

## Dempsey, Matthew

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**From:** Day Mark (ST) <Mark.Day@TfL.gov.uk>  
**Sent:** 21 September 2016 14:17  
**To:** Dempsey, Matthew  
**Subject:** RE: 2016/4615/P & 2016/4961/A; 121 Finchley Road, London NW3 6HY

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Thanks Matthew. I've just realised I made a mistake in the proposed conditions though – the maximum illuminance should be 300cd/m and not 600cd/m as the panel is more than 10sqm in size.

Regards

Mark

### Mark Day | Principal Technical Planner (Central)

T: 020 3054 7025, M: 07713 487127, Auto: 87025  
E: mark.day@tfl.gov.uk

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**From:** Dempsey, Matthew [mailto:Matthew.Dempsey@Camden.gov.uk]  
**Sent:** 21 September 2016 14:01  
**To:** Day Mark (ST)  
**Subject:** RE: 2016/4615/P & 2016/4961/A; 121 Finchley Road, London NW3 6HY

Dear Mark,

Thank you for your comments.

I will add this to the file and should this application be approved I will recommend the inclusion of the conditions you have outlined.

There have been some objections from residents in the neighbouring property, and so I may decide to refuse on the grounds of impact on amenity, however I will notify you of the final decision in due course.

Kind regards,  
Matthew

Matthew Dempsey  
Planning Technician

Telephone: 0207 974 3862



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**From 1 October 2016 you will not receive a letter from us if your neighbour submits a planning application. You can still find out about planning applications:**

- on new improved posters on lamp posts
- by signing up to [planning e-alerts](#)
- in the planning section of the [Camden Account](#)
- through adverts in the Camden New Journal and Ham & High

**You can [sign up](#) to our new and improved planning e-alerts to let you know about new planning applications, decisions and appeals.**

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**From:** Day Mark (ST) [<mailto:Mark.Day@TfL.gov.uk>]

**Sent:** 19 September 2016 11:51

**To:** Dempsey, Matthew

**Subject:** 2016/4615/P & 2016/4961/A; 121 Finchley Road, London NW3 6HY

Dear Matthew

**RE: 121 Finchley Road, London NW3 6HY**

**2016/4615/P – Treatment to north facing façade associated to installation of digital media advert (2016/4961/A).**

**2016/4961/A - Installation of internally illuminated digital media advert with associated treatment to north facing façade**

With respect to the above applications, TfL have no objections to the proposals provided the following conditions are secured on any consent:

- The intensity of the illumination of the sign shall not exceed 600cd/m;
- The sign shall not display any moving, or apparently moving, images;
- The display shall not change more than once every 10 seconds;

- Any sequential change between advertisements will take place over a period no greater than one second.

Regards

Mark

**Mark Day | Principal Technical Planner (Central)**

**TfL Planning, Transport for London**

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