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Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and Contact Details			
Title:	First Name:	Surname:		
Company name:	King's Cross Central General Partner Limited			
Street address:	4 Stable Street			
		Telephone number: 02036640200		
		Mobile number:		
Town/City:	London	Fax number:		
Country:	United Kingdom	Email address:		
Postcode:	N1C 4AB			
Are you an agent acting on behalf of the applicant? • Yes • No 2. Agent Name, Address and Contact Details				
Title: Ms	First Name: Laura	Surname: Murray		
Company name:	Argent (King's Cross) Ltd.			
Street address:	4 Stable Street			
		Telephone number: 02036640319		
		Mobile number:		
Town/City:	London	Fax number:		
Country:	United Kingdom	Email address:		
Postcode:	N1C 4AB laura.murray@argentllp.co.uk			

3. Site Address Details					
Full postal address of the site (including full postcode where available) Description:					
House: Suffix: The existing temporary Viewing Platform at the south eastern corner of the					
House name: Viewing Platform junction between King's Boulevard and Goods Way within the King's Cross Central Development.					
Street address: Junction of King's Boulevard and Goods Way					
King's Cross Central					
Town/City: London					
Postcode: N1C 4AH					
Description of location or a grid reference					
(must be completed if postcode is not known):					
Easting: 530187					
Northing: 183414					
4. Pre-application Advice					
Has assistance or prior advice been sought from the local authority about this application? Yes No					
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):					
Officer name:	_				
Title: Ms First name: Jennifer Surname: Walsh	_				
Reference:					
Date (DD/MM/YYYY): 16/08/2016 (Must be pre-application submission)					
Details of the pre-application advice received: A discussion was held and some options of the proposed advertisement were discussed and agreed in principle.					
	_				
5. Neighbour and Community Consultation	_				
5. Neighbour and community consultation					
Have you consulted your neighbours or the local community about the proposal?					
6. Authority Employee/Member	_				
o. Authority Employee/Member					
With respect to the Authority, I am:					
(a) a member of staff (b) an elected member Do any of these statements apply to you? Yes No					
(c) related to a member of staff (d) related to an elected member					
	_				
7. Type of Proposed Advertisement(s)	_				
Please describe the proposed advertisement(s): Application for consent to display a new advertisement on three sides of the existing temporary viewing platform located at the northern end of King's	=				
Boulevard. This would be to advertise the Gas Holder Triplets, a residential development within the King's Cross Central site. Each side will have a					
different architectural image that represents the Gas Holder Triplets development, of a high quality and design, as described and shown on the indicative images in the Submission Statement which accompanies this application form.	ا ا				
How many of the following type of advertisements are you applying for?					
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1					
Please describe:	_				

7. Type of Proposed Advertisement(s)					
Please refer to the Submission Statement.					
8. Location of Advertisement(s)					
Is the advertisement(s) you are applying for already in place?	◯ Yes ◉ No				
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	○ Yes No Not Applicable				
Will the proposed advertisement(s) project over a footpath or other public highway?	○ Yes No				
9. Advertisement(s) Period					
Please state the period of time for which consent is sought for the advertisement From: 03/10/2016 To: 03/10/2018					
10. Interest in the Land					
Does the applicant own the land or buildings where the adverts are to be placed?	Yes No				
11 (d). Details of Proposed Advertisement(s) - Other Sign					
What is the height from the ground to the base of the advertisement (in metres)?	0.01 m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.00 m				
What are the dimensions of the proposed advertisement? Height: 0.64 x Width: 0.80 x Depth: 0.67 metres					
What materials will the sign be made of? Vinyl Graphics					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	60 cm				
The colour of text and background:					
Text and background will be black and white					
Will the sign be illuminated? Yes No					
12. Site Visit					
Can the site be seen from a public road, public footpath, bridleway or other public land?					
If the planning authority needs to make an appointment to carry out a site visit, whom should they contain	act? (Please select only one)				
The agent					
13. Declaration					
13. Decialation					
I/we hereby apply for planning permission/consent as described in this form and the accompanying plan drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated true and accurate and any opinions given are the genuine opinions of the person(s) giving them.					