

Email: planning@camden.gov.uk
Phone: 020 7974 4444
Fax: 020 7974 1680

Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="Philip"/>	Surname:	<input type="text" value="Smith"/>
Company name:	<input type="text" value="Canal & River Trust"/>				
Street address:	<input type="text" value="Heritage Skills Centre"/>				
	<input type="text" value="Canal Lane"/>	Telephone number:	<input type="text"/>		
	<input type="text" value="Hatton"/>	Mobile number:	<input type="text"/>		
Town/City:	<input type="text" value="Warwick"/>	Fax number:	<input type="text"/>		
Country:	<input type="text"/>				
Postcode:	<input type="text" value="CV35 7JL"/>	Email address:	<input type="text"/>		
Are you an agent acting on behalf of the applicant?		<input checked="" type="radio"/> Yes <input type="radio"/> No			

2. Agent Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="Philip"/>	Surname:	<input type="text" value="Smith"/>
Company name:	<input type="text" value="Canal & River Trust"/>				
Street address:	<input type="text" value="The Heritage Skills Centre"/>				
	<input type="text" value="Canal Lane"/>	Telephone number:	<input type="text" value="07342066130"/>		
	<input type="text" value="Hatton"/>	Mobile number:	<input type="text"/>		
Town/City:	<input type="text" value="Warwick"/>	Fax number:	<input type="text"/>		
Country:	<input type="text"/>				
Postcode:	<input type="text" value="CV35 7JL"/>	Email address:	<input type="text" value="philip.smith@canalrivertrust.org.uk"/>		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name:

Street address:

Town/City:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

Description:

The proposed signage runs along a length of the Regent's Canal in the vicinity of Granary Wharf.

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: First name: Surname:

Reference:

Date (DD/MM/YYYY): (Must be pre-application submission)

Details of the pre-application advice received:

In principle support for the proposals and no concerns raised over the design or appearance of the signage other than comments from the conservation officer over the temporary painting of the coping stones.

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

If Yes, please provide details:

Close contact has been maintained with Ardent who are the developers and owners of the surrounding land at Granary Square.

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Various signage along the Regents Canal in the vicinity of Granary Square to provide increased presence and awareness of the Canal & River Trust. the signage is detailed in the accompanying booklet and includes the following elements;

1. 'manufactured by' signs on lock gates;
2. hoarding applied to the existing developers hoarding running along the temporary floating walkway;

7. Type of Proposed Advertisement(s)

3. large hoarding applied full height to the existing developers hoarding where the temporary floating walkway does not abut it;
4. 'before & after vinyl applied to either side of bridge 35;
5. banner vinyl on the inner wall of bridge 35;
6. canal access signage on either side of Maiden Bridge;
7. metal waymarker signs to the east of Maiden Bridge;
8. stencilled directions using eco paint to the coping stones on wither side of bridge 35.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

The accompanying booklet and associated images provide full details of the appearance as well as location of the signage.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

colour and black & white images

Will the sign be illuminated?

Yes No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

black & white

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

black & white

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

stencilled directional information using eco paint

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

black & white paint

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

stencilled directional information using eco paint

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

11 (d). Details of Proposed Advertisement(s) - Other Sign

black and white

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

black & white

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

black & white

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

water proof banner

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

black & white

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

11 (d). Details of Proposed Advertisement(s) - Other Sign

polycarbonate with applied vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

black & white

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

painted steel with applied vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

black & white

Will the sign be illuminated?

Yes No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent The applicant Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date