

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and Contact Details	
Title: Mr	First Name:	Surname: Millar
Company name:	Greene King Pub Co	
Street address:	Abbot House	
	Westgate St	Telephone number:
		Mobile number:
Town/City:	BURY ST EDMONDS	Fax number:
Country:	IP33 1QT	Email address:
Postcode:		
Are you an agent	acting on behalf of the applicant?	Yes     No
2. Agent Name	, Address and Contact Details	
Title: Mr	First Name: Leslie	Surname: Gregg
Company name:	ASHLEIGH SIGNS LIMITED	
Street address:	ASHLEIGH HOUSE	
	Beckbridge Road	Telephone number: 01924228104
	Normanton Industrial Estate	Mobile number:
Town/City:	Normanton	Fax number:
Country:	United Kingdom	Email address:
Postcode:	WF6 1TE	lgregg@ashleigh.co.uk

3. Site Addres	ss Details	
Full postal addre	ess of the site (including full postcode where available	e) Description:
House:	36 Suffix:	
House name:		
Street address:	Torrington Place	
Town/City:	LONDON	
Postcode:	WC1E 7LY	
	ocation or a grid reference eted if postcode is not known):	
Easting:	529579	
Northing:	181970	
4. Pre-applica	ntion Advice	
Has assistance of	or prior advice been sought from the local authority at	bout this application?
	<u>-</u>	
5. Neiahbour	and Community Consultation	
gilloui		
Have you consul	Ited your neighbours or the local community about the	e proposal?    Yes   No
6 Auth'-	imployee/Momber	
o. Authority E	Employee/Member	
	he Authority, I am:	
(b) an e		of these statements apply to you?   Yes  No
	ted to a member of staff ted to an elected member	
. ,		
7. Type of Pro	pposed Advertisement(s)	
Di	Abo managad ad 18 18 18 18 18	
7	the proposed advertisement(s):  REPLACEMENT ILLUMINATED AND NON ILLUMIN	NATED SIGNS TO THE EXTERIOR OF THE BUILDING
	e following type of advertisements are you applying fo	
Fascia sign(s)	3 Projecting or hanging sign(s)	2 Hoarding(s) 0 Other 3
Please describe:		
ITEM 06 - FRET	SE NAME SIGN (REFURBISHED FCUT COAT OF ARMS RNEW BARRIERS	
ivi 00 - 1 001		
8. Location of	f Advertisement(s)	
J. Location O	a.roi noomonigoj	
Is the advertisem	nent(s) you are applying for already in place?	○ Yes  No
Is an existing ad	vertisement(s) to be removed and replaced by the ad	Ivertisement(s) in this proposal?

8. Location of Advertisement(s)	
If Yes to either or both above, please show the existing sign(s) on a photograph(s).	an elevation drawing or photograph and state the references for the drawing(s) or
EXISTING ELEVATION PHOTOGRAPHS	
Will the proposed advertisement(s) project over a footpath or other	r public highway?
9. Advertisement(s) Period	
Please state the period of time for which consent is sought for the a From: 07/11/2016 To: 07/11/2021	advertisement
10. Interest in the Land	
Does the applicant own the land or buildings where the adverts are	e to be placed?    Yes   No
11 (a). Details of Proposed Advertisement(s) - Fascia	a Sign
What is the height from the ground to the base of the advertisemen	nt (in metres)?
What is the maximum projection of the advertisement from face of	building (in metres)? 0.05 m
What are the dimensions of the proposed advertisement?	Height: 0.38 x Width: 5.09 x Depth: 0.05 metres
What materials will the sign be made of?	
ALUMINIUM WITH ACRYLIC LETTERS (ITEM 09)	
What is the maximum height of any of the individual letters and syr	mbols (in centimetres)?
The colour of text and background:  BLACK/STONE	
Will the sign be illuminated?	Yes       No
Will the sign be illuminated internally or externally?	☐ Internally
Illuminance Levels:	200.00 cd/m
Will the illumination be static or intermittent?	Static
11 (a). Details of Proposed Advertisement(s) - Fascia	a Sign
What is the height from the ground to the base of the advertisemen	nt (in metres)?
What is the maximum projection of the advertisement from face of	building (in metres)?
What are the dimensions of the proposed advertisement?	Height: 0.38 x Width: 4.37 x Depth: 0.05 metres
What materials will the sign be made of?  ALUMINIUM WITH ACRYLIC LETTERS (ITEM 10)	
What is the maximum height of any of the individual letters and syr	mbols (in centimetres)?
The colour of text and background:	
Will the sign be illuminated?	

11 (a). Details of Proposed Advertisement(s) - Fascia	a Sign				
11 (a). Details of 1 Toposed Advertisement(s) - 1 ascia sign					
Will the sign be illuminated internally or externally?	☐ Internally				
Illuminance Levels:	200.00 cd/m				
Will the illumination be static or intermittent?	Static				
11 (a). Details of Proposed Advertisement(s) - Fascia	a Sign				
What is the height from the ground to the base of the advertisement (in metres)?  3.80 m					
What is the maximum projection of the advertisement from face of					
What are the dimensions of the proposed advertisement?  What materials will the sign be made of?	Height: 0.21 x Width: 0.82 x Depth: 0.02 metres				
ACYLIC (ITEM 11)					
What is the maximum height of any of the individual letters and syn	nbols (in centimetres)? 20 cm				
The colour of text and background:					
STONE					
Will the sign be illuminated?					
Will the sign be illuminated internally or externally?					
Illuminance Levels:	200.00 cd/m				
Will the illumination be static or intermittent?	Static				
11 (b). Details of Proposed Advertisement(s) - Hangi	ng Sign				
11 (b). Details of Proposed Advertisement(s) - Hangi	ng Sign				
11 (b). Details of Proposed Advertisement(s) - Hangi What is the height from the ground to the base of the advertisement					
	at (in metres)?				
What is the height from the ground to the base of the advertisemen	at (in metres)?				
What is the height from the ground to the base of the advertisement.  What is the maximum projection of the advertisement from face of What are the dimensions of the proposed advertisement?  What materials will the sign be made of?	building (in metres)?  1.00  Height: 120.00 x Width: 0.90 x Depth: 0.05 metres				
What is the height from the ground to the base of the advertisement.  What is the maximum projection of the advertisement from face of l.  What are the dimensions of the proposed advertisement?  What materials will the sign be made of?  EXISTING REFURBISHED PANEL/STEEL BRACKET (ITEM 01A)	building (in metres)?  1.00  Height: 120.00 x Width: 0.90 x Depth: 0.05 metres				
What is the height from the ground to the base of the advertisement.  What is the maximum projection of the advertisement from face of What are the dimensions of the proposed advertisement?  What materials will the sign be made of?	building (in metres)?  1.00  Height: 120.00 x Width: 0.90 x Depth: 0.05 metres				
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What is the height from the ground to the base of the advertisement.  What is the maximum projection of the advertisement from face of the what are the dimensions of the proposed advertisement?  What materials will the sign be made of?  EXISTING REFURBISHED PANEL/STEEL BRACKET (ITEM 01A)  What is the maximum height of any of the individual letters and synthetic colour of text and background:  FULL COLOUR DISPLAY AS DRAWING	the triangle of the triangle of the triangle of the triangle of tr				
What is the height from the ground to the base of the advertisement.  What is the maximum projection of the advertisement from face of the what are the dimensions of the proposed advertisement?  What materials will the sign be made of?  EXISTING REFURBISHED PANEL/STEEL BRACKET (ITEM 01A)  What is the maximum height of any of the individual letters and synthetic colour of text and background:  FULL COLOUR DISPLAY AS DRAWING  Will the sign be illuminated?	building (in metres)?  1.00  Height: 120.00 x Width: 0.90 x Depth: 0.05 metres  nbols (in centimetres)?  100  The property of				
What is the height from the ground to the base of the advertisement.  What is the maximum projection of the advertisement from face of the what are the dimensions of the proposed advertisement?  What materials will the sign be made of?  EXISTING REFURBISHED PANEL/STEEL BRACKET (ITEM 01A)  What is the maximum height of any of the individual letters and synthecolour of text and background:  FULL COLOUR DISPLAY AS DRAWING  Will the sign be illuminated?  Will the sign be illuminated internally or externally?	building (in metres)?  1.00  Height: 120.00 x Width: 0.90 x Depth: 0.05 metres  nbols (in centimetres)?  100  Yes No  Internally Externally				
What is the height from the ground to the base of the advertisement.  What is the maximum projection of the advertisement from face of the what are the dimensions of the proposed advertisement?  What materials will the sign be made of?  EXISTING REFURBISHED PANEL/STEEL BRACKET (ITEM 01A)  What is the maximum height of any of the individual letters and synthetic colour of text and background:  FULL COLOUR DISPLAY AS DRAWING  Will the sign be illuminated?	building (in metres)?  1.00  Height: 120.00 x Width: 0.90 x Depth: 0.05 metres  nbols (in centimetres)?  100  The property of				
What is the height from the ground to the base of the advertisement.  What is the maximum projection of the advertisement from face of the what are the dimensions of the proposed advertisement?  What materials will the sign be made of?  EXISTING REFURBISHED PANEL/STEEL BRACKET (ITEM 01A)  What is the maximum height of any of the individual letters and synthecolour of text and background:  FULL COLOUR DISPLAY AS DRAWING  Will the sign be illuminated?  Will the sign be illuminated internally or externally?	building (in metres)?  1.00  Height: 120.00 x Width: 0.90 x Depth: 0.05 metres  nbols (in centimetres)?  100  Yes No  Internally Externally				
What is the height from the ground to the base of the advertisement.  What is the maximum projection of the advertisement from face of the what are the dimensions of the proposed advertisement?  What materials will the sign be made of?  EXISTING REFURBISHED PANEL/STEEL BRACKET (ITEM 01A)  What is the maximum height of any of the individual letters and synthecolour of text and background:  FULL COLOUR DISPLAY AS DRAWING  Will the sign be illuminated?  Will the sign be illuminated internally or externally?  Illuminance Levels:  Will the illumination be static or intermittent?	building (in metres)?  1.00  Height: 120.00 x Width: 0.90 x Depth: 0.05 metres  nbols (in centimetres)?  100  Yes No Internally © Externally  200.00 cd/m  Static Intermittent				
What is the height from the ground to the base of the advertisement.  What is the maximum projection of the advertisement from face of the what are the dimensions of the proposed advertisement?  What materials will the sign be made of?  EXISTING REFURBISHED PANEL/STEEL BRACKET (ITEM 01A)  What is the maximum height of any of the individual letters and synthetic colour of text and background:  FULL COLOUR DISPLAY AS DRAWING  Will the sign be illuminated?  Will the sign be illuminated internally or externally?  Illuminance Levels:	building (in metres)?  1.00  Height: 120.00 x Width: 0.90 x Depth: 0.05 metres  nbols (in centimetres)?  100  Yes No Internally © Externally  200.00 cd/m  Static Intermittent				
What is the height from the ground to the base of the advertisement.  What is the maximum projection of the advertisement from face of the what are the dimensions of the proposed advertisement?  What materials will the sign be made of?  EXISTING REFURBISHED PANEL/STEEL BRACKET (ITEM 01A)  What is the maximum height of any of the individual letters and synthecolour of text and background:  FULL COLOUR DISPLAY AS DRAWING  Will the sign be illuminated?  Will the sign be illuminated internally or externally?  Illuminance Levels:  Will the illumination be static or intermittent?	building (in metres)?  Height: 120.00 x Width: 0.90 x Depth: 0.05 metres  nbols (in centimetres)?  100 cm  Yes No Internally Externally  200.00 cd/m Static Intermittent				
What is the height from the ground to the base of the advertisement.  What is the maximum projection of the advertisement from face of the What are the dimensions of the proposed advertisement?  What materials will the sign be made of?  EXISTING REFURBISHED PANEL/STEEL BRACKET (ITEM 01A)  What is the maximum height of any of the individual letters and synthe colour of text and background:  FULL COLOUR DISPLAY AS DRAWING  Will the sign be illuminated?  Will the sign be illuminated internally or externally?  Illuminance Levels:  Will the illumination be static or intermittent?	building (in metres)?  Height: 120.00 x Width: 0.90 x Depth: 0.05 metres  nbols (in centimetres)?  100 cm  Yes No Internally Externally  200.00 cd/m Static Intermittent  ng Sign  at (in metres)?  3.40 m				

11 (b). Details of Proposed Advertisement(s) - Hangi	ng Sign		
What are the dimensions of the proposed advertisement?	Height: 1.20 x Width:	0.90 x	Depth: 0.05 metres
What materials will the sign be made of?	Troigitt. 1.20 X Width.	V.30 X	Depui. 0.00 metres
REFURISHED PICTORIAL PANEL/STEEL BRACKET (ITEM 01B)			
What is the maximum height of any of the individual letters and syn	abols (in centimetres)?	100	cm
The colour of text and background:			
FULL COLOUR PICTORIAL AS DRAWING			
Will the sign be illuminated?	Yes \( \omega\) No		
Will the sign be illuminated internally or externally?	☐ Internally ☐ Externally		
Illuminance Levels:	200.00 cd/m		
Will the illumination be static or intermittent?	Static		
11 (d). Details of Proposed Advertisement(s) - Other	Sign		
• •			
What is the height from the ground to the base of the advertisemen	t (in metres)?	0.60	m
What is the maximum projection of the advertisement from face of	ouilding (in metres)?	0.04	m
What are the dimensions of the proposed advertisement?	Height: 1.50 x Width:	0.50 x	Depth: 0.04 metres
What materials will the sign be made of?			
EXISTING PANEL TO BE REFURBISHED (ITEM 02)			
What is the maximum height of any of the individual letters and syn	nbols (in centimetres)?	90	cm
The colour of text and background:			
FULL COLOUR AS DRAWING			
Will the sign be illuminated?	○ Yes     ● No		
11 (d). Details of Proposed Advertisement(s) - Other	Sign		
What is the height from the ground to the base of the advertisement	t (in metres)?	3.70	m
What is the maximum projection of the advertisement from face of	ouilding (in metres)?	0.04	m
What are the dimensions of the proposed advertisement?	Height: 0.56 x Width:	0.46 x	Depth: 0.04 metres
What materials will the sign be made of?			· L
ALUMINIUM (ITEM 06)			
What is the maximum height of any of the individual letters and syn	nbols (in centimetres)?	56	cm
The colour of text and background:			
FULL COLOUR AS DRAWING			
Will the sign be illuminated?			
11 (d). Details of Proposed Advertisement(s) - Other	Sign		
What is the height from the ground to the base of the advertisement	t (in metres)?	0.10	m
What is the maximum projection of the advertisement from face of	ouilding (in metres)?	0.00	m

11 (d). Details of Proposed Advertisement(s) - Other Sign				
What are the dimensions of the proposed advertisement? Height: 0.80 x Width: 1.40 x Depth: 0.05 metres				
What materials will the sign be made of?				
STAINLESS STEEL/CANVAS				
What is the maximum height of any of the individual letters and symbols (in centimetres)?				
The colour of text and background:				
BLACK WITH GOLD DISPLAY				
Will the sign be illuminated?   ☐ Yes  ☐ No				
12. Site Visit				
Can the site be seen from a public road, public footpath, bridleway or other public land?				
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)				
The agent      The applicant      Other person				
13. Declaration				
l/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are				
true and accurate and any opinions given are the genuine opinions of the person(s) giving them.    O7/11/2016				