



Proposed

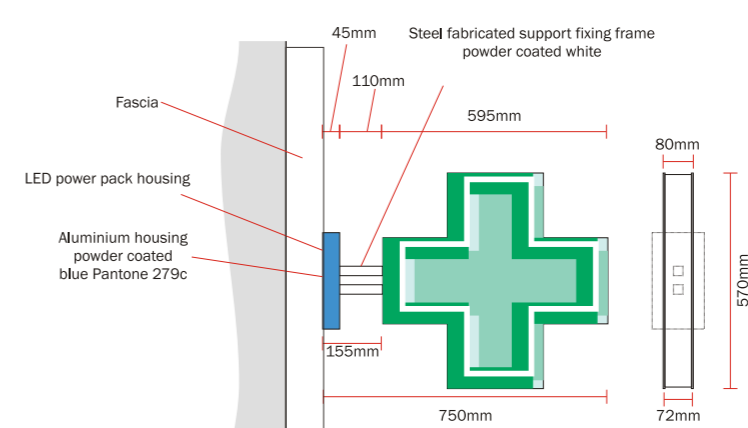
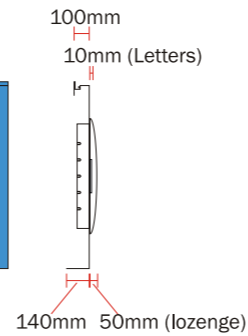


Existing



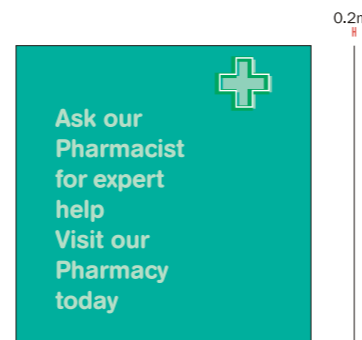
Sign 'A'
 Scale 1:50
 Non-illuminated folded aluminium fascia finished
 Pantone 279, incorporating internally illuminated Boots lozenge & internally illuminated push through acrylic letters.
 Lozenge & letters to face & halo illuminate Illumination by internal white L.E.D.s.
 (Fascia face remains unilluminated).
 Fascia to feature concealed Blue L.E.D illumination to provide vertical wash of light to shopfront above fascia.

Materials: Aluminium, moulded acrylic, fret cut acrylic.
 Size of fascia = 10405mm x 1235mm
 Lozenge size = 1303mm x 763mm
 Cap height 'h' of health & 'b' of beauty = 320mm
 Height to underside of sign = 2840mm



Sign 'B'
 Scale 1:20
 Large projection sign
 Internally illuminated projecting cross.
 Illumination by internal white L.E.D.s (illumination 120 candela)
 Materials: Acrylic and steel
 Overall size 750mm x 570mm
 Sizes as shown.
 Height to underside of sign = 3170mm
Illuminated
 Back illuminated cross = pantone 348c (darker green), and pantone 346c (lighter green).
 Also, the 'gaps' created by the overlaying of cross shapes pantone 566c (aqua).

Sign 'C' - Removed from proposed scheme.



Sign 'D'
 Scale 1:50
 Non-illuminated digitally printed window graphics
 Material: Digitally printed vinyl (reverse applied).
 Size: 1950mm x 1985mm.
 Cap height letter 'A' of 'Ask' = 120mm
 Height of cross = 360mm.
 Height to underside of sign = 90mm



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Colour reference

PMS 280c	PMS 279c
PMS 348	-
PMS 346	-
PMS 566	-
White	-

Typefaces/notes/info

Lighting

Customer

Boots,
 24 High Holborn,
 London,
 WC1V 6AZ.

Date drawn - 22.07.2016
 Designer - P.R.S.
 Location - J:\The Boots Company PLC

Job no - 118789/Planning

Rev dates	Rev dates
B) 15.08.16-PS	H) -
C) -	I) -
D) -	J) -
E) -	K) -
F) -	L) -
G) -	M) -

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High Holborn - 1613