephone number:	07918733779										
Email Address:	ANutley@deepbluerestaurants.com										
13. Declaration											
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date O9/11/2016											