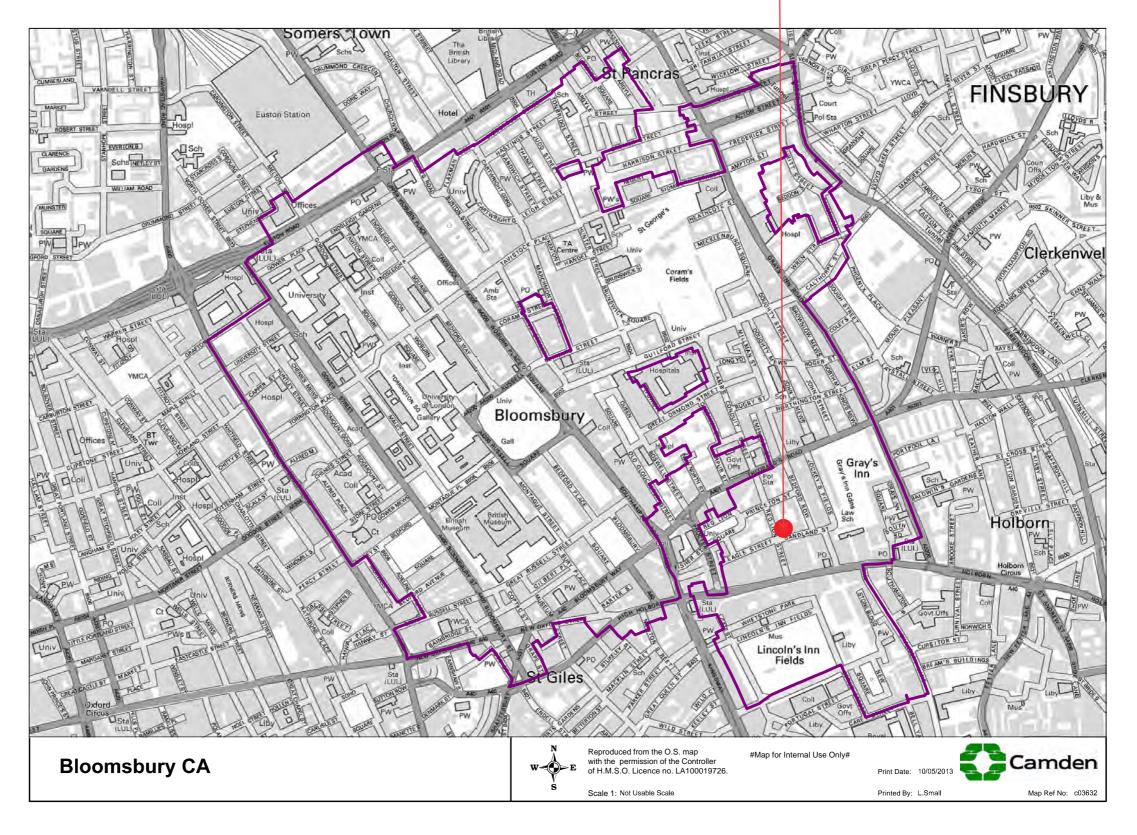
2.4 Bloomsbury Conservation Area

The Site is within the Bloomsbury Conservation Area.

Extracts from the Bloomsbury Conservation Area Appraisal and Management Strategy:

- Clear hierarchies of routes create transitions in the sense of enclosure around the Conservation Area.
- Red brick, stone and stucco are all used as contrasting detailing in the articulation of frontages
- The predominant architectural styles of the Conservation Area are classically derived
- Red Lion Street dates from the late 17th century when it had a predominantly residential character
- A variety of uses and ages of buildings now characterise the street although the prevailing type remains the terraced house with ground floors converted to shops

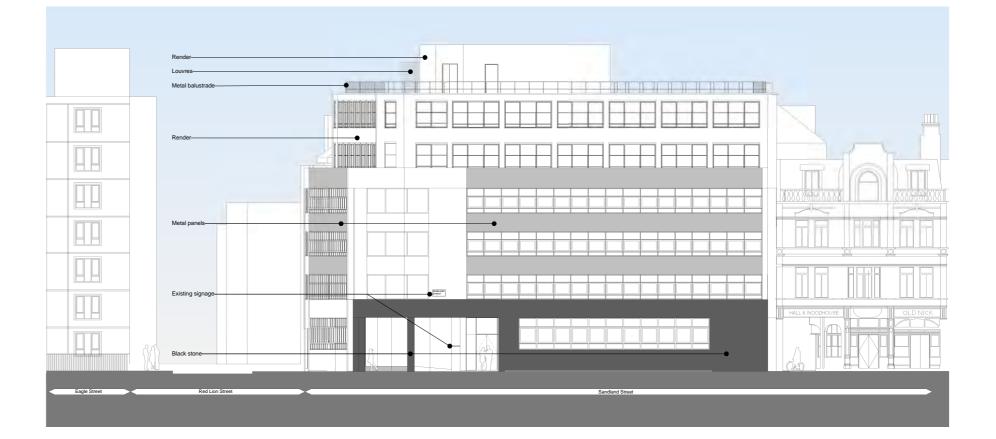


#### 20 Red Lion Street

2.5 Existing Elevations

Red Lion Street (looking east)





Sandland Street (looking North)



2.6 Historical Analysis

The series of historic maps opposite illustrates the changes on the site and its neighbouring context, street layouts and building densities.

The findings from our historical research confirm the site was one a cross road flanked by a number of smaller residential buildings. Both side of the cross road, Gray's Inn Passage, were bombed to ruin during a World War II air raid. The present building was constructed on the corner bomb site, incorporating both sides into one building. There is currently a mixture of styles and sizes of buildings adjacent to the site.

#### Map 1878

Map 1953

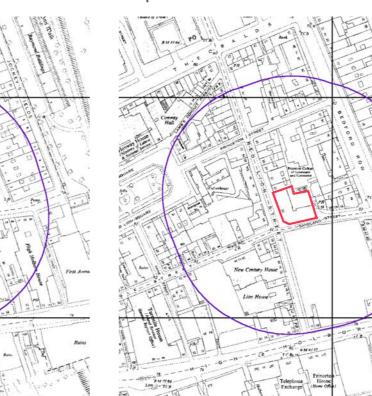
Map 1896

E AHE MAAAI



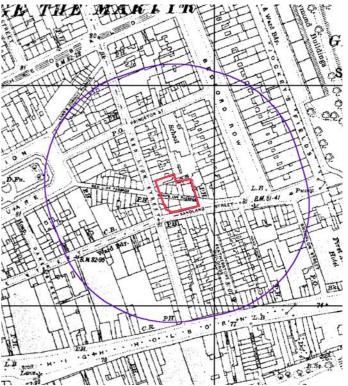


Map 1958-69

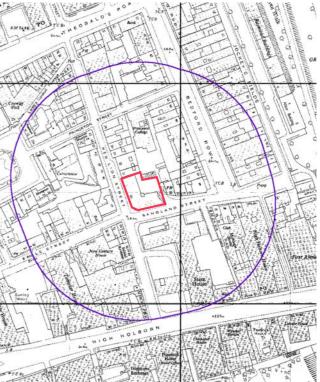


Approx. location of site

Map 1916



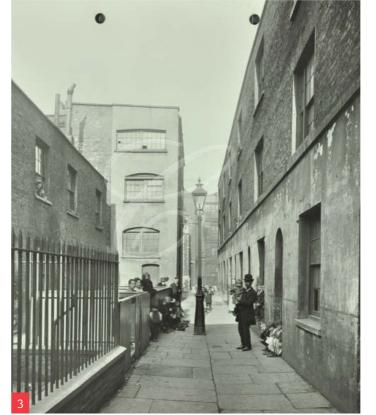
Map 1962-1992

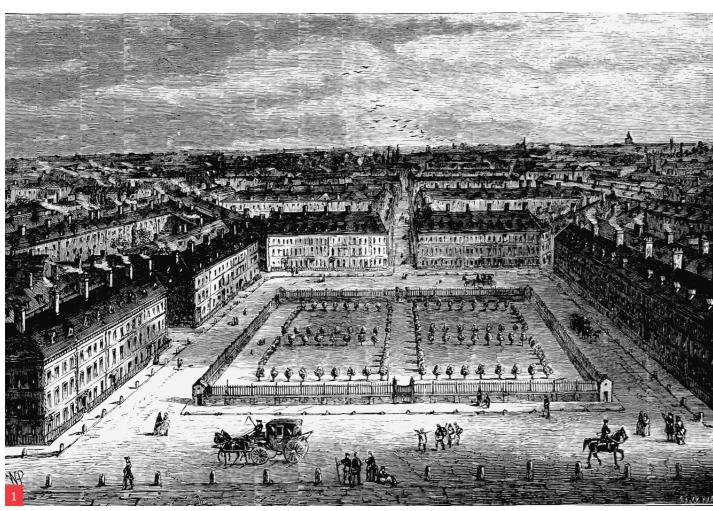


2.6 Historical Analysis

- Red Lion Square, 1800 1.
- Red Lion Street looking South, 1899 2.
- Red Lion Passage, 1912 3.
- High Holborn, bomb damage, c. 1941 4.
- 16 20 Red Lion Street, 1957 5.









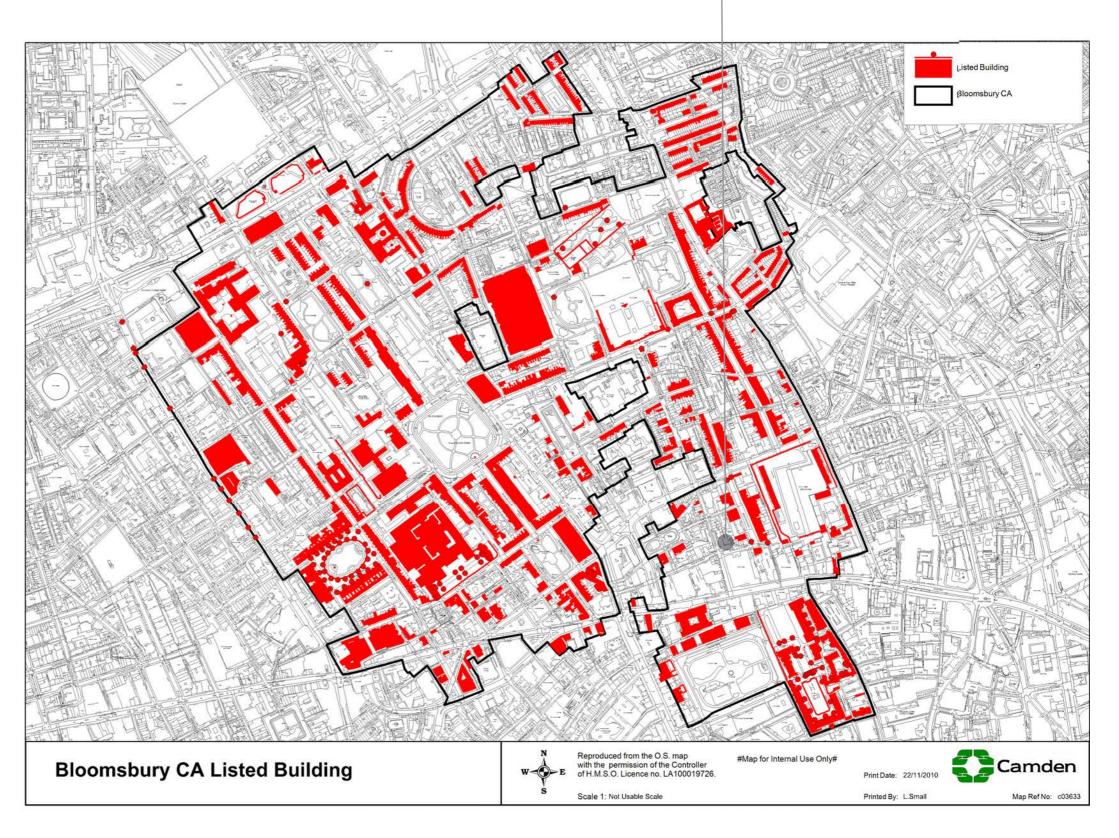
# 3.0 The Existing Building



# **3.0 The Existing Building** 3.1 Bloomsbury Listed Buildings Map

The building is not listed.

20 Red Lion Street

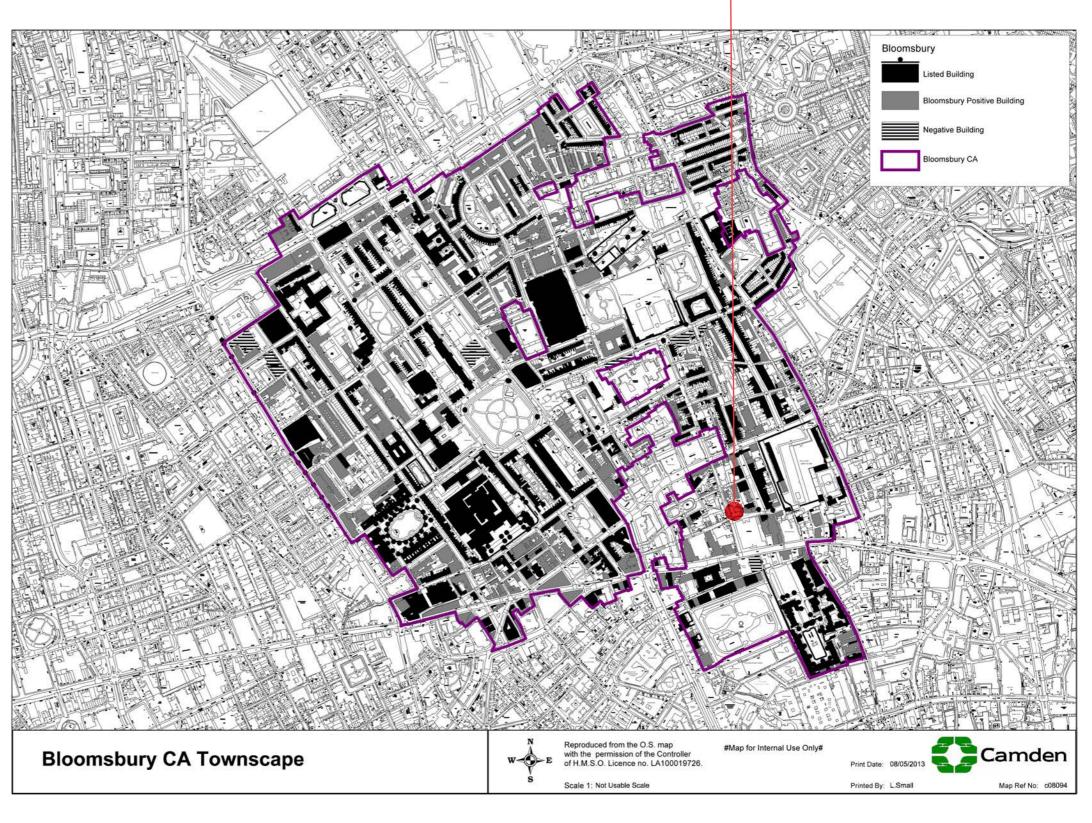


#### 3.0 The Existing Building

3.2 Bloomsbury CA Townscape plan

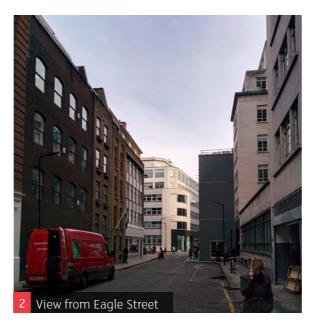
The building is not recognised a positive contributor to the conservation area

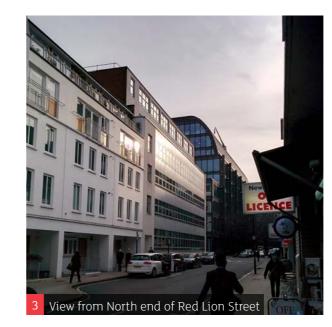
20 Red Lion Street



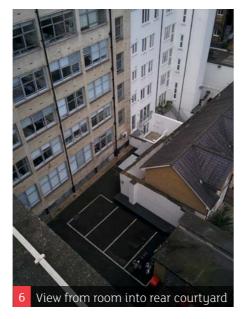
## **2.0 The Existing Building** 3.3 External Photographs



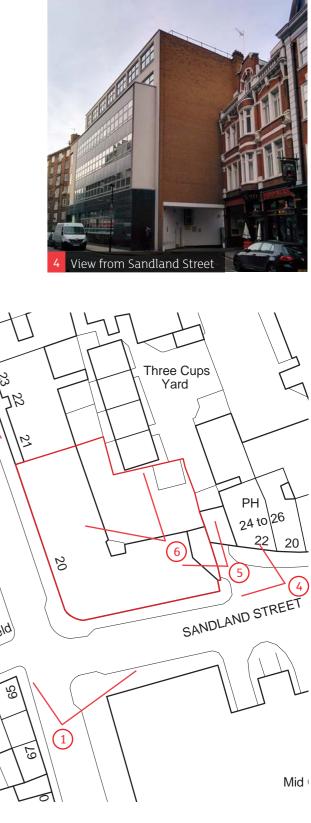












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