

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address a	nd Contact	Details				
Title: Mr	First Name:	Patrick			Surname:	Slevin	
Company name:	Sponsored Restora	ations Ltd			1		
Street address:	1 Cavaye Place						
				Telephone num	ber:		
				Mobile number:			
Town/City:	London			Fax number:			
Country:				Email address:			
Postcode:	SW10 9PT						
Are you an agen	t acting on behalf of t	he applicant?		☐ Yes ⑨ I	No		
3. Site Addres	ss Details ss of the site (including		e where available) Description:			
House:	6	Suffix:					
House name:							
Street address:	Charlotte Street						
Town/City:	LONDON						
Postcode:	W1T 2LR						
Description of lo (must be comple	cation or a grid refere	ence known):					
Easting:	529544						
Northing:	181581						

4. Pre-application Advice	
Has assistance or prior advice been sought from the local authority about this application?	○ Yes ◎ No
5. Neighbour and Community Consultation	
Have you consulted your neighbours or the local community about the proposal?	○ Yes No
6. Authority Employee/Member	
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member	☐ Yes No
7. Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s): Application for advertisement consent for a temporary non-illuminated scaffold shroud display from 07/11/Charlotte Street How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) Please describe: Micromesh PVC screens/shrouds incorporating 1 x external static non-illuminated advertisement banner a is 10% of the total area of a single elevation of otherwise 1:1 imagery of the host building. Shroud is mad photocatalytic solution of microscopic titanium dioxide to remove poisonous compounds from the environ 8. Location of Advertisement(s)	O Other 1 attached to the scaffolding. Advertisement area e of a micromesh PVC and will be treated with a
Is the advertisement(s) you are applying for already in place?	◯ Yes ◉ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	○ Yes
Will the proposed advertisement(s) project over a footpath or other public highway?	● Yes Q No
9. Advertisement(s) Period	
Please state the period of time for which consent is sought for the advertisement From: 07/11/2016 To: 07/05/2017	
10. Interest in the Land	
Does the applicant own the land or buildings where the adverts are to be placed? If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?	YesNoYesNo

11 (d). Details of Proposed Advertisement(s) - Other Sign								
What is the height from the ground to the base of the advertisement (in metres)?								
What is the maximum projection of the advertisement from face of building (in metres)?								
What are the dimensions of the proposed advertisement? Height: 3.70 x Width: 3.70 x Depth: 1.00 metres								
What materials will the sign be made of?								
Highest quality PVC Micromesh, coated in pollution absorbent (and neutralising) particles of titanium dioxide.								
What is the maximum height of any of the individual letters and symbols (in centimetres)?								
The colour of text and background:								
Variable								
Will the sign be illuminated? Yes No								
40 Cita Viait								
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway or other public land?								
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
if the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
○ The agent								
40 D. J. (1)								
13. Declaration								
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are								
true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date O6/09/2016 O6/0								