

Muthoora, Leela

From: Eve Hersov [REDACTED]
Sent: 07 September 2016 12:12
To: Muthoora, Leela
Subject: 2016/2373/A, 2374/A and 2375/A

Categories: Red Category

Dear Ms. Multhoora,

I am writing to object to the three similar proposals to erect internally illuminated digital screens in the Hampstead Conservation Area outside numbers 30 Hampstead High Street, 68-69 Hampstead High Street and 64-66 Heath Street. All of these proposals contradiction existing and proposed Camden planning policies, planning guidance and conservation area policies that seek to preserve the conservation area and avoid visual clutter.

The bus shelters outside 30 Hampstead High Street and 66-68 Hampstead High Street are either directly in front of Grade II Listed buildings or buildings noted as heritage assets. It is important to note that Bus Stop Q, referred to in 2016/2373/A, is currently a very minimal stop with no shelter. This is a very narrow strip of pavement and not at all suited for a bus shelter.

I believe that all of these proposals if successful would be a blight to the conservation area physically and visually, and I hope that Camden acts in concert with existing and planned policies to ensure that the character of the area is preserved and that these proposals are quashed.

Eve Hersov
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