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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First Name:	<input type="text" value="Timothy"/>	Surname:	<input type="text" value="Gray"/>
Company name:	<input type="text" value="Paramount"/>				
Street address:	<input type="text" value="150 West End Lane"/>				
	<input type="text"/>	Telephone number:	<input type="text"/>		
	<input type="text"/>	Mobile number:	<input type="text"/>		
Town/City:	<input type="text" value="London"/>	Fax number:	<input type="text"/>		
Country:	<input type="text"/>				
Postcode:	<input type="text" value="NW6 1SD"/>	Email address:	<input type="text"/>		
Are you an agent acting on behalf of the applicant?		<input type="radio"/> Yes <input checked="" type="radio"/> No			

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="154"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="West End Lane"/>		
	<input type="text"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="LONDON"/>		
Postcode:	<input type="text" value="NW6 1SD"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="525536"/>
Northing:	<input type="text" value="184798"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: First name: Surname:

Reference:

Date (DD/MM/YYYY): (Must be pre-application submission)

Details of the pre-application advice received:

Dear Mr Gray

It sounds like your signage may require both planning permission and advertisement consent, depending on what kind of structure it is. If the board is simply fixed to a wall then it will only need advertisement consent. If it is a free standing structure then it will also need planning permission.

You will need to apply for the relevant consent. The most efficient method is to use the planningportal.gov.uk.

There is a fee for applications. You will need to supply drawings of the advertisement/board with the application. See the Camden website for helpful information on advertisements and follow the link also the documents that are required for the relevant application .

I hope that this is helpful

Regards

Gavin Sexton
Principal Planner
Regeneration and Planning
Supporting Communities
London Borough of Camden

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

An advertisement fixed to the side of a building which forms the entrance to our company car park. The advertisement is to reflect our business and the services that we are able to offer to clients.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

If Yes, please provide details:

Located on the side of 154 West End Lane, Nam's Heel Bar. Sign is on the side which is on land that leads into our enclosed car park.

8. Location of Advertisement(s)

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

ref. Paramount hoarding location plan

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 19/09/2016

To: 19/09/2017

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.00 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 2.00 x Width: 3.00 x Depth: 0.00 metres

What materials will the sign be made of?

light weight aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm

The colour of text and background:

White, Blue and yellow

Will the sign be illuminated? Yes No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent The applicant Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

19/09/2016