

# THE RETAIL CONCEPT



ONE SQUARE METRE REPAIR SHOPS WITH CCTV & FREE WIFI

5 FREE PUBLIC CHARGING STATIONS

REPAIRER SITS IN THE BOX WITH DOOR SLIGHTLY AJAR OR CLOSED

WORKING HOURS WILL BE 10AM TO 6PM MONDAY TO SATURDAY.



# ABOUT US

## BACKGROUND

Lovefone is a leading london based mobile device repair company that has been trading for over 6 years.

## SERVICE QUALITY

We are one of the best reviewed repairers in the UK with thousands of 5 star reviews and a net promoter score of 86.

## TEAM

Our staff are highly trained and all are paid significantly in excess of the London living wage.

## DESIGN

Our aim is to be as sensitive as possible to the original deign of the phone box with our retrofit. We have changed our colour scheme to red for the boxes to blend in with the original design.

## PUBLIC SERVICE

In keeping with the original public service aspect of the call boxes we are offering free wifi and free mobile phone charging to the public.

## ENVIRONMENT & WASTE

Waste is picked up via electric scooter daily and sent to WEE certified recyclers or First Mile company. Our repair service has an important environmental impact in extending the lives of peoples devices and keeping them out of landfill.

# COVERAGE

THE CONCEPT HAS BEEN VERY WELL RECEIVED IN THE UK AND GLOBALLY.



**Lovefone** turns UK's disused telephone boxes into tiny repair shops

[Dezeen](#) - 22 Aug 2016

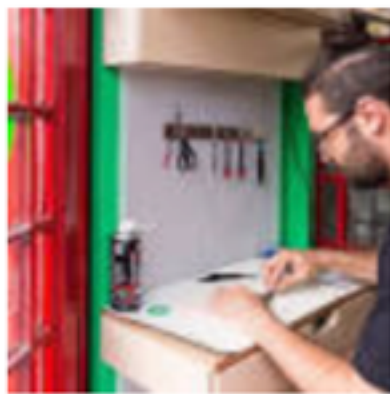
British company **Lovefone** is opening "the world's tiniest repair shops" inside disused phone booths. The first launched on London's Greenwich ...



London's iconic phone booths are getting a makeover - as tiny ...

[BT.com](#) - 19 Aug 2016

A first of its kind, the first phone repair outlet opened this week on Greenwich High Street and **Lovefone** is planning to re-purpose six more ...



UK's iconic red phone boxes take on new lives as smartphone repair ...

[New Atlas](#) - 23 Aug 2016

A smartphone and tablet repair outfit has found a fitting way to breathe new life into the UK's iconic red telephone boxes. **Lovefone** is converting ...



Londoners can now get their handset fixed inside one of the city's ...

[Digital Trends](#) - 21 Aug 2016

... booths as repair shops seemed obvious since we can perform repairs in the smallest spaces," **Lovefone** CEO Rob Kerr told Digital Trends.



Breathing life into the phone box

[BQ Live](#) - 18 Aug 2016

Merging the old with the new, smart phone repair company **Lovefone** is opening the world's smallest mobile repair stores in London's iconic ...



Britain's Iconic Red Phone Booths Find Their Second Calling

[Bloomberg](#) - 16 Aug 2016

Alex Perjescu, co-founder and chief technical officer of **Lovefone**, applies decals to a phone box on Greenwich High Road in London.



Smartphone repair shops are taking over old British phone boxes

[Treehugger](#) - 24 Aug 2016

The latest red box makeover is turning the old phone booths into smartphone repair shops. Phone repair company **Lovefone** are renovating 35 ...



In Londoner Telefonzellen wirst du dein Handy reparieren können

[übergizmo.de](#) - 23 Aug 2016

Die Firma **Lovefone** plant nun, 35 der alten Telefonzellen in winzige Reparatur-Einrichtungen umzufunktionieren. Die roten Wahrzeichen, die ...