Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Response:
2016/4615/P	joanna tang	flat 7 cresta house 133 finchley road swiss cottage london NW3 6HT	16/09/2016 07:26:29	OBJ	I am writing in to object strongly to the above applications for a digital media billboard on the wall of 121 Finchley Road that is metres away from the bedroom windows of my apartment at Cresta House, 133 Finchley Road.
					I understand that on Appeal [1 August 2012: Appeal Ref: APP/X5210/H/12/2170846] the billboard was allowed. But it appears that the Inspector, Christopher Bowden, allowed the appeal partly on the grounds that "The wall is immediately adjacent to a large modern commercial building (Overground House) some nine storeys high."
					I want to draw your attention to the fact that Cresta House (125-133 Finchley Road) is not primarily a commercial property but a residential property with 38 residential apartments that exist over 74% of the overall floor space.
					My bedroom is only a few metres away from where the sign will be flashing 24 hours a day 7 days a week, and I am concerned that the flashing lights will disturb my sleep all thorough the night.
					I am pleased to note that Camden has an initiative to remove hoardings throughout the Borough. Here is a golden opportunity to safeguard the very local residents' right to enjoy a proper nights sleep while at the same time improving the built environment by reducing visual clutter in the Finchley Road street scene.
					I ask that you refuse planning permission for both these applications.
2016/4615/P	agnes tang	flat 6 cresta house 133 finchley road swiss cottage london NW3 6HT	16/09/2016 07:27:54	OBJ	

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