

## 11.0 Appendices



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## 11.1 Appendix O1: Consultation

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## 11.1 Appendix O1 - Consultation

### 11.1.1 Overview

Extensive consultation has been carried out on the project to engage with the London Borough of Camden as the Planning Authority, the local community, ward councillors and members and various other stakeholders.

There has been a comprehensive approach to pre-application consultation which began with a series of meetings with the London Borough of Camden officers from March 2015 and meetings with local people, amenity groups and other stakeholders between June 2015 and August 2016. Due to the site location near the borough boundary with Westminster, planning officers at Westminster City Council were consulted on the proposals and provided feedback.

- The Applicant and development team met with a key councillor from the London Borough of Camden.
- The Applicant and development team met with local residents, amenity and business groups.
- Meetings were held with identified stakeholders, including representatives of the Bloomsbury Conservation Area Advisory committee, the Covent Garden Community Association, the Seven Dials Trust, Soho Society, The Phoenix Garden, Trentishoe Mansions Residents' Association, Lindsay House Residents' Association, Phoenix Theatre and Artists' Club, the Odeon Cinema and Soho Housing ( who manage The Alcazar in Phoenix Street and Pendrell House in New Compton Street) between June 2015 and August 2016.
- A consultation website was set up including a dedicated email address and Freephone telephone number. The website, phone number and email were all highlighted in all promotional material.
- A public exhibition was held over five days in March and April 2016 and was well-publicised in advance, with flyers distributed on two occasions to 2,540 residential/business addresses in the vicinity of the site and colour adverts placed in local newspapers the Camden New Journal and the West End Extra. This Public Exhibition was held at The Bloomsbury Hotel, 16-22 Great Russell Street, London WC1B 3NN. Across the five days of exhibition 44 people viewed the proposals. Around two thirds of those who left addresses were residents of the surrounding streets, while six attendees were current tenants of 125 Shaftesbury Avenue.

There is an on-going plan of consultation including dedicated meetings with key stakeholders and local councillors. For further information on the Public Consultation refer to the accompanying Statement of Community Involvement prepared by London Communications.





# 11.1 Appendix O1 - Consultation

## 11.1.2 Public Exhibition Boards

**Site History**

Historical significance of the site (Shaftesbury Avenue) and the building (125 Shaftesbury Avenue) is highlighted in the text. The building is a Grade II listed building and is a key part of the site's history. The text also mentions the building's location on Shaftesbury Avenue, which is a major thoroughfare in the City of London.

History of the building and the site. The building was built in 1891 and was originally used as a residence. It was later converted into a commercial building and has since been used for a variety of purposes, including offices, retail, and residential. The site has a rich history and is an important part of the City of London's heritage.

125 Shaftesbury Avenue Public Exhibition

**Site Context**

Local Infrastructure: The building is located in a prime location in the City of London, with excellent access to public transport and major roads. The site is surrounded by a mix of residential and commercial buildings, and is a key part of the local community.

Local Large Buildings: The building is a prominent feature in the local skyline and is a key part of the site's identity. It is surrounded by other large buildings, including the Royal Exchange and the Bank of England.

Local Buildings: The building is a key part of the local community and is surrounded by other buildings of similar scale and character. It is a key part of the site's identity and is a key part of the local community.

125 Shaftesbury Avenue Public Exhibition

**The Existing Building**

The building is a Grade II listed building and is a key part of the site's identity. It is a three-story building with a red brick facade and a mansard roof. The building has a rich history and is an important part of the City of London's heritage.

125 Shaftesbury Avenue Public Exhibition

**The Existing Building**

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125 Shaftesbury Avenue Public Exhibition

**Our Vision**

The vision for the building is to create a new, modern building that respects the building's heritage and is a key part of the site's identity. The vision is to create a building that is a key part of the site's identity and is a key part of the local community.

125 Shaftesbury Avenue Public Exhibition

**Design Development**

The design development stage of the project involves the creation of a detailed design for the building. This includes the creation of a detailed floor plan, a detailed section, and a detailed elevation. The design development stage is a key part of the project and is a key part of the site's identity.

125 Shaftesbury Avenue Public Exhibition

**Design Proposal**

The design proposal stage of the project involves the creation of a detailed design for the building. This includes the creation of a detailed floor plan, a detailed section, and a detailed elevation. The design proposal stage is a key part of the project and is a key part of the site's identity.

125 Shaftesbury Avenue Public Exhibition

**Public Realm Improvements / New Pedestrian Route**

The public realm improvements stage of the project involves the creation of a detailed design for the public realm. This includes the creation of a detailed floor plan, a detailed section, and a detailed elevation. The public realm improvements stage is a key part of the project and is a key part of the site's identity.

125 Shaftesbury Avenue Public Exhibition

**Selected Floorplates**

The selected floorplates stage of the project involves the creation of a detailed design for the building's floorplates. This includes the creation of a detailed floor plan, a detailed section, and a detailed elevation. The selected floorplates stage is a key part of the project and is a key part of the site's identity.

125 Shaftesbury Avenue Public Exhibition

**Contact Us and Next Steps**

The contact us and next steps stage of the project involves the creation of a detailed design for the building. This includes the creation of a detailed floor plan, a detailed section, and a detailed elevation. The contact us and next steps stage is a key part of the project and is a key part of the site's identity.

125 Shaftesbury Avenue Public Exhibition

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## 11.2 Appendix O2: Application Drawing Schedule

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DRAWING TITLE	Scale	Size	Dwg no. 231_
Existing Drawings			
Location Plan	1:1250	A1	P10.000
Existing Site Plan	1:500	A1	P10.001
Existing Basement Plan	1:200	A1	P10.100
Existing Ground Floor Plan	1:200	A1	P10.101
Existing Mezzanine Plan	1:200	A1	P10.102
Existing First Floor Plan	1:200	A1	P10.103
Existing Second Floor Plan	1:200	A1	P10.104
Existing Third Floor Plan	1:200	A1	P10.105
Existing Fourth Floor Plan	1:200	A1	P10.106
Existing Fifth Floor Plan	1:200	A1	P10.107
Existing Sixth Floor Plan	1:200	A1	P10.108
Existing Seventh Floor Plan	1:200	A1	P10.109
Existing Eighth Floor Plan	1:200	A1	P10.110
Existing Ninth Floor Plan	1:200	A1	P10.111
Existing Tenth Floor Plan	1:200	A1	P10.112
Existing Roof Plan	1:200	A1	P10.113
Existing Charing Cross Road Elevation Wider Context	1:500	A1	P10.200
Existing Shaftesbury Avenue Elevation Wider Context	1:500	A1	P10.201
Existing Stacey Street Elevation Wider Context	1:500	A1	P10.202
Existing Phoenix Street Elevation Wider Context	1:500	A1	P10.203
Existing Charing Cross Road Elevation	1:200	A1	P10.204
Existing Shaftesbury Avenue Elevation	1:200	A1	P10.205
Existing Stacey Street Elevation	1:200	A1	P10.206
Existing Phoenix Street Elevation	1:200	A1	P10.207
Existing Caxton Walk Elevation	1:200	A1	P10.208
Existing Section AA	1:200	A1	P10.300
Existing Section BB	1:200	A1	P10.301
Existing Section CC	1:200	A1	P10.302
Existing Section DD	1:200	A1	P10.303
Existing Section EE	1:200	A1	P10.304
Existing Section FF	1:200	A1	P10.305

Proposed Site Plan	1:500	A1	P20.000
Proposed Basement Plan	1:200	A1	P20.100
Proposed Ground Floor Plan	1:200	A1	P20.101
Proposed Mezzanine Plan	1:200	A1	P20.102
Proposed First Floor Plan	1:200	A1	P20.103
Proposed Second Floor Plan	1:200	A1	P20.104
Proposed Third Floor Plan	1:200	A1	P20.105
Proposed Fourth Floor Plan	1:200	A1	P20.106
Proposed Fifth Floor Plan	1:200	A1	P20.107
Proposed Sixth Floor Plan	1:200	A1	P20.108
Proposed Seventh Floor Plan	1:200	A1	P20.109
Proposed Eighth Floor Plan	1:200	A1	P20.110
Proposed Ninth Floor Plan	1:200	A1	P20.111
Proposed Tenth Floor Plan	1:200	A1	P20.112
Proposed Eleventh Floor Plan	1:200	A1	P20.113
Proposed Twelfth Floor Plan	1:200	A1	P20.114
Proposed Roof Plan	1:200	A1	P20.115
Proposed Landscape Plan	1:200	A1	P20.116
Elevations			
Proposed Charing Cross Road Elevation Wider Context	1:500	A1	P30.000
Proposed Shaftesbury Avenue Elevation Wider Context	1:500	A1	P30.001
Proposed Stacey Street Elevation Wider Context	1:500	A1	P30.002
Proposed Phoenix Street Elevation Wider Context	1:500	A1	P30.003
Proposed Charing Cross Road Elevation	1:200	A1	P30.004
Proposed Shaftesbury Avenue Elevation	1:200	A1	P30.005
Proposed Stacey Street Elevation	1:200	A1	P30.006
Proposed Phoenix Street Elevation	1:200	A1	P30.007
Proposed Caxton Walk Elevation	1:200	A1	P30.008
Sections			
Proposed Section AA	1:200	A1	P40.001
Proposed Section BB	1:200	A1	P40.002
Proposed Section CC	1:200	A1	P40.003
Proposed Section DD	1:200	A1	P40.004
Proposed Section EE	1:200	A1	P40.005
Proposed Section FF	1:200	A1	P40.006
Visualisations			
	NTS	A3	P50.001
	NTS	A3	P50.002
	NTS	A3	P50.003
	NTS	A3	P50.004
	NTS	A3	P50.005





## 12.0 Application Drawings





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