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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details						
Title: Mr	First Name: Dudley	Surname:	Cummings			
Company name:	Rush Hair Ltd	,				
Street address:	27,Park Street					
		Telephone number:				
		Mobile number:				
Town/City:	Croydon	Fax number:				
Country:		Email address:				
Postcode:						
Are you an agent	t acting on behalf of the applicant?	🔾 Yes 💿 No				
No Agent details	were submitted for this application					
3. Site Addres	were submitted for this application <b>SS Details</b> ss of the site (including full postcode where available)	Description:				
3. Site Addres	ss Details	Description:				
3. Site Addres	ss Details	Description:				
3. Site Addres Full postal addre House:	ss Details ss of the site (including full postcode where available) Suffix:	Description:				
3. Site Addres Full postal addre House: House name:	ss Details ss of the site (including full postcode where available) Suffix: Shop and Premises at Unit 3 Victoria House	Description:				
3. Site Addres Full postal addre House: House name:	ss Details ss of the site (including full postcode where available) Suffix: Shop and Premises at Unit 3 Victoria House	Description:				
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3. Site Addres Full postal addre House: House name: Street address:	ss Details ss of the site (including full postcode where available) Suffix: Shop and Premises at Unit 3 Victoria House 37-63 Southampton Row	Description:				
3. Site Addres Full postal addre House: House name: Street address: Town/City: Postcode: Description of lo	ss Details ss of the site (including full postcode where available) Suffix: Shop and Premises at Unit 3 Victoria House 37-63 Southampton Row LONDON	Description:				
3. Site Addres Full postal addre House: House name: Street address: Town/City: Postcode: Description of lo	ss Details ss of the site (including full postcode where available) Suffix: Shop and Premises at Unit 3 Victoria House 37-63 Southampton Row LONDON WC1B 4DA cation or a grid reference	Description:				

4. Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?
5. Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
6. Authority Employee/Member
With respect to the Authority, I am: (a) a member of staff (b) an elected member Do any of these statements apply to you? (c) related to a member of staff (d) related to an elected member
7. Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s):         Internally mounted with rimless letters illuminated by cool white LEDs + projecting sign         How many of the following type of advertisements are you applying for?         Fascia sign(s)       1       Projecting or hanging sign(s)       1       Hoarding(s)       0       Other       0
8. Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place? Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Will the proposed advertisement(s) project over a footpath or other public highway? So Yes So No So Not Applicable
9. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement       From:     01/12/2016       To:     30/11/2021
10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed? <ul> <li>Yes</li> <li>No</li> </ul> If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? <ul> <li>Yes</li> <li>No</li> </ul>
11 (a) Details of Branasad Advertisement(a) Esseis Sign
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 2.60 m
What is the maximum projection of the advertisement from face of building (in metres)?       0.00       m
What are the dimensions of the proposed advertisement?       Height:       0.40       x       Width:       1.53       x       Depth:       0.10       metres         What materials will the sign be made of?       What materials will the sign be made of?       Width:       1.53       x       Depth:       0.10       metres

11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
opal acrylic face with stainless steel returns						
What is the maximum height of any of the individual letters and sym	ubols (in centimetres)?	40	cm			
The colour of text and background:						
opal white						
Will the sign be illuminated?	💿 Yes 🔾 No					
Will the sign be illuminated internally or externally?	Internally Q Externally					
Illuminance Levels:	13.00 cd/m					
Will the illumination be static or intermittent?	Static Q Intermittent					
11 (b). Details of Proposed Advertisement(s) - Hangi	ng Sign					
What is the height from the ground to the base of the advertisemen	t (in metres)?	2.50	] m			
What is the maximum projection of the advertisement from face of b		0.80	] m			
	Height: 0.55 x Width:	0.75 x	Depth: 0.05 metres			
What materials will the sign be made of?		I				
forlded aluminium panels on steel framework						
What is the maximum height of any of the individual letters and sym	nbols (in centimetres)?	30	cm			
The colour of text and background:						
text - opal white background blue RAL5011						
Will the sign be illuminated?	💿 Yes 🔘 No					
Will the sign be illuminated internally or externally?	Internally Q Externally					
Illuminance Levels:	13.00 cd/m					
Will the illumination be static or intermittent?	Static Q Intermittent					
12. Site Visit						
Can the site be seen from a public road, public footpath, bridleway or other public land?						
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)						
The agent I The applicant I O Other person						
13. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.						