

Waldon Telecom
Phoenix House
Pyrford Road
West Byfleet
KT14 6RA

Application Ref: **2016/4803/P**
Please ask for: **Robert Lester**
Telephone: 020 7974 **2188**

31 October 2016

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused

Address:
Troyes House
Lawn Road
London
NW3 2XT

Proposal:
Installation of 6no. antennas behind a glass reinforced plastic (GRP) screen with ancillary works.

Drawing Nos: 100B, 200B, 300A, 301B, Cover Letter ref: JB/CTIL/Metro/148391, ICNIRP ref: CTIL 148391, General Background Information for Telecommunications Development, Supplementary Information, CTiL, Existing Telefonica (3G) Coverage, CTiL Existing Vodafone (3G) Coverage
Photomontage views CTIL: 148391.1.1, 148391.2.1, 148391.3.1, 148391.4.1, 148391.5.1.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The proposed telecommunications antennas and GRP screening structure by virtue of its inappropriate siting, its excessive scale and bulk and unsympathetic functional design, would result in a highly visually prominent and incongruous development



which would harm the visual appearance and character of the streetscene, particularly the designated views along Lawn Road and would fail to preserve or enhance the character and appearance of the conservation area, contrary to policy CS14 of the Camden Core Strategy, policies DP24 and DP25 of the Camden Development Policies, policies 7.4 and 7.8 of the London Plan and paragraphs 56-68 and 126-141 of the National Planning Policy Framework.

Informative(s):

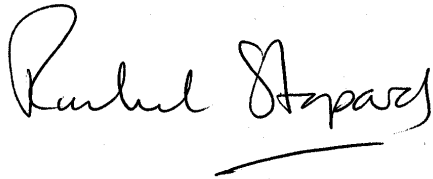
- 1 The applicant is advised that the Local Planning Authority is of the view that further consideration should have been given to the potential site at Allingham Court, Belsize Park which is outside the conservation area.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'Rachel Stopard', with a horizontal line underneath.

Rachel Stopard
Executive Director Supporting Communities