

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680

# Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details								
Title: Mrs	First Name:	CANDIDA		Surname:	WALDUCK			
Company nam	e: IMPERIAL LONDO	N ENTERPRISES						
Street address	61-66							
	RUSSELL SQUAR	E	Telephone numb	ber:				
			Mobile number:					
Town/City:	LONDON		Fax number:					
Country:			Email address:					
Postcode:	WC1B 5BB							
Are you an age	ent acting on behalf of th	ne applicant?	🖲 Yes 🔘 N	No				

2. Agent Name, Address and Contact Details								
Title: Mr	First Name:	REON		Surname:	VAN WIJK			
Company name:	IPA ARCHITECTS							
Street address:	64 KINGS ROAD							
			Telephone numb	oer: 02033	3557152			
			Mobile number:					
Town/City:	TEDDINGTON		Fax number:					
Country:	United Kingdom		Email address:					
Postcode:	TW11 0QD		Reon@ipa-arch	itects.com				

3. Description of the Proposal
Please describe the proposed development including any change of use: REPLACEMENT OF EXISTING SHOPFRONTS ON STREET FACADE NEW HOTEL ENTRANCE PEDIMENT AND CANOPY WITH NEW SIGNAGE REPLACEMENT OF PLANTERS NEW PAVING TO HOTEL FORECOURT
Has the building, work or change of use already started? O Yes O No

## 4. Site Address Details

Full postal addre	ss of the site (including full postcode where available)	Description:
House:	Suffix:	
House name:	83-95	
Street address:	Southampton Row	
Town/City:	LONDON	
Postcode:	WC1B 4HD	
	cation or a grid reference eted if postcode is not known):	
Easting:	530291	
Northing:	181866	
5. Pre-applica	ition Advice	
Has assistance of	or prior advice been sought from the local authority abou	t this application? Q Yes  No

# 6. Pedestrian and Vehicle Access, Roads and Rights of Way

Is a new or altered vehicle access proposed to or from the public highway?	$\bigcirc$	Yes	۲	No
Is a new or altered pedestrian access proposed to or from the public highway?	$\bigcirc$	Yes	۲	No
Are there any new public roads to be provided within the site?	$\bigcirc$	Yes	۲	No
Are there any new public rights of way to be provided within or adjacent to the site?	$\bigcirc$	Yes	۲	No
Do the proposals require any diversions/extinguishments and/or creation of rights of way?	$\bigcirc$	Yes	۲	No

# 7. Waste Storage and Collection Do the plans incorporate areas to store and aid the collection of waste? Yes No Have arrangements been made for the separate storage and collection of recyclable waste? Yes No If Yes, please provide details: There is and existing refuse and recycling management system in place at the hotel. There is no proposal to change this.

8. Authority Employee/Member		
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member	Do any of these statements apply to you?	Yes No

9. Materials	
Please state what materials (including type, colour and name) are to be used externally (if applicable):	
Vehicle Access - description:	
Description of existing materials and finishes:	
CONCRETE PAVERS AND TARMAC	
Description of <i>proposed</i> materials and finishes:	
RESIN-BOUND GRAVEL	
Windows - description: Description of <i>existing</i> materials and finishes:	
BEACHWOOD SHOPFRONTS	
Description of <i>proposed</i> materials and finishes:	
POWDER COATED ALUMINIUM FRAMED FULL HEIGHT GLAZING - SHOPFRONTS AND DOORS	
OTHER - description:	
Type of other material: HOTEL ENTRANCE PEDIMENT & CANOPY Description of <i>existing</i> materials and finishes:	
NONE	
Description of <i>proposed</i> materials and finishes:	
BRONZE CLADDING TO PEDIMENT & EMBOSSED GLASS CANOPY	
Are you supplying additional information on submitted plan(s)/drawing(s)/design and access statement?	💿 Yes 🔾 No
If Yes, please state references for the plan(s)/drawing(s)/design and access statement:	
12C7.AS.500_P9 (SHOPFRONT CANOPY DETAIL).pdf 12C7.EX.400_P1 (LOC).pdf	
12C7.EX.401_P3 (EX.GR.SECT.ELEV).pdf	
12C7.LO.401_P9 (SHOPFRT_GR.ELEV).pdf	
12C7.PH.101_P1 (PHOTO).pdf Architects Design & Access Statement _12C7.3D_01 (Shopfront).pdf	
10. Vehicle Parking	
No Vehicle Parking details were submitted for this application	
11. Foul Sewage	
Please state how foul sewage is to be disposed of:	
Mains sewer  V Package treatment plant Unknown	
Septic tank Cess pit Other	
Are you proposing to connect to the existing drainage system?	
12. Assessment of Flood Risk	
Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)	🔾 Yes 💿 No
If Yes, you will need to submit an appropriate flood risk assessment to consider the risk to the proposed site.	
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?	🔾 Yes 💿 No
Will the proposal increase the flood risk elsewhere?	🔾 Yes 💿 No
WIII LITE DIODOSALITICIETASE LITE TIOOU TISK EISEWITETE :	🔾 Yes 💌 No

Planning	Portal	Reference	: PP	-05410172

Pond/lake

Main sewer

How will surface water be disposed of?

Sustainable drainage system

12. Assessment of Flood Risk	
How will surface water be disposed of?	Existing watercourse

#### 13. Biodiversity and Geological Conservation

To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals.

Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, OR on land adjacent to or near the application site:

a) Protected and priority species									
Yes, on the development site	$\bigcirc$	Yes, on land adjacent to or near the proposed development	۲	No					
	fa a 1								
b) Designated sites, important habitats or other biodiversity	reati	ures							
Yes, on the development site	$\bigcirc$	Yes, on land adjacent to or near the proposed development	۲	No					
c) Features of geological conservation importance									
Yes, on the development site	$\bigcirc$	Yes, on land adjacent to or near the proposed development	۲	No					

#### 14. Existing Use

Please describe the current use of the site:				
HOTEL				
Is the site currently vacant?	$\bigcirc$	Yes	۲	No
Does the proposal involve any of the following? If yes, you will need to submit an appropriate contamination assessment with your application.				
Land which is known to be contaminated?	$\bigcirc$	Yes	۲	No
Land where contamination is suspected for all or part of the site?	Q	Yes	۲	No
A proposed use that would be particularly vulnerable to the presence of contamination?	$\bigcirc$	Yes	۲	No

#### 15. Trees and Hedges

Are there trees or hedges on the proposed development site?	Yes	۲	No
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?	Yes	۲	No

If Yes to either or both of the above, you <u>may</u> need to provide a full Tree Survey, at the discretion of your local planning authority. If a Tree Survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.

## 16. Trade Effluent

Does the proposal involve the need to dispose of trade effluents or waste?

🔾 Yes 💿 No

🔾 Yes 💿 No

## 17. Residential Units

Does your proposal include the gain or loss of residential units?

### 17. Residential Units

Market Housing - Proposed						
	Number of bedrooms					
	1	2	3	4+	Unknown	
Bedsits/Studios						
Cluster Flats						
Flats/Maisonettes			İ	İ		
Houses						
Live-Work Units						
Sheltered Housing						
Unknown						
	-	1	:	:		

Proposed Market Housing Total

1	Num 2	ber of be 3	drooms 4+	Unknown
1	2	3	4+	Unknown
		İ	1	
				1
		ĺ		
				1
				1
				1
				1

Proposed Social Housing Total

Intermediate Housing - Proposed						
	Number of bedrooms					
	1	2	3	4+	Unknown	
Bedsits/Studios						
Cluster Flats						
Flats/Maisonettes						
Houses						
Live-Work Units						
Sheltered Housing						
Unknown						

Proposed Intermediate Housing Total

Key Worker Housing - Proposed							
	Number of bedrooms						
	1	2	3	4+	Unknown		
Bedsits/Studios					1		
Cluster Flats							
Flats/Maisonettes					1		
Houses							
Live-Work Units					1		
Sheltered Housing							
Unknown							
Proposed Key Worker Hous	ing Total	i			1		

Market Housing - Existing							
		Number of bedrooms					
	1	2	3	4+	Unknown		
Bedsits/Studios							
Cluster Flats							
Flats/Maisonettes							
Houses							
Live-Work Units							
Sheltered Housing							
Unknown							
	-	-			·		

Existing Market Housing Total

Social Rented Housing - Existing								
		Number of bedrooms						
	1	2	3	4+	Unknown			
Bedsits/Studios								
Cluster Flats					1			
Flats/Maisonettes								
Houses								
Live-Work Units								
Sheltered Housing								
Unknown								

Existing Social Housing Total

Intermediate Housing - Existing							
	Number of bedrooms						
	1	2	3	4+	Unknown		
Bedsits/Studios							
Cluster Flats							
Flats/Maisonettes							
Houses							
Live-Work Units							
Sheltered Housing				İ			
Unknown		i	İ		1		

Existing Intermediate Housing Total

Key Worker Housing - Existing							
	Number of bedrooms						
	1	2	3	4+	Unknown		
Bedsits/Studios							
Cluster Flats							
Flats/Maisonettes							
Houses							
Live-Work Units							
Sheltered Housing							
Unknown							
Existing Key Worker Housing	Total		,		· ]		

# 18. All Types of Development: Non-residential Floorspace

Does your proposal involve the loss, gain or change of use of non-residential floorspace?

18. All Types of Development: Non-residentia	al Floorspace			
Use Class/type of use	Existing gross internal floorspace (square metres)	Gross internal floorspace to b lost by change use or demolitic (square metres	of proposed (inclu of changes of us	ace gross internal iding floorspace following se) development
A3 - Restaurants and cafes	162	0	12	12
Total	162	0	12	12
For hotels, residential institutions and hostels, please add	ditionally indicate the loss of	or gain of rooms:	I	
Use Class/types of use	Existing rooms to change of use or c		al rooms proposed ding changes of use)	Net additional rooms
19. Employment				
No Employment details were submitted for this application	1			
20. Hours of Opening				
No Hours of Opening details were submitted for this applic	cation			
21. Site Area				
What is the site area? 1,990.00	sq.metres			
22. Industrial or Commercial Processes and I Please describe the activities and processes which would Please include the type of machinery which may be instal The site is an existing hotel with ancillary A1/A3 function. There are no changes proposed to the current use.	d be carried out on the site lled on site:		cts including plant, ver	ntilation or air conditioning.
Is the proposal for a waste management development? If this is a landfill application you will need to provide furth make clear what information it requires on its website.		Yes  No r application can be	edetermined. Your was	ste planning authority should
23. Hazardous Substances				
Is any hazardous waste involved in the proposal?	0	Yes 💿 No		
A. Toxic substances			Amount	held on site Tonne(s)
B. Highly reactive/explosive substances			Amount	held on site Tonne(s)
C. Flammable substances (unless specifically named	d in parts A and B)		Amount	held on site Tonne(s)
			[	

24. Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s):	
new hotel signage above hotel entrance canopy THE BEDFORD	
How many of the following type of advertisements are you applying	l for?
Fascia sign(s)   1   Projecting or hanging sign(s)	
25. Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place?	🔾 Yes 💿 No
Is an existing advertisement(s) to be removed and replaced by the a	advertisement(s) in this proposal? <a> </a> Ses   No   Not Applicable
If Yes to either or both above, please show the existing sign(s) on a photograph(s).	an elevation drawing or photograph and state the references for the drawing(s) or
12C7.EX.401_P3 (EX.GR.SECT.ELEV).pdf - existing elevation 12C7.LO.401_P9 (SHOPFRT_GR.ELEV).pdf - proposed elevation	1
Will the proposed advertisement(s) project over a footpath or other	public highway? Q Yes O No
26. Advertisement(s) Period	
Please state the period of time for which consent is sought for the a	advertisement
From: 15/08/2016 To: 15/08/2018	
27. Interest in the Land	
Does the applicant own the land or buildings where the adverts are	to be placed?  Yes O No
28 (a). Details of Proposed Advertisement(s) - Fascia	a Sign
What is the height from the ground to the base of the advertisement	it (in metres)? 3.20 m
What is the maximum projection of the advertisement from face of b	
	Height: 0.30 x Width: 4.30 x Depth: 0.05 metres
What materials will the sign be made of?	
METAL WITH POWDER COATED FINISH	
What is the maximum height of any of the individual letters and sym	nbols (in centimetres)? 30 cm
The colour of text and background:	
RED (RAL 3003) - BRONZE METAL BACKGROUND	
Will the sign be illuminated?	Yes O No
Will the sign be illuminated internally or externally?	Internally Q Externally
Illuminance Levels:	500.00 cd/m
Will the illumination be static or intermittent?	Static Q Intermittent

29. Site Visit							
Can the site be seer	n from a public ro	ad, public footpath,	bridleway or other public	c land?	🖲 Yes 🔾	No	
If the planning autho	rity needs to ma	ke an appointment	to carry out a site visit, w	hom should they co	ntact? (Please se	elect only one)	
O The agent	The applicar	nt 💿 Other p	erson				
If Other has been se	lected, please p	ovide:					
Title: Mr	First name:	DAVID		Surname:	BRIDGES		
Telephone number:	07831373278						
Email Address:	dbridges@imp	erialhotels.co.uk					
freehold interest or lea	Town and Coun ertifies that on the sehold interest with	<b>try Planning (Develo</b> day 21 days before th a <i>at least 7 years left t</i>	o <i>run)</i> of any part of the land	edure) (England) Ord boody except myself/th to which the applicati	e applicant was the on relates, and that	e under Article 14 e owner (owner is a person with a t none of the land to which the appli rral tenant" in section 65(8) of the Ac	
Title: Mr	First name:	REON		Surname:	VAN WIJK		
Person role:	AGENT	-	Declaration	date: 15/	/08/2016	Declaration mac	e
31. Declaration							
drawings and addition	onal information.	I/we confirm that, to	escribed in this form and the best of my/our know the opinions of the person	vledge, any facts sta		Date 15/08/2016	