

Mr Mark West
County Signs UK Ltd
UNIT 1 HERONDEN ROAD
PARKWOOD IND EST
MAIDSTONE Kent
ME15 9YR

Application Ref: **2016/1135/L**
Please ask for: **Jagdish Akhaja**
Telephone: 020 7974 **4899**

14 September 2016

Dear Sir

DECISION

Planning (Listed Building and Conservation Areas) Act 1990

Listed Building Consent Granted

Address:
7 Roger Street
London
WC1N 2PB

Proposal:
Replacement of signs to the front and side elevations.

Drawing Nos: The Site Location plan TD-PT-3396, TD-PT-3396 Photos, TD-PT-3396-
Elevations, TD-PT-3396- Sign Spec Rev1, Heritage Statement, and Design and Access
Statement.

The Council has considered your application and decided to grant Listed Building Consent
subject to the following conditions:

Conditions And Reasons:

- 1 The works hereby permitted shall be begun not later than the end of three years
from the date of this consent.

Reason: In order to comply with the provisions of Section 18 of the Planning (Listed
Buildings and Conservation Areas) Act 1990.



- 2 All new work and work of making good shall be carried out to match the original work as closely as possible in materials and detailed execution.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 of the London Borough of Camden Local Development Framework Development Policies.

- 3 All new external and internal works and finishes and works of making good to the retained fabric, shall match the existing adjacent work with regard to the methods used and to material, colour, texture and profile, unless shown otherwise on the drawings or other documentation hereby approved or required by any condition(s) attached to this consent.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 of the London Borough of Camden Local Development Framework Development Policies.

- 4 The works hereby approved are only those specifically indicated on the drawing(s) referred to above.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 of the London Borough of Camden Local Development Framework Development Policies.

- 5 All graphics and signwriting will be hand painted with a satin finish in the signage colours specified in the approved drawings. Any future changes to signage, including by repainting, shall be referred to the Council in writing for approval.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy CS14 of the London Borough of Camden Local Development Framework Core Strategy and policy DP25 of the London Borough of Camden Local Development Framework Development Policies.

Informative:

- 1 Reasons for granting listed building consent:

The current signs will be replaced with Aluminium and Satin paint finish, and will match the existing with respect to size and colours. The proposed replacement signage is considered to be acceptable in terms of size, location, design, and method of external illumination and will not harm the special interest or setting of

the listed building.

The site's planning and appeal history has been taken into account when coming to this decision.

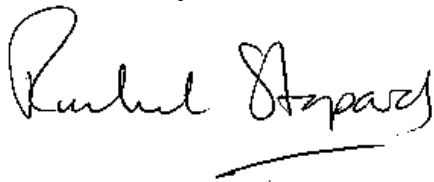
Special regard has been attached to the desirability of preserving the listed building and its features of special architectural or historic interest, under s.16 of the Listed Buildings and Conservation Areas Act 1990 as amended by the Enterprise and Regulatory Reform Act (ERR) 2013.

As such, the proposed development is in general accordance with policy CS14 of the London Borough of Camden Local Development Framework Core Strategy, and policies DP25 of the London Borough of Camden Local Development Framework Development Policies. The proposed development also accords with policies 7.8 of the London Plan 2016; and paragraphs 14, 17 and 126-141 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'Rachel Stopard', with a horizontal line underneath.

Rachel Stopard
Executive Director Supporting Communities