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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details						
Title: Mr	First Name:			Surname:	Millar	
Company name:	Greene King Pub C	0				
Street address:	Abbot House					
	Westgate St		Telephone numb	er:		
			Mobile number:			
Town/City:	Bury St edmunds		Fax number:			
Country:			Email address:			
Postcode:	IP33 1QT					
Are you an agent a	acting on behalf of th	ne applicant?	🖲 Yes 🔾 N	0		

2. Agent Name, Address and Contact Details						
Title: Mr	First Name:	Leslie		Surname:	Gregg	
Company name:	ASHLEIGH SIGNS	LIMITED				
Street address:	ASHLEIGH HOUSE	E				
	Beckbridge Road		Telephone numb	er: 01924	4228104	
	Normanton Industri	al Estate	Mobile number:			
Town/City:	Normanton		Fax number:			
Country:	United Kingdom		Email address:			
Postcode:	WF6 1TE		lgregg@ashleigl	n.co.uk		

3. Site Addres	ss Details		
Full postal addre	ss of the site (including full postcode where availab	ole) Description:	
House:	43 Suffix:		
House name:	The Crown		
Street address:	Monmouth Street		
Town/City:	LONDON		
Postcode:	WC2H 9DD		
	cation or a grid reference eted if postcode is not known):		
Easting:	530074		
Northing:	181118		
		_	
4. Pre-applica	tion Advice		
Has assistance o	or prior advice been sought from the local authority	about this application?	🔾 Yes 💿 No
5. Neighbour	and Community Consultation		
Have you consul	ted your neighbours or the local community about	the proposal?	Yes No
6. Authority E	mployee/Member		
(a) a m (b) an e (c) rela	he Authority, I am: ember of staff elected member Do any ted to a member of staff ted to an elected member	of these statements apply to you?	🔾 Yes 💿 No
7. Type of Pro	pposed Advertisement(s)		
1	the proposed advertisement(s): illuminated fascia signs		
2 No Externally	illuminated hanging signs nated blackboards		
	e following type of advertisements are you applying		
Fascia sign(s)	3 Projecting or hanging sign(s)	2 Hoarding(s)	0 Other 6
Please describe: 6 No Non illumir	nated blackboards (Items 05,06,07,08a,08b,09)		
8. Location of	f Advertisement(s)		
Is the advertisen	nent(s) you are applying for already in place?		🔾 Yes 💿 No
Is an existing ad	vertisement(s) to be removed and replaced by the	advertisement(s) in this proposal?	Yes O No O Not Applicable

8. Location of Advertisement(s)
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).
Photographs IMG_3680
Photographs IMG_3681 Photographs IMG_3684
Will the proposed advertisement(s) project over a footpath or other public highway?
9. Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From: 13/09/2016 To: 13/09/2021
10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed?
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 3.65 m
What is the maximum projection of the advertisement from face of building (in metres)? 0.08 m
What are the dimensions of the proposed advertisement? Height: 0.60 x Width: 9.30 x Depth: 0.08 metres
What materials will the sign be made of?
Aluminium/Timber/Glass
What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm
The colour of text and background:
Black/Gold
Will the sign be illuminated?
Will the sign be illuminated internally or externally?
Illuminance Levels: 250.00 cd/m
Will the illumination be static or intermittent?
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 3.65
What is the maximum projection of the advertisement from face of building (in metres)? 0.08 m
What are the dimensions of the proposed advertisement? Height: 0.60 x Width: 4.28 x Depth: 0.08 metres
What materials will the sign be made of?
Aluminium/Timber/Glass
What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm
The colour of text and background: Black/Gold

11 (a). Details of Proposed Advertisement(s) - Fascia	ı Sign	
Will the sign be illuminated?	💿 Yes 🔾 No	
Will the sign be illuminated internally or externally?	Internally Externally	
Illuminance Levels:	250.00 cd/m	
Will the illumination be static or intermittent?	Static Q Intermittent	
11 (a). Details of Proposed Advertisement(s) - Fascia	ı Sign	
What is the height from the ground to the base of the advertisemen	t (in metres)?	3.65 m
What is the maximum projection of the advertisement from face of	building (in metres)?	0.08 m
What are the dimensions of the proposed advertisement?	Height: 0.60 x Width:	9.30 x Depth: 0.08 metres
What materials will the sign be made of?		
What is the maximum height of any of the individual letters and syn	nbols (in centimetres)?	30 cm
The colour of text and background:		
Black/Gold		
Will the sign be illuminated?	💿 Yes 🔾 No	
Will the sign be illuminated internally or externally?	Internally Externally	
Illuminance Levels:	250.00 cd/m	
Will the illumination be static or intermittent?	Static Q Intermittent	
11 (b). Details of Proposed Advertisement(s) - Hangi	ng Sign	
What is the height from the ground to the base of the advertisemen	t (in metres)?	5.00 m
What is the maximum projection of the advertisement from face of	ouilding (in metres)?	1.10 m
What are the dimensions of the proposed advertisement?	Height: 1.50 x Width:	0.90 x Depth: 0.05 metres
What materials will the sign be made of?		
Aluminium/Timber/Steel		
What is the maximum height of any of the individual letters and syn The colour of text and background:	ndois (in centimetres)?	55 cm
Various		
Will the sign be illuminated?	💿 Yes 🕥 No	
Will the sign be illuminated internally or externally?	Internally Externally	
Illuminance Levels:	250.00 cd/m	
Will the illumination be static or intermittent?	Static Q Intermittent	
11 (b). Details of Proposed Advertisement(s) - Hangi	ng Sign	

11 (b). Details of Proposed Advertisement(s) - Hanging Sign						
What is the maximum projection of the advertisement from face of building (in metres)?	1.10	m				
What are the dimensions of the proposed advertisement? Height: 1.50 x Width:	0.90 x	Depth: 0.05 metres				
What materials will the sign be made of?						
Aluminium/Timber/Steel						
What is the maximum height of any of the individual letters and symbols (in centimetres)?	55	cm				
The colour of text and background:						
Various						
Will the sign be illuminated? Yes No 						
Will the sign be illuminated internally or externally?						
Illuminance Levels: 250.00 cd/m						
Will the illumination be static or intermittent?						
11 (d). Details of Proposed Advertisement(s) - Other Sign						
What is the height from the ground to the base of the advertisement (in metres)?	0.80	m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.05	m				
What are the dimensions of the proposed advertisement? Height: 1.30 x Width:	0.29 x	Depth: 0.05 metres				
What materials will the sign be made of?						
Brass/Timber						
What is the maximum height of any of the individual letters and symbols (in centimetres)?	20	cm				
The colour of text and background:						
Black/White						
Will the sign be illuminated?						
11 (d). Details of Proposed Advertisement(s) - Other Sign						
What is the height from the ground to the base of the advertisement (in metres)?	0.80	m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.05	m				
What are the dimensions of the proposed advertisement? Height: 1.30 x Width:	0.38 x	Depth: 0.05 metres				
What materials will the sign be made of?						
Brass/Timber						
What is the maximum height of any of the individual letters and symbols (in centimetres)?	20	cm				
The colour of text and background:						
Black/White						
Will the sign be illuminated?						
11 (d) Details of Branagad Advarticement(s) Other Sime						
11 (d). Details of Proposed Advertisement(s) - Other Sign						
What is the height from the ground to the base of the advertisement (in metres)?	0.80	m				

11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the maximum projection of the advertisement from face of building (in metres)? 0.05 m
What are the dimensions of the proposed advertisement? Height: 1.30 x Width: 0.29 x Depth: 0.05 metres
What materials will the sign be made of?
Brass/Timber
What is the maximum height of any of the individual letters and symbols (in centimetres)? 20 cm
The colour of text and background:
Black/White
Will the sign be illuminated? O Yes No
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)? 0.05 m
What are the dimensions of the proposed advertisement? Height: 0.91 x Width: 0.33 x Depth: 0.05 metres
What materials will the sign be made of? Brass/Timber
What is the maximum height of any of the individual letters and symbols (in centimetres)? 20 cm
The colour of text and background:
Black/White
Will the sign be illuminated?
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)? 1.00 m
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.91 x Width: 0.33 x Depth: 0.05 metres
What materials will the sign be made of? Brass/Timber
What is the maximum height of any of the individual letters and symbols (in centimetres)? 20 cm
The colour of text and background:
Black/White
Will the sign be illuminated?
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)? 2.30 m
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.45 x Width: 1.22 x Depth: 0.05 metres

11 (d). Details of Proposed Advertisement(s) - Other Sign				
What is the maximum height of any of the individual letters and symbols (in centimetres)? 20 cm				
The colour of text and background:				
Black/White				
Will the sign be illuminated?				
12. Site Visit				
Can the site be seen from a public road, public footpath, bridleway or other public land?				
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)				
The agent O The applicant O Other person				
13. Declaration				

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/			
drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are	1	Date	13/09/2016
true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	Ŷ	Dale	