

Mr Bashir Salat
3 Gower Street
LONDON
WC1E 6HA

Application Ref: **2016/4790/L**
Please ask for: **Tony Young**
Telephone: 020 7974 **2687**

10 October 2016

Dear Sir/Madam

DECISION

Planning (Listed Building and Conservation Areas) Act 1990

Listed Building Consent Granted

Address:
3 Gower Street
London
WC1E 6HA

Proposal:

External alterations involving the fixing of 3 stainless steel name plates (300mm x 200mm x 1.5mm) mounted on hardwood bases to the right of the front entrance door.

Drawing Nos: Site location plan; Unnumbered drawing entitled, 'Proposed Front Elevation' (dated 25/08/2016); Design & Access (with Heritage) Statement from Midford Accountants (received 30/08/2016).

The Council has considered your application and decided to grant Listed Building Consent subject to the following condition(s):

Conditions And Reasons:

- 1 The works hereby permitted shall be begun not later than the end of three years from the date of this consent.

Reason: In order to comply with the provisions of Section 18 of the Planning (Listed Buildings and Conservation Areas) Act 1990.



- 2 All new external works and finishes, and works of making good to the retained fabric, shall match the existing adjacent work with regard to the methods used and to material, colour, texture and profile, unless shown otherwise on the drawings or other documentation hereby approved or required by any condition(s) attached to this consent.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 of the London Borough of Camden Local Development Framework Development Policies.

- 3 The works hereby approved are only those specifically indicated on the drawing(s) referred to above.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 of the London Borough of Camden Local Development Framework Development Policies.

Informative(s):

- 1 Reasons for granting listed building consent:

The proposed external name plates are minor features that are sympathetically and discreetly located and designed in relation to the front door and overall front elevation. They are considered to be acceptable in terms of their location, size, design, method of illumination and method of fixing. It is also considered that the proposals would preserve the special architectural and historic interest of the Grade II listed building.

The site's planning and appeal history has been taken into account when coming to this decision. No objections have been received in relation to the proposals.

Special regard has been attached to the desirability of preserving the listed building and its features of special architectural or historic interest, under s.16 of the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended by the Enterprise and Regulatory Reform Act 2013.

As such, the proposed development is in general accordance with policies CS5 and CS14 of the London Borough of Camden Local Development Framework Core Strategy; and policies DP24 and DP26 of the London Borough of Camden Local Development Framework Development Policies, and in accordance with the London Plan 2016 and National Planning Policy Framework 2012.

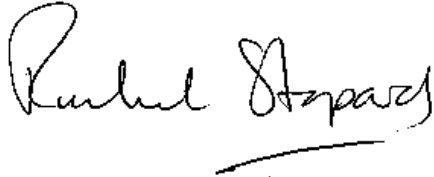
- 2 The applicant is advised that the proposals as shown in the approved documentation and drawings are considered to benefit from deemed advertisement consent, as defined by Schedule 3, Part 1, Class 2(B) of the Town and Country Planning (Control of Advertisements) Regulations 2007, and therefore

do not require formal determination by the local authority by way of an advertisement consent application.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'Rachel Stopard', with a horizontal line underneath.

Rachel Stopard
Executive Director Supporting Communities