



SOHO COFFEE CO. - BRUNSWICK CENTRE, LONDON

External Signage Proposal: 15.08.16

Project Manager : James Dell'Armi

Design/Artwork : Rick Hyde



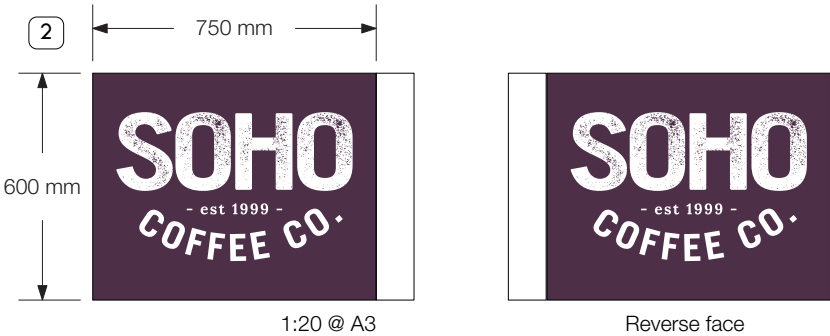
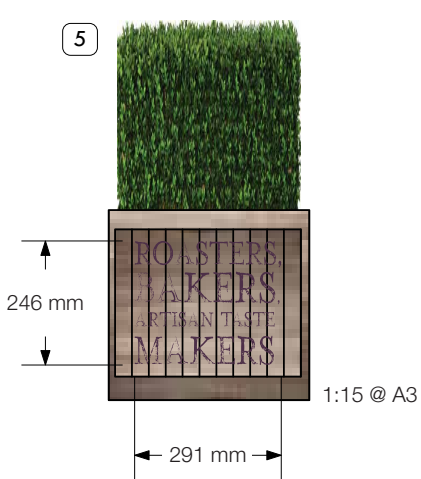
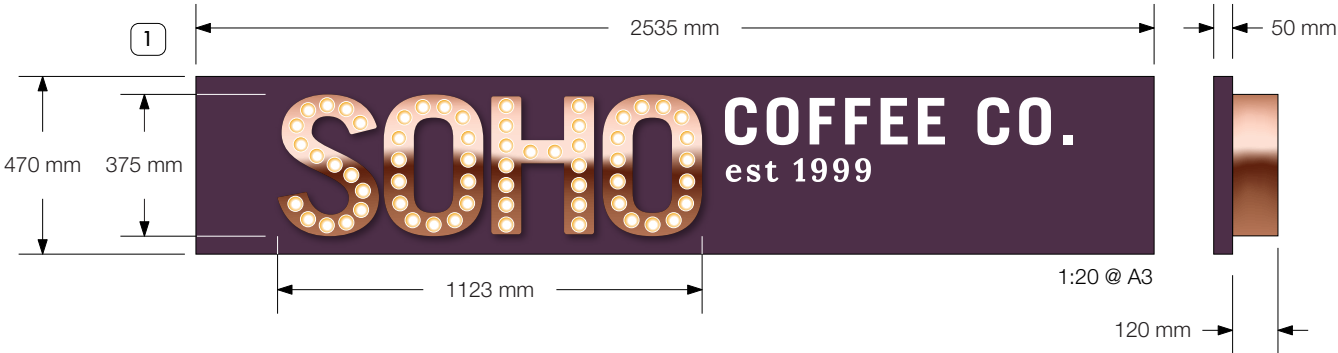
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	Purple
Pantone	518
CMYK	70:100:55:25
RGB	90:35:70



- 1x fabricated powder coated Soho purple aluminium tray signs with a fret cut face backed up with opal acrylic & back illuminated with LEDs for "Coffee Co. est. 1999". To incorporate 1x set built up copper effect letters with 40mm cabochon bulb letters to faces.
- 2x replacement face panels to existing projection sign.
- 4x Stencilled effect reverse applied white lettering/logos to windows
- Stencilled purple Soho logo graphics to planter plank boarding.