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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

Application for consent to display an advertisement(s).  
Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

**1. Applicant Name, Address and Contact Details**

Title:	<input type="text"/>	First Name:	<input type="text" value="amy"/>	Surname:	<input type="text" value="wright"/>
Company name:	<input type="text"/>				
Street address:	<input type="text" value="scream gallery"/>				
	<input type="text" value="27/ 28 eastcastle street"/>				
	<input type="text" value="london"/>				
Town/City:	<input type="text" value="LONDON"/>				
Country:	<input type="text"/>				
Postcode:	<input type="text" value="w1w8dh"/>				
Telephone number:	<input type="text" value=""/>				
Mobile number:	<input type="text"/>				
Fax number:	<input type="text"/>				
Email address:	<input type="text" value=""/>				
Are you an agent acting on behalf of the applicant? <input type="radio"/> Yes <input checked="" type="radio"/> No					

**2. Agent Name, Address and Contact Details**

No Agent details were submitted for this application

**3. Site Address Details**

Full postal address of the site (including full postcode where available)		Description:	
House:	<input type="text" value="40-42"/>	Suffix:	<input type="text"/>
House name:	<input type="text" value="Woburn Place"/>		
Street address:	<input type="text"/>		
	<input type="text"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="LONDON"/>		
Postcode:	<input type="text" value="WC1H 0JR"/>		
Description of location or a grid reference (must be completed if postcode is not known):			
Easting:	<input type="text" value="530026"/>		
Northing:	<input type="text" value="182144"/>		

#### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

#### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

#### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☒ Yes ☐ No

If Yes, please provide details of the name, relationship and role:

Amy Wright, director of the company

#### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

We are looking to put up a illuminated sign which is 4015mm x 765mm.

The "BURGERFI" mark consists of the stylized word "BURGERFI" in which the word "BURGER" is green and the "FI" is either Pure White or Pantone Grey 8 (depending upon the background color). To the left of the word BURGERFI is our logo; a stylized image of a hamburger on a bun with a green star in a circle in the middle of the hamburger. The green in the star and in the word "BURGER" is PMS 382U.

Below the sign is our tagline with the words "NATURAL BURGERS • FRIES • DOGS • CUSTARD • CRAFT BEERS • WINE" separated by dots, which are also part of the federally registered trademark and are to be installed as part of the sign.

At the side of the property is a separate flag mounted sign which is 1200 x 127mm

Please see the drawing attached in supporting documents A1.2 \_ proposed signs front elevation and Woburn place copy as a visual representation of what the sin will look like when we have also painted the facade

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

#### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Filenames includes: Existing shop front and Existing Signage

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

#### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

Face of logo box from opal acrylic faced in cut vinyl. BURGER text from 5mm green acrylic, text FI from 5mm opal acrylic. Lower text sign folded aluminium with 100mm returns powder coated black. Face stencil cut with letters and backed with 3mm opal acrylic.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

PMS 3820 Green, black satin acrylic and white satin acrylic

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☒ The applicant ☐ Other person

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date