

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	nme, Address and Contact Details					
Title:	First Name: Danielle	Surname: St Pierre				
Company name:	Wasabi Co. Ltd.,					
Street address:	Fusion House					
	Suite 4	Telephone number:				
	5 Rochester Mews	Mobile number:				
Town/City:	London	Fax number:				
Country:		Email address:				
Postcode:	NW1 9JB					
Are you an agent	acting on behalf of the applicant?	Yes No				
2. Agent Name	, Address and Contact Details					
Title:	First Name: Danielle	Surname: St Pierre				
Company name:	Iceni Projects	Others				
Street address:	Flitcroft House					
Offeet address.	114-116 Charing Cross Road	Telephone number: 02037253841				
	114-116 Channig Closs Road					
T (0)		Mobile number:				
Town/City:	London	Fax number:				
Country:	United Kingdom	Email address:				
Postcode:	WC2H 0JR	dstpierre@iceniprojects.com				
3. Description	of the Proposal					
Please describe th	e proposed development including any change of us	e:				
1	ew shopfront and advertisements					
Has the building, v	vork or change of use already started?	. ■ No				

4. Site Addres	ss Details			
Full postal addre	ess of the site (including full postcode where a	available) Description:		
House:	185 Suffix:			1
House name:				
Street address:	Camden High Street			
Town/City:	LONDON			
Postcode:	NW1 7JY			
	cation or a grid reference eted if postcode is not known):			
Easting:	528912			
Northing:	183801			_
				_
5. Pre-applica	ation Advice			_
Has assistance	or prior advice been sought from the local aut	hority about this application?		
				_
6. Pedestrian	and Vehicle Access, Roads and Ri	ghts of Way		_
Is a new or alter	ed vehicle access proposed to or from the pu	blic highway?	Yes No	
Is a new or alter	ed pedestrian access proposed to or from the	e public highway?		
Are there any ne	w public roads to be provided within the site?	?		
Are there any ne	ew public rights of way to be provided within c	or adjacent to the site?		
-	s require any diversions/extinguishments and		◯ Yes ◉ No	
Do trie proposati	s require any diversions/extinguishments and	To creation or rights of way:	U Tes U NO	
				_
7. Waste Stor	age and Collection			
Do the plans inc	orporate areas to store and aid the collection	of waste?		
Have arrangeme	ents been made for the separate storage and	collection of recyclable waste?	Yes No	
				_
8. Authority E	Employee/Member			_
14.00				
(a) a m	he Authority, I am: ember of staff			
(c) rela	ted to a member of staff	Oo any of these statements apply to you?	○ Yes ● No	
(d) rela	ted to an elected member			
0.14.4.1.1				_
9. Materials				
Please state wha	at materials (including type, colour and name	are to be used externally (if applicable):		
Doors - descrip	tion:			

9. Materials		
Description of existing materials and finishes:		
Please refer to accompanying drawings		
Description of proposed materials and finishes:		
Please refer to accompanying drawings		
Walls - description: Description of existing materials and finishes:		
Please refer to accompanying drawings		
Description of proposed materials and finishes:		
Please refer to accompanying drawings		
Are you supplying additional information on submitted plan(s)/drawing(If Yes, please state references for the plan(s)/drawing(s)/design and ad Site Location Plan at scale 1:1,250 with the site edged in red;	- -	Yes No
Existing Shopfront (Drawing no. DA2631-702);		
Proposed Shopfront (Drawing no. DA2631-704); and Planning, Heritage, Design & Access Statement prepared by Iceni Pro	ects Limited	
Training, Frontage, Design a Assess Statement Properties by Icelin 116	Solo Limitod.	
10. Vehicle Parking		
No Vahiola Dadiina dataila waxa aykasittad fay this application		
No Vehicle Parking details were submitted for this application		
11. Foul Sewage		
Please state how foul sewage is to be disposed of: Mains sewer Package treatment plant Septic tank Cess pit	Unknow	n
Are you proposing to connect to the existing drainage system?		vn
12. Assessment of Flood Risk		
Is the site within an area at risk of flooding? (Refer to the Environment flood zones 2 and 3 and consult Environment Agency standing advice requirements for information as necessary.)		
If Yes, you will need to submit an appropriate flood risk assessment to	onsider the risk to the proposed site.	
Is your proposal within 20 metres of a watercourse (e.g. river, stream o		
Will the proposal increase the flood risk elsewhere?		◯ Yes ⊚ No
How will surface water be disposed of?		
Sustainable drainage system Main sewer	Pond/lak	e
Soakaway Existing waterco	rse	
12 Pindiversity and Coolegical Concernation		
13. Biodiversity and Geological Conservation		
To assist in answering the following questions refer to the guidance no important biodiversity or geological conservation features may be presented.		
Having referred to the guidance notes, is there a reasonable likelihood application site, OR on land adjacent to or near the application site:	of the following being affected adversely	or conserved and enhanced within the

a) Protected and priority species Yes, on the development site Yes, on land adjacent to or near the proposed development No b) Designated sites, important habitats or other biodiversity features Yes, on the development site Yes, on land adjacent to or near the proposed development No c) Features of geological conservation importance Yes, on the development site Yes, on land adjacent to or near the proposed development No 14. Existing Use Please describe the current use of the site: Shop (Class A1) Is the site currently vacant? Yes No Does the proposal involve any of the following? If yes, you will need to submit an appropriate contamination assessment with your application. Land which is known to be contaminated? Yes No Land where contamination is suspected for all or part of the site?
Yes, on the development site Yes, on land adjacent to or near the proposed development No Designated sites, important habitats or other biodiversity features Yes, on the development site Yes, on land adjacent to or near the proposed development No No The development site Yes, on land adjacent to or near the proposed development No No No 14. Existing Use Please describe the current use of the site: Shop (Class A1) Is the site currently vacant? Yes No Does the proposal involve any of the following? If yes, you will need to submit an appropriate contamination assessment with your application. Land which is known to be contaminated? Yes, on land adjacent to or near the proposed development No No Yes No
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Land which is known to be contaminated?
Land where contamination is suspected for all or part of the site?
A proposed use that would be particularly vulnerable to the presence of contamination?
15. Trees and Hedges
Are there trees or hedges on the proposed development site?
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character? Yes No
If Yes to either or both of the above, you may need to provide a full Tree Survey, at the discretion of your local planning authority. If a Tree Survey is
required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.
16. Trade Effluent
116. Frade Effluent
Does the proposal involve the need to dispose of trade effluents or waste? ———————————————————————————————————
17. Residential Units
Does your proposal include the gain or loss of residential units?
Market Housing - Proposed Market Housing - Existing
Number of bedrooms Number of bedrooms 1 2 3 4+ Unknown 1 2 3 4+ Unknown
Bedsits/Studios Bedsits/Studios
Cluster Flats Cluster Flats
Flats/Maisonettes Flats/Maisonettes
Houses Houses
Live-Work Units Live-Work Units Sholtered Housing
Sheltered Housing Sheltered Housing Unknown Unknown

Proposed Market Housing	rotai					Existing Market Housing Total					
Social Rented Housing -	Proposed					Social Rented Housing - Exis	tina				
occiai itomoa ricacing	Поросси	Num	nber of be	drooms		Coolar Rolling Exic	9	Num	ber of be	drooms	
	1	2	3	4+	Unknown		1	2	3	4+	Unknow
Bedsits/Studios						Bedsits/Studios					
Cluster Flats						Cluster Flats					
Flats/Maisonettes						Flats/Maisonettes					
louses						Houses					
ive-Work Units						Live-Work Units					
heltered Housing						Sheltered Housing					
Jnknown						Unknown					
roposed Social Housing	Total					Existing Social Housing Total					
ntermediate Housing - F	Proposed					Intermediate Housing - Existi	ng				
		Num	nber of be	drooms				Num	ber of be	drooms	
	1	2	3	4+	Unknown		1	2	3	4+	Unknow
Bedsits/Studios						Bedsits/Studios					
Cluster Flats						Cluster Flats					
Flats/Maisonettes				-		Flats/Maisonettes					
Houses				-		Houses		-		-	-
ive-Work Units						Live-Work Units					
Sheltered Housing						Sheltered Housing					
Jnknown						Unknown		<u> </u>			<u> </u>
Key Worker Housing - Pr	oposed	Niver	abar of bo	draama		Key Worker Housing - Existin	g	Nive	har of ha	dra a ma a	
	1	2	nber of be	4+	Unknown		1	2	ber of be	4+	Unknow
Bedsits/Studios	<u> </u>			+	Officiowii	Bedsits/Studios	'	-		71	OTIKTIOW
Cluster Flats						Cluster Flats					
Tats/Maisonettes						Flats/Maisonettes					
louses						Houses					
ive-Work Units						Live-Work Units					
Sheltered Housing						Sheltered Housing					
Jnknown						Unknown					
			·	!				!	-		1
Proposed Key Worker Hou		nt: No	on-resi	dentia	al Floors	Existing Key Worker Housing To	Otal				
oes your proposal invo	olve the los	s. dain	or chan	ge of us	se of non-re	space?			Yes	N	lo
Joo your proposal inve	2. VO 111G 103	J, gaiii	Ji Gilail	go or ut	55 57 HOH-16	ορασο.		,	_ 163	2	
. Employment											
pioyilloiit											
Employment details v	were subm	itted for	this app	olication	n						
	na										
. Hours of Openi	9										
O. Hours of Opening de		submitt	ad for th	ie annli	cation						

21. Site Area								
What is the site area?	0.01	hectares						
22. Industrial or Commer	cial Processes a	nd Machinery						
Please describe the activities at Please include the type of mach			n the site and t	ne end product	s including	plant, vent	ilation or air conditi	ioning.
Is the proposal for a waste man	agament developmen	n+2	O Voc	No				
If this is a landfill application you			Yes efore your applied		etermined.	Your wast	e planning authorit	v should
make clear what information it r			nore your appir	odiioii odii bo d	otorriii lou.	Tour wast	o planning address	y onodia
23. Hazardous Substance	es							
Is any hazardous waste involve	d in the proposal?		Yes	No				
A. Toxic substances						Amount h	eld on site	
								Tonne(s)
B. Highly reactive/explosive	substances					Amount h	eld on site	
								Tonne(s)
C. Flammable substances (w	nlago ongoifigally na	smad in narta A and I	D\			Amount b	eld on site	
C. Flammable substances (un	niess specifically na	imed in parts A and i	в)			Amount n	leid on site	Tonne(s)
24. Type of Proposed Ad	vertisement(s)							
Please describe the proposed a 2 no. internally illuminated fasc		ernally illuminated pro	jecting sign.					
How many of the following type			, , ,					
Fascia sign(s) 2	Projecting or h	anging sign(s)		Hoarding(s)	0		Other 0	
25. Location of Advertise	ement(s)							
	- (-)							
Is the advertisement(s) you are	applying for already i	n place?			Yes	No		
Is an existing advertisement(s)	to be removed and re	placed by the advertis	sement(s) in thi	s proposal?	Yes	□ No ⑨	Not Applicable	
Will the proposed advertisemen	t(s) project over a foo	otpath or other public h	nighway?		Yes	No		
26. Advertisement(s) Per	iod							
Zo. Autorusemenus, Fer	iou							
Please state the period of time from: 06/09/2016	_	ought for the advertise 05/09/2021	ement					

Does the applicant own the land or buildings where the adverts are to be placed? ———————————————————————————————————								
f No, has the permission of the owner or any other person entitled to give permission for the display of an odvertisement been obtained?								
28 (a). Details of Proposed Advertisement(s) - Fascia Sign								
What is the height from the ground to the base of the advertisement (in metres)? 7.39 m								
What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m								
What are the dimensions of the proposed advertisement? Height: 1.60 x Width: 1.60 x Depth: 0.10 metres								
What materials will the sign be made of? Aluminum and Perspex								
What is the maximum height of any of the individual letters and symbols (in centimetres)?								
The colour of text and background:								
A dark green, white and red sushi design against a white background with a light green outer ring								
Will the sign be illuminated? ● Yes No								
Will the sign be illuminated internally or externally? • Internally • Externally								
Illuminance Levels: 650.00 cd/m								
Will the illumination be static or intermittent? Static Intermittent								
28 (a). Details of Proposed Advertisement(s) - Fascia Sign								
NW								
What is the height from the ground to the base of the advertisement (in metres)?								
What is the maximum projection of the advertisement from face of building (in metres)? 1.60 m 0.00 m								
What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 0.85 x Width: 1.20 x Depth: 0.10 metres What materials will the sign be made of?								
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28 (b). Details of Proposed Adve	rtisement(s) - Hangi	ng Sign			
What materials will the sign be made of?					
Aluminium and Perspex					
What is the maximum height of any of the	e individual letters and syr	mbols (in centimet	res)?	50	cm
The colour of text and background:					
A dark green, white and red sushi design	against a white backgrou	und with a light gr	een outer ring		
Will the sign be illuminated?		Yes	lo		
Will the sign be illuminated internally or e	xternally?	Internally	Externally		
Illuminance Levels:		650.00	cd/m		
Will the illumination be static or intermitte	nt?	Static	Intermittent		
29. Site Visit					
Can the site be seen from a public road, of the planning authority needs to make a The agent The applicant					No ect only one)
Town and Country F I certify/ The applicant certifies that I have/the application, was the owner (owner is a person the meaning given in section 65(8) of the Town	Planning (Development Mar applicant has given the requi with a freehold interest or lea	site notice to everyonasehold interest with	re) (England) Order and else (as listed belonat least 7 years left t	ow) who, on the d	ay 21 days before the date of this cultural tenant" has
Owner/Agricultural Tenant					Date notice served
Name: Peter Economides and Mar	ia Economides Shiakallis				
Number: 84 Suffix:	Hous	se name:			
Street: Ensign House					26/08/2016
Locality: Juniper Drive					20/00/2010
Town: London					
Postcode: SW18 1TR					
Title: Miss First name: Dar	nielle		Surname:	St Pierre	
Person role: AGENT		Declaration date	06/09	9/2016	✓ Declaration made
31. Declaration					
I/we hereby apply for planning permission drawings and additional information. I/we true and accurate and any opinions given	confirm that, to the best of	of my/our knowled	ge, any facts state		Date 06/09/2016