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Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address a	nd Contact Details						
Title: Mr	First Name:	Nilu		Surname:	Kanani			
Company name:	The Firoka Group							
Street address:	1 Kings Cross Roa	d, London, WC1X 9H						
			Telephone number:					
			Mobile number:					
Town/City:			Fax number:					
Country:			Email address:	Email address:				
Postcode:								
Are you an agent	acting on behalf of the	he applicant?	Yes N	0				
2. Agent Name	e, Address and (Contact Details David		Surname:	Karran			
Company name:	Ascot Signs							
Street address:	1							
	Carrakeel Drive		Telephone numb	er: 0751	1110918			
	Maydown, Campsi	e	Mobile number:	0845	6040899			
Town/City:	Londonderry		Fax number:					
Country:	N.Ireland		Email address:					
Postcode:	BT47 6UQ		david.karran@va	david.karran@yahoo.co.uk				

3. Site Addres	ss Details	
Full postal addre	ess of the site (including full postcode where available)	Description:
House:	1 Suffix:	
House name:		
Street address:	King's Cross Road	
Town/City:	LONDON	
Postcode:	WC1X 9HX	
Description of lo	ocation or a grid reference eted if postcode is not known):	
Easting:	530950	
Northing:	182516	
4. Pre-applica	ation Advice	
Has assistance of	or prior advice been sought from the local authority abo	ut this application?
5. Neighbour	and Community Consultation	
Have you consul	lted your neighbours or the local community about the ເ	proposal?
C. A. Alla a site a F		
6. Authority E	Employee/Member	
	he Authority, I am:	
	ember of staff elected member Do any of t	hese statements apply to you? Yes No
	ted to a member of staff ted to an elected member	
7. Type of Pro	pposed Advertisement(s)	
<u> </u>		
-	the proposed advertisement(s): anding of Holidav in Hotel to Crowne Plaza - To include	- Replacement of existing hi-level wall mounted Branding signage -
replacement of	Carrier rail Branding to Carpark - 2no. new Vertical lett shown onaccompanying documents.	
How many of the	e following type of advertisements are you applying for?	
Fascia sign(s)	4 Projecting or hanging sign(s)	Hoarding(s) 0 Other1
Please describe:		
Wall mounted		
Carrier rail signa	age	
8. Location of	f Advertisement(s)	
Is the advertisen	nent(s) you are applying for already in place?	

B. Location of Advertisement(s)				
o. Location of Advertisement(s)				
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable				
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or				
photograph(s). Please refer to uploaded signage specification document				
Will the proposed advertisement(s) project over a footpath or other public highway? Yes No				
9. Advertisement(s) Period				
Please state the period of time for which consent is sought for the advertisement				
From: 14/08/2016 To: 14/08/2036				
10. Interest in the Land				
Does the applicant own the land or buildings where the adverts are to be placed?				
11 (a). Details of Proposed Advertisement(s) - Fascia Sign				
What is the height from the ground to the base of the advertisement (in metres)?				
What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m				
What are the dimensions of the proposed advertisement? Height: 4.50 x Width: 3.25 x Depth: 0.20 metres				
What materials will the sign be made of? SIGN 1 Built -up Aluminium channel letters with acrylic faces				
What is the maximum height of any of the individual letters and symbols (in centimetres)?				
The colour of text and background: White Text No Background				
Will the sign be illuminated? Yes No				
Will the sign be illuminated internally or externally?				
Illuminance Levels: 450 cd/m				
Will the illumination be static or intermittent?				
11 (a) Dataila of Drawgood Advartigoment/a). Eggis Sign				
11 (a). Details of Proposed Advertisement(s) - Fascia Sign				
What is the height from the ground to the base of the advertisement (in metres)?				
What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m				
What are the dimensions of the proposed advertisement? Height: 3.50 x Width: 2.50 x Depth: 0.20 metres				
What materials will the sign be made of? SIGN 2 Built -up Aluminium channel letters with acrylic faces				
What is the maximum height of any of the individual letters and symbols (in centimetres)? 65 cm				
The colour of text and background:				
White text no Background				

11 (a). Details of Proposed Advertisement(s) - Fascia Sign				
Will the sign be illuminated?	•	Yes 🔘	No	
Will the sign be illuminated internally or externally?	•	Internally	Externally	
Illuminance Levels:		450	cd/m	
Will the illumination be static or intermittent?	•	Static	Intermittent	

44 (1) 5 (1) (5)			
11 (d). Details of Proposed Advertisement(s) - 2no. F	ascia Sign		
What is the height from the ground to the base of the advertisemen	it (in metres)?	20.00	m
What is the maximum projection of the advertisement from face of	0.1	m	
What are the dimensions of the proposed advertisement?	Height: 0.9 x Width:	8.4	Depth 0.15 metres
What materials will the sign be made of?			
SIGN 3 - 2no. Built -up Aluminium channel letters and Brand logo	with acrylic faces wall mounted vertic	ally to Elevation	S
What is the maximum height of any of the individual letters and syn	nbols (in centimetres)?	87.5	cm
The colour of text and background:			
White Text - No Background			
Will the sign be illuminated?	Yes No		
Will the sign be illuminated internally or externally?	Internally Externally		
Illuminance Levels:	350 cd/m		
Will the illumination be static or intermittent?	Static		
11 (d). Details of Proposed Advertisement(s) - Other	Sign		
11 (d). Details of Proposed Advertisement(s) - Other	Sign		
11 (d). Details of Proposed Advertisement(s) - Other What is the height from the ground to the base of the advertisement	-	3.00	m
	nt (in metres)?	3.00	m m
What is the height from the ground to the base of the advertisemen	nt (in metres)?		
What is the height from the ground to the base of the advertisement. What is the maximum projection of the advertisement from face of the advertisement.	nt (in metres)? building (in metres)?	0.00	m
What is the height from the ground to the base of the advertisement. What is the maximum projection of the advertisement from face of l. What are the dimensions of the proposed advertisement?	building (in metres)? Height: 1.42 x Width:	0.00 x	m
What is the height from the ground to the base of the advertisement. What is the maximum projection of the advertisement from face of I What are the dimensions of the proposed advertisement? What materials will the sign be made of?	out (in metres)? building (in metres)? Height: 1.42 x Width: face illumination mounted to carrier ra	0.00 x	m
What is the height from the ground to the base of the advertisement. What is the maximum projection of the advertisement from face of I What are the dimensions of the proposed advertisement? What materials will the sign be made of? SIGN 4 Built -up Aluminium channel letters with acrylic faces and f	out (in metres)? building (in metres)? Height: 1.42 x Width: face illumination mounted to carrier ra	0.00 x ails	m Depth: 0.05 metres
What is the height from the ground to the base of the advertisement. What is the maximum projection of the advertisement from face of I What are the dimensions of the proposed advertisement? What materials will the sign be made of? SIGN 4 Built -up Aluminium channel letters with acrylic faces and f What is the maximum height of any of the individual letters and syn	out (in metres)? building (in metres)? Height: 1.42 x Width: face illumination mounted to carrier ra	0.00 x ails	m Depth: 0.05 metres
What is the height from the ground to the base of the advertisement. What is the maximum projection of the advertisement from face of the what are the dimensions of the proposed advertisement? What materials will the sign be made of? SIGN 4 Built -up Aluminium channel letters with acrylic faces and for the what is the maximum height of any of the individual letters and synthetic colour of text and background:	out (in metres)? building (in metres)? Height: 1.42 x Width: face illumination mounted to carrier ra	0.00 x ails	m Depth: 0.05 metres
What is the height from the ground to the base of the advertisement. What is the maximum projection of the advertisement from face of the What are the dimensions of the proposed advertisement? What materials will the sign be made of? SIGN 4 Built -up Aluminium channel letters with acrylic faces and for the work of the work of the individual letters and synthetic colour of text and background: Plum Pantone 228C - Crowne Plaza Corporate colours	building (in metres)? Height: 1.42 x Width: face illumination mounted to carrier ranbols (in centimetres)?	0.00 x ails	m Depth: 0.05 metres
What is the height from the ground to the base of the advertisement. What is the maximum projection of the advertisement from face of I. What are the dimensions of the proposed advertisement? What materials will the sign be made of? SIGN 4 Built -up Aluminium channel letters with acrylic faces and f. What is the maximum height of any of the individual letters and syn. The colour of text and background: Plum Pantone 228C - Crowne Plaza Corporate colours Will the sign be illuminated?	building (in metres)? Height: 1.42 x Width: face illumination mounted to carrier ranbols (in centimetres)? Yes No	0.00 x ails	m Depth: 0.05 metres

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12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
The agent
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/
drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date 15/08/2016

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